

**ENABLE**  
INTERDEPENDENT  
LEADERSHIP TO  
ADDRESS PRESSING  
SOCIAL CHALLENGES.

SOCIETAL ADVANCEMENT

WHAT  
WE  
PROMISE,  
WE  
DELIVER.

## Results That Matter – Sustained Impact for You, Your Business and the World.

### What matters most to you?

How individuals thrive, better themselves and lead others? How interdependent teams thrive, collaborate to realize organizational goals and build sustainable performance cultures? How communities thrive, enable lives and advance futures?

### What matters most to CCL?

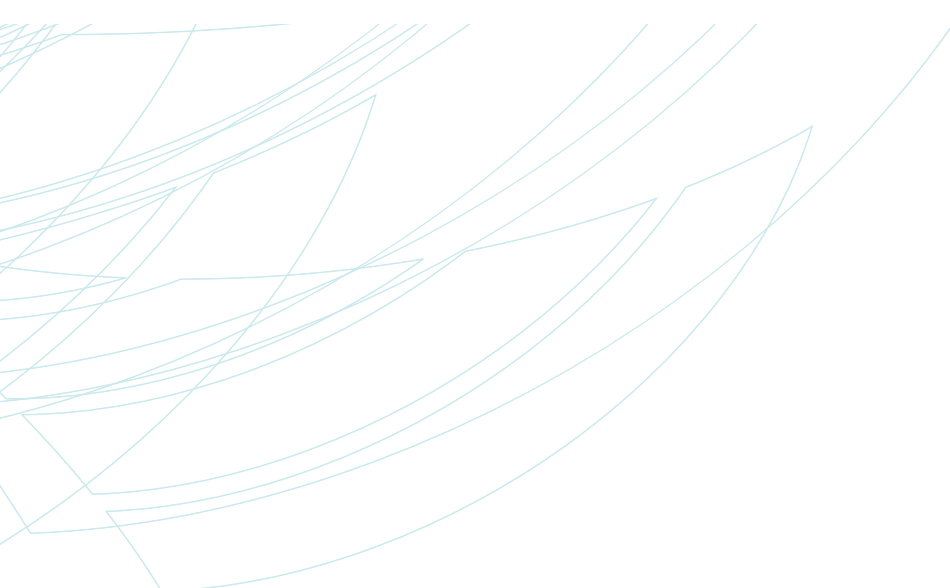
Creating leaders who move their worlds.

### CCL's Levels of Impact:

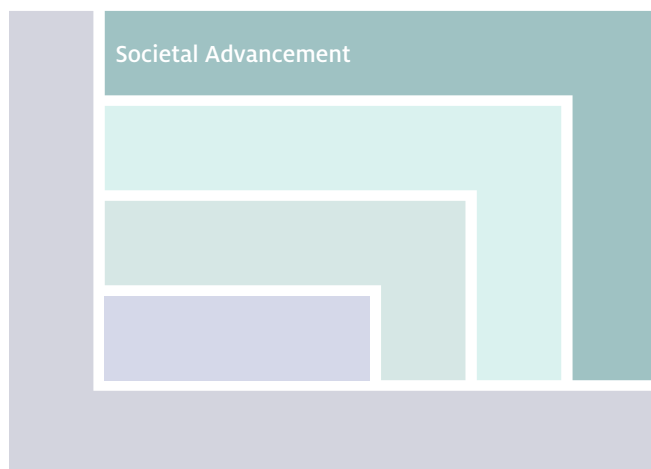


Whatever your leadership challenges, we can help. CCL draws from a broad, deep array of proven capabilities to deliver the results that matter most to you.

---



## CCL's Levels of Impact: SOCIETAL ADVANCEMENT



---

## ENABLE INTERDEPENDENT LEADERSHIP TO ADDRESS PRESSING SOCIAL CHALLENGES

---

We can achieve more working together than alone. CCL's Societal Advancement work enables interdependent leadership — developing leadership within and across systems to advance the greater good.



This training opened me up to a whole new world, stretched my vision and mind ... and ignited my passion for leadership development.”

Bancy Kubutha, Program Administrator  
ERMIS Africa

CCL co-creates innovative ways to develop leaders, advance interdependent leadership, and address pressing social challenges.



---

## EVERYTHING IN OUR COMPLEX WORLD IS CONNECTED.

---

### We need to think systemically and act collectively.

This means that leadership must be developed within and across all levels of human activity — society, organization, group, and individual.

### What does this look like?

What capabilities and experiences can CCL bring to the challenge? The knowledge, tools, and practices are emerging and evolving rapidly, but here's where we are:

### CCL engages and collaborates with people and organizations —

... from various sectors ... in diverse places ... at multiple levels ... in myriad ways.

### We work with —

nonprofits, NGOs, educational institutions and faith-based organizations; government agencies and international organizations; small businesses and MNCs; citizens and youth — and often with several of these groups together.

### CCL engages across numerous boundaries —

including hierarchy, class, language, religion, culture, and race. We believe that wherever you see individuals, groups, organizations, or networks come together to create shared understanding and common outcomes — that's leadership. This view expands the potential for leadership capacity well beyond formal organizational structures and “traditional” leaders.



I came in this morning and now I am walking out as a different person with more confidence and energy to make a difference ... I feel empowered and energized to empower others ... I have been working with children before and this training has provided me with tools and skills to work more effectively.”

Mothers of Jamaica (Mojama)  
Leadership Mentoring Training Participant

### CCL's approach is one of co-inquiry and co-creation.

While we draw on all of our capabilities, we don't have all of the answers. Evolving better solutions for complicated, interlocking problems won't come from existing ideas or a single expert view, but through collective engagement and action.

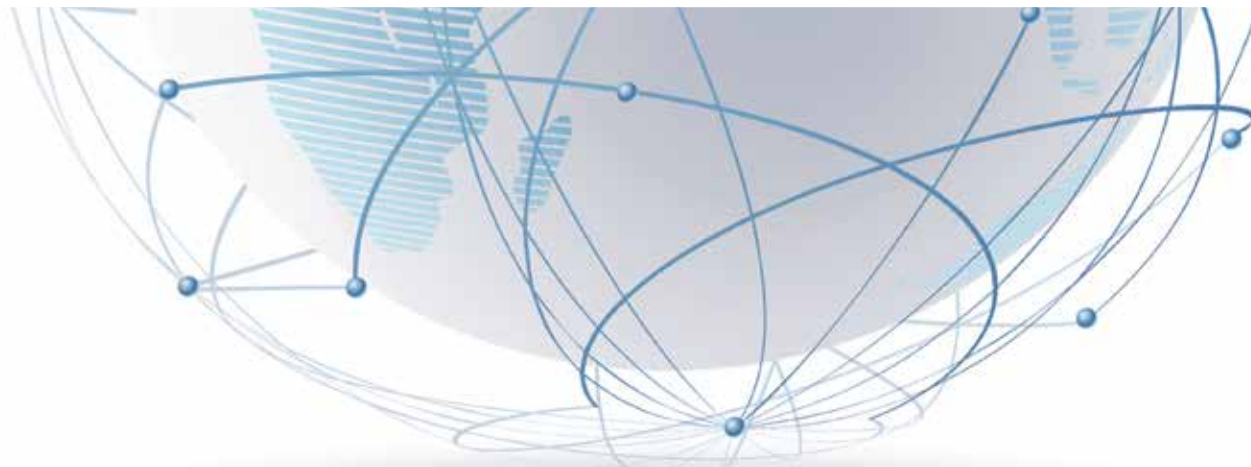


I received a world class experience equivalent to a corporate CEO. This program provided me not only with tools for the trade, a wealth of resources, a peer network, and opportunities for growth; they taught me about a leadership mindset.”

Tara L. Isaacs, Principal  
Dixie Magnet School



CCL'S CAPABILITY TO TACKLE PRESSING SOCIAL CHALLENGES  
IS DRIVEN BY A BELIEF IN THE POWER OF LEADERSHIP  
DEVELOPMENT TO ENABLE US TO ACHIEVE MORE — FOR TODAY  
AND FOR A BETTER WORLD.



# RECENT CCL INITIATIVES TO ADDRESS KEY GLOBAL CHALLENGES

## Nonprofits, NGOs and Faith-Based

- Women's Leadership Essentials Program • **Libya**
- Peace Corps leadership training and action learning • **Ethiopia**
- Developing women leaders in rural communities • **United States**



## Government

- United Nations Development Program • **Ethiopia**
- U.S. Department of Defense and State Department span boundaries **Iraq**
- Management Institute for National Development • **Jamaica**
- Leadership training for female government leaders • **East Africa**



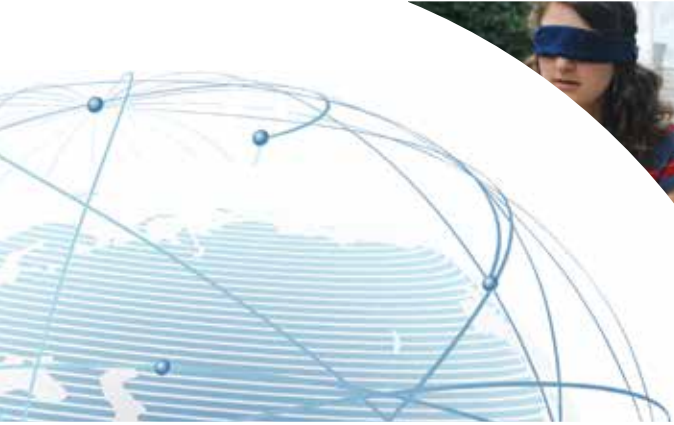
## Educational Institutions

- Advancing the understanding of youth leadership in schools • **United States**
- Infusing leadership into university engineering programs • **United States**
- Developing leaders in pre-K-12 and higher education • **United States**
- Developing leaders in microfinance • **India**



A Better World  
Through Better  
Leadership

# RECENT CCL INITIATIVES TO ADDRESS KEY GLOBAL CHALLENGES *(cont.)*



A Better World  
Through Better  
Leadership



## Citizens, Communities and Youth

- YMCA Black and Latino Achievers Program  
**United States**
- Youth Voices for Peace  
**Kenya**
- Golden LEAF Scholars Leadership Program  
**United States**
- Empowering young girls to believe in themselves  
**Ethiopia**



## Health

- Tackling childhood obesity  
**United States**
- Building capacity for collaboration with public health leaders  
**Caribbean**
- Training healthcare leaders to apply innovative solutions to local healthcare challenges  
**United States**
- Equipping MBA students to creatively address rural health and sanitation problems  
**India**



## Business

- Leveraging leadership training to drive economic development  
**El Salvador**
- Business training and community development  
**Chile**
- The American Express Nonprofit Leadership Academy  
**United States**



Leadership development is ALL we do.

For nearly five decades, we have leveraged the power of leadership to transform individual leaders, teams, organizations and societies. Our innovative solutions are steeped in extensive research and experience gained from working with hundreds of thousands of leaders at all levels – across six continents and 130 countries. More than a million leaders later, drawing from our extensive experiences and our expert faculty and staff around the globe, we help take your organization to new heights through leadership development.

We are ranked among the world's Top 10 providers of executive education by *Businessweek* and the *Financial Times*, based on feedback from clients. So you can be confident we will deliver the results that matter most to you.

We create leaders who move their worlds. The results are transformative!

---