Guided by purpose. Fueled by passion.
91% of participants see the program content as immediately applicable.

Participants from more than 56 countries.

94% of participants say programs meet or exceed their expectations.

30+ years of experience in the social sector.
Together, we lift the leaders who lift our world.
Founded on the belief that effective leadership transforms individuals, organizations, communities, and our world.
SINCE 1970, our mission has compelled us to improve the understanding, practice, and development of leadership at all levels for the benefit of society worldwide. Our passion and our mission is to make the world a better place through more effective leaders and leadership.

CCL’s Societal Advancement group works with individuals, organizations, philanthropists, and communities around the world that share our genuine sense of purpose and unwavering passion to improve the human condition.

As a nonprofit organization, we are relentlessly driven to help you achieve your goals. That’s the spirit we bring to every engagement — and share with every participant and partner. For us, leadership development is more than a mission. It’s a calling.
With shared purpose, we can do amazing things together.
WE SHARE YOUR DESIRE TO IMPROVE THE WORLD. We understand your passion — and how you work every day to overcome the limitations and challenges that get in the way of creating the meaningful change you seek. Together, we can be even stronger in our quest to improve the world.

We work with individuals and organizations worldwide who believe leadership development is an investment that helps create sustainable change. We readily embrace the opportunity to work with any organization that sees leadership development as a means to deepen their impact.

Develop your leadership capacity. Deepen your impact.

EVERYONE WORKING IN THE SOCIAL SECTOR WANTS TO MAKE A DIFFERENCE. By enhancing the leadership capacity of individuals, organizations, and communities, you have the opportunity to create systemic and sustainable social change.

The benefits of effective leadership do not end when the program is over. Growth and development continue to resonate and expand outward, affecting not only the individuals in the program, but also each of the lives they touch and change as a result.
Four areas of focus to make a world of difference

The challenges facing our global population have never been more pronounced and complex. Concurrently, the demand for effective leadership has never been higher.

At CCL, we focus our Societal Advancement efforts in the Americas on four areas where leadership has the most potential to improve lives and create lasting change.
“I am at a point in my career where my role has shifted and I need to think about supporting principals in a new way. My experience at CCL with the Margaret Waddington Leadership Initiative was very timely and helped me think about a reset as an educator. I’m excited about this opportunity for continued growth!”

—BONNIE JOHNSON-ATEN, Principal Supervisor
As a member of the Robert Wood Johnson Executive Nurse Fellows Program, I had the honor of working with the Center for Creative Leadership. I am doctorally prepared clinician, writer, and academician for 30 years and the Center for Creative Leadership transformed my life. The program has identified the core of exceptional leadership practices. Because of their inspirational approach to leadership education, I am a more open human being: open to possibility, open to the potential of all people, open to the reality that I am always moving forward, evolving, contributing, and making my profession and my world a better place.”

—SUSAN APOLD, PhD, ANP-BC, GNP, FAAN, FAANP, Clinical Professor of Nursing, Robert Wood Johnson Executive Nurse Fellow Alumna
“My experience with the CCL American Express Leadership Academy was truly transformational. I came back to my work rejuvenated and re-inspired to make a difference. The new insight, knowledge, as well as the amazing support network I gained will be invaluable in my continued growth as a leader.”

—YOO-JIN HONG, Director of Learning and Leadership Programs, American Express Leadership Academy Alumna
HIGHER EDUCATION

Improving the workforce by enhancing the performance of colleges and universities

CCL works at all levels of the collegiate experience from senior-level administrators to students. We can improve the capabilities of our faculty and college graduates by intentionally infusing the organization and curriculum with leadership development opportunities.

- Through our Golden LEAF Scholars Leadership Program, 31% of the collegiate alumni have returned to work in rural NC. 97% of scholars feel equipped to lead in their job, compared to 69% of those who did not participate.

- 91% of student leaders from UC San Diego were highly confident they would be able to apply the knowledge and skills they acquired through CCL programming to improve their personal impact on the success of their student organizations.

“In just over a year of work together, CCL has given us a theoretical framework for dramatically rethinking our organization and how we get the work done, as well as the tools and strategies for translating that framework into action. They do not have a ‘canned’ approach. They know us and our challenges, tailor their programming, and shift as we need them to with speed and consistently high quality of delivery. The gold standard for executive education and professional development.”

—PAUL LEBLANC, President, Southern New Hampshire University
Invest in leadership development — invest in sustainable change.

WE’RE IN OUR FIFTH DECADE OF PROVIDING TRANSFORMATIONAL LEADERSHIP DEVELOPMENT. It is our passion and sole focus. Each year, we help more than 30,000 people worldwide become more effective leaders. Our programs, products, and services bring about tremendous impact in thousands of organizations and communities. The Financial Times regularly honors us as a Top 5 provider of worldwide executive education.

As a mission-driven, nonprofit organization, we believe our work should:

• Be affordable and accessible to social sector leaders, from adults to young people
• Support local and global communities
• Incorporate solutions that are both proven and cutting-edge
• Be delivered in a supportive environment that promotes equity, diversity, inclusion, and continuous learning
• Involve partners that can help expand our reach and further our mission of improving the lives of as many people as possible

Leadership is a critical lever in creating meaningful, systemic, and sustainable social change. Let’s work collaboratively and purposefully to bring this change to where it is needed most.

“I was so impressed at what I got out of my experience that I donated to be sure other people at organizations who cannot afford it get the same opportunity.”

—FRED DILLON, Alumni, Leadership Development Program
“First you must reach back, plant healthy seeds, water them, and provide them with the necessary tools to be successful. So then they may go back and cultivate the legacy; this is what you call the essence of the Golden LEAF Scholars Leadership Program.”

— QUADESHIA S. BATTS,
Winston-Salem State University ’18 Student, CCL Golden Leaf Scholars Leadership Program
Let’s begin a transformation together.

+1 336 545 2810     info@ccl.org     ccl.org