

CRISIS MANAGEMENT LEADER - CML

ACT WITH VISION AND LEVERAGE OPPORTUNITIES



Develop the
leaders your
organization
depends on in
crisis.

Organizations across the international prospective are navigating sustained crises that evolve in real time and place new demands on leadership every day.

In this environment, decisions must be made quickly, while priorities shift, pressure builds, and information changes. Your teams look to leadership for clarity, direction, and confidence.

Your leaders are expected to align teams and maintain momentum, often without a shared approach or time to assess what's truly happening. The leaders who carry organizations through crisis are those who can assess before acting, make disciplined decisions, and lead people through crisis with both clarity and compassion.

Equip your leaders with a shared framework, applied tools, and a regional peer community to lead through crisis in a way that strengthens and unites the organization.

WHO SHOULD ATTEND

Crisis Management Leader is designed for senior and mid-level leaders accountable for guiding teams, functions, or business units through high-stakes, fast-moving conditions.

Limited Edition

Who Should Attend	Mid- to senior-level leaders
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Duration	3 days
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Tuition	\$4,500 USD
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Class Size	12-24 participants
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Instructor / Participant Ratio	1:12
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Format & location	In-person Riyadh KSA
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Build Leadership Capability That Drives Organizational Performance During Crisis

WHAT YOUR LEADERS DEVELOP

Sound decisions when stakes are highest.

Strengthen how they weigh competing priorities and choose the right course when there is no obvious correct answer.

A shared framework that travels.

Your leaders gain a common language that applies across functions and into every future crisis.

The presence to lead people through hard moments.

They learn how to show up the way their teams need them to and build both trust and momentum when it's needed most.

A trusted peer network across the region.

Your leaders leave with senior counterparts they can call on when the next crisis hits and a sounding board that keeps working long after the program ends.

WHAT YOUR ORGANIZATION GAINS

Decisions that hold up.

Leaders that triage with discipline and avoid the costly reactive moves that compound crisis instead of resolving it.

A leadership team that pulls in the same direction.

Strategic alignment on where the organization is headed and how to get there.

A workforce that stays steady.

Engaged, focused, and committed teams through prolonged pressure; protecting the talent the organization can least afford to lose.

Competitive advantage.

A senior team that spots the opening inside the crisis and moves on it - coming out stronger than competitors who only managed to react.



In the face of perpetual crisis, leaders must adapt, not just react

— *Leadership in Polycrisis: Essential Capabilities for Navigating Global Challenge*



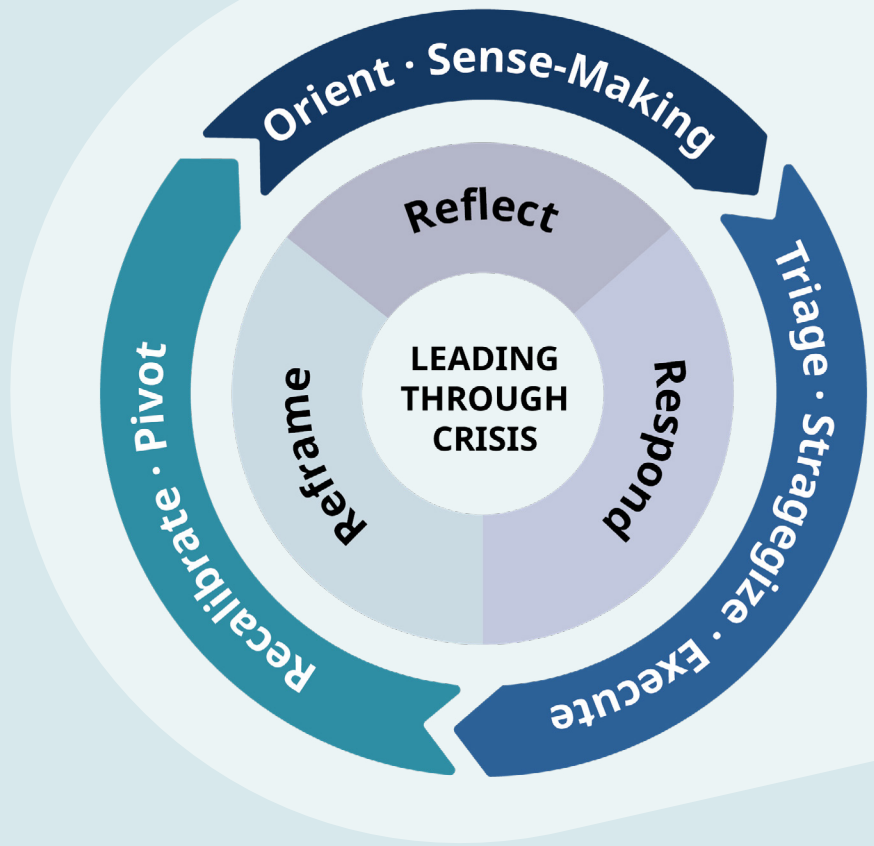
PROGRAM AGENDA

DAY 1	DAY 2	DAY 3
<i>Assess</i>	<i>Act</i>	<i>Evolve</i>
<p>Assess Before Accelerating</p> <p>Read the situation clearly. Make sense of compounding challenges. Anchor in purpose, values, and clear direction before acting.</p>	<p>Act With Precision</p> <p>Triage with discipline. Prioritize what matters most. Mobilize people and resources with focus under pressure.</p>	<p>Evolve to Create Advantage</p> <p>Recalibrate and pivot. Identify the strategic opening inside crisis. Build the leadership presence that strengthens the organization.</p>

3 STAGES OF CRISIS

- Reflect**
Orient, Sense-Making
- Respond**
Triage, Strategize, Execute
- Reframe**
Recalibrate, Pivot

For leaders, the 3 stages of crisis — reflect, respond, reframe — fall into 7 predictable, dynamic, steps. CCL’s model for Leading Through Crisis gives you the tools to close the gaps in your crisis strategy, assess the changing landscape, and prepare to thrive in a new future.



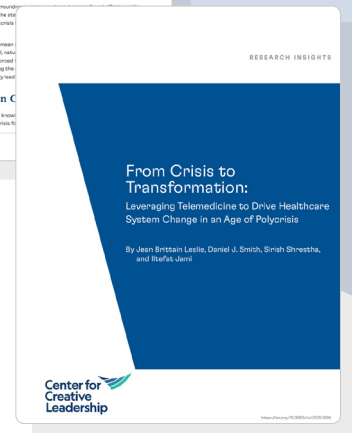
Built on Decades of Research

For nearly 60 years, we have studied how leaders create direction, alignment, and commitment under the hardest conditions. Consistently ranked among the world's top providers of leadership development, our research-based programs inspire leaders and create lasting behaviour change.

Based in decades of research and real-world application, this program gives your leaders the tools they need to lead with confidence through the crisis in front of them.



"How to Lead Through a Crisis"



"From Crisis To Transformation"

Ready to develop the leaders your organization is counting on?

Your leaders are already navigating crisis. This program gives them the framework, the peers, and the capability to lead through it and to come out stronger on the other side.

Space is limited.

Register or contact our team today.

Give us a call at [+971 50 476 9556](tel:+971504769556)

LEARN MORE AT
[CCL.ORG/LEADERSHIP-PROGRAMS/CRISIS-MANAGEMENT](https://ccl.org/leadership-programs/crisis-management)

