

# THE STRATEGIC LEADER PROGRAM (SLP)<sup>®</sup>



Strategic leadership  
is the compass  
guiding organizations  
through complexity

## WHERE VISION TAKES FLIGHT: NAVIGATE WITH STRATEGIC LEADERSHIP

In today's business environment, effective leadership demands adeptly navigating complexity and uncertainty. Strategic leadership goes beyond operational proficiency, requiring a deep understanding of the organization's relationship with its surroundings. This program equips senior leaders with essential tools for strategic thinking, acting, and influence.

Tailored for senior leaders across industries, The Strategic Leader Program spans across five intensive days. Participants gain invaluable insights into strategic decision-making and learn to navigate complex dynamics. Through a structured approach, they develop the skills needed to lead with clarity and purpose.

Ultimately, The Strategic Leader Program empowers participants to overcome challenges inherent in strategic leadership. The Strategic Leader Program empowers participants to overcome challenges inherent in strategic leadership. Armed with newfound strategic acumen and a network of valuable connections, participants emerge as empowered leaders prepared to confidently lead their organizations to unparalleled success.

## At a Glance

Leader Level	Leading Functions
Length	5-days
Class Size	24
Instructor / Participant Ratio	1:12
Format	In-Person and Virtual Coaching
Location	London
Fees Per Participant	€ 10 500 *excl VAT



# Strategic Leadership is powered through:



## STRATEGIC THINKING

Understanding the complex relationship between the organization and its environment.

## STRATEGIC INFLUENCING

Engendering commitment to the organization's strategic direction by forging relationships inside and outside the organization.

## STRATEGIC ACTING

Taking decisive and timely action consistent with the strategic direction.



## WHAT YOU'LL LEARN

- The significance of strategic leadership in achieving organizational success.
- Strategies for strategic influencing, fostering commitment to the organization's strategic direction through effective relationship building both internally and externally.
- How to develop strategic thinking, understanding the complex interplay between the organization and its environment.
- Techniques for strategic acting, enabling you to take decisive and timely actions aligned with the strategic direction.
- Learn to manage the challenges that come with leading strategically.



**Every institution has its unique set of irrational and difficult constraints, yet some make a leap while others facing the same environmental challenges do not... Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious choice, not discipline.”**

– Jim Collins

Author of *Good to Great* and *the Social Sectors*



# Challenges Addressed

The Strategic Leader program appears to offer a comprehensive approach to addressing key challenges faced by senior leaders in today's complex business environment. Let's break down each of these challenges:



**Creating Focus in Complexity:** Strategic leaders distill complex information into clear priorities by understanding core elements, identifying key matters, and aligning resources. Techniques like strategic thinking, scenario analysis, and effective communication are crucial.



**Aligning Tactics with Strategy:** Focusing on effective communication, performance measurement systems, and a culture valuing strategic alignment is required to create coherence between strategic goals and operational activities at all levels.



**Maintaining a Long-Term Perspective:** Strategic leaders prioritize long-term goals over immediate gains by setting a clear vision, investing in long-term initiatives, and resisting short-term temptations.



**Navigating Change and Uncertainty:** Agility and adaptability are key as strategic leaders proactively manage change, monitor environments, and adjust strategies and plans timely. The ever-changing environment requires strategic decision-making skills to manage complex organizational paradoxes.



**Managing Interdependence:** Relationship management, collaboration, clear communication channels, and conflict resolution mechanisms foster cooperation and alignment across departments and stakeholders.



**Balancing Tensions:** Strategic leaders navigate organizational polarities, such as complexity vs. simplicity and interdependence vs. autonomy, by understanding tensions and finding creative solutions to optimize performance and foster innovation.





## PREPARING FOR THE PROGRAM: BEGIN THE JOURNEY (12 WEEKS AHEAD)

Prior to attending the 5 day workshop, participants will engage in a mandatory 60-minute kickoff session and complete the required pre-work.

### This includes

#### Pework

1. Key Strategic Leadership Challenge
2. Conversations with your manager

#### Assessments

3. Strategic Leader 360 Assessment
4. Influence Style Indicator (ISI)

## ENGAGE IN THE EXPERIENCE: PROGRAM AGENDA (5-DAY INTENSIVE)

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<i>Thinking Strategically</i>	<i>Influencing Strategically</i>	<i>Acting Strategically</i>	<i>Leading Change &amp; Shaping the culture</i>	<i>Feed Forward</i>
<p>Introduce the Strategic Leadership framework.</p> <p>Unpack the mindset of a Strategic thinker.</p>	<p>Focus on enhancing personal influencing style.</p> <p>Amplify strategic influence by leveraging networks and stakeholders.</p>	<p>Gain an understanding of strategic decision-making.</p> <p>Learn to embrace organizational paradoxes and adapt accordingly.</p>	<p>Practice addressing organizational challenges related to culture and change through strategic leadership.</p>	<p>Define your future goal as a strategic leader and prepare to apply it within the system.</p>

## APPLY THE LEARNING: LIVE YOUR STORY (12 WEEKS AFTER)

Following the intensive program experience, learning support continues. Participants receive 2 personalized follow-up coaching session at 4 weeks and 8 weeks to reinforce lasting behavior change; and can access resources and tools to help them apply the learnings back in the workplace.

## 6 KEY ELEMENTS OF A SUCCESSFUL STRATEGY

1. Vision, Mission & Values
2. Key Strategic Drivers
3. Business Strategy
4. Leadership Strategy
5. Execute strategy and constant Learning
6. Assessing Internal and External Environment

