

# CCL PASSPORT™

## ENTERPRISE LEADERSHIP DEVELOPMENT



### INFUSE LEADERSHIP THROUGHOUT YOUR ORGANIZATION

**You know your organization,** including its context, culture, and industry. You have leaders at every level — and different capabilities needed for success. And you know you need a strong talent pipeline to support your organizational business strategy and objectives. But how can you develop stronger, future-ready leaders across the entire enterprise, equipping them with the skills and tools needed to do their best work, when you have so many leaders, each with varying needs and at different levels? Supporting development and upskilling talent across a large organization is a big task.

**We know leadership.** For over 50 years, we've shaped the field of leadership development by studying not only the global context of leadership, but also the ways to foster and sustain it effectively. Our widely respected programs and evidence-based content, methodologies, assessments, and tools have been refined through decades of research and experience. We're trusted architects of transformation and have partnered globally with over 2/3 of companies in the Fortune 1000. And we're ready to help you support your organization's needs for training & development at scale.

### COMBINE OUR EXPERTISE WITH YOUR CONTEXT

**Build stronger leadership skills across your entire organization with our award-winning learning experiences.** Enjoy unlimited use of our expertise and comprehensive access to our proven leadership content, solutions, and programs with CCL Passport™ — an all-access leadership development subscription that provides everything you need to customize, support, and scale learning across the enterprise.

#### Turnkey & Scalable

**Tiered offerings & flexible terms** to suit your needs for leaders at all levels, with **no employee maximum**

#### Curated Learning Paths

On-demand **digital access** to our proven leadership content on dozens of topics, with **frequent content updates** included

#### Flexible & Customizable

A leadership subscription with options to **create derivative works** to contextualize content for your organization

#### Ongoing Support

Resources, guidance, and ongoing strategy support from a **dedicated Client Success Manager**



**With tiered offerings and flexible terms**, CCL Passport enables you to leverage our transformational leadership development experiences for your organization and select the level of support you need. Access to asynchronous courses, on-demand digital modules, and dedicated support is included in all tiers. Or, opt for full access to our library of workshops and premium programs, with more delivery formats, Train-the-Trainer certification, the option to create derivative works, and additional support and resources available in higher tiers.

What's Included in CCL Passport™ Tiers?	Essentials	Premier	Elite
<b>Onboarding &amp; ongoing strategy support</b> by a dedicated Client Success Manager <ul style="list-style-type: none"> <li>• <b>Half-day competency workshop</b> to identify needed leader competencies</li> </ul>	●	●	●
<b>Curated learning paths using proven digital content</b> for leaders at all levels: <ul style="list-style-type: none"> <li>• 25+ <b>asynchronous ecourses &amp; foundational microlessons</b></li> <li>• <b>Wide array of topics</b>, with frequent content updates</li> <li>• <b>Leadership competency library</b>, CCL Compass™</li> </ul>	●	●	●
<b>Instructor-led development</b> (for in person or live online delivery): <ul style="list-style-type: none"> <li>• <b>Half-day leadership development workshop kits</b></li> </ul>		●	●
<b>Derivative works allowed</b> for maximum flexibility		●	●
<b>C-Suite development:</b> Leadership at the Peak program		●	●
<b>Premium training programs:</b> <ul style="list-style-type: none"> <li>• <b>Coaching &amp; conversational skills training:</b> Better Conversations Every Day™</li> <li>• <b>Fundamentals of leadership program:</b> Lead 4 Success®</li> <li>• <b>Online frontline manager training course:</b> Frontline Leader Impact</li> </ul>			●
<b>Resources &amp; support for your organization's leadership development:</b> <ul style="list-style-type: none"> <li>• <b>Assessment of leadership capabilities</b>, Leadership Gap Indicator™*</li> <li>• <b>Train-the-Trainer certification</b> for your facilitators*</li> <li>• <b>CCL Dollars</b> — annual allocated spend on any CCL product or services</li> <li>• <b>Infographic</b> updated annually showing data &amp; impact for your organization</li> </ul>			●
<b>Additional benefits</b> per Elite contract term: <ul style="list-style-type: none"> <li>• Seats in our <b>open leadership programs</b>*</li> <li>• Package of <b>executive coaching</b>*</li> <li>• Benchmarks® for Managers™ <b>360 assessments</b>*</li> <li>• Seats in our <b>Assessment Certification Course</b>*</li> </ul>			●

\*Some options only available to specific contract terms.

## WE'RE IN THIS TOGETHER

**We know leadership, and you know your people, so let's start a journey together.** Every step of the way, you'll have a dedicated Client Success Manager by your side, serving as your partner and trusted advisor to help you:

- Identify needed leadership competencies at your organization,
- Leverage the breadth of content available,
- Implement your talent development strategies, and
- Illustrate the impact of your investment.

**CCL Passport can help you take your organization where it needs to go** — start a conversation with us today at [ccl.org/passport](https://ccl.org/passport).

