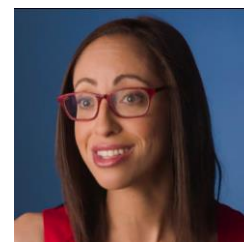


Marcia Alesan Dawkins, Ph.D.

Senior Research Scientist
Center for Creative Leadership
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EDUCATION

- Ph.D. Communication, University of Southern California** 2003 – 2009
The Annenberg School for Communication & Journalism
Cumulative GPA: 3.92
Dissertation: Impurely Raced // Purely Erased: Toward a Rhetorical Theory of (Bi)Racial Passing
Advisors/Committee: Prof. Randall A. Lake, Prof. George A. Sánchez, Prof. G. Thomas Goodnight
- M. A. Communication, University of Southern California** 2003 – 2006
The Annenberg School for Communication & Journalism
Cumulative GPA: 3.92
- M.A. Humanities and Social Thought, New York University** 1998 - 2000
Graduate School of Arts and Sciences
Cumulative GPA: 3.84; Summa Cum Laude
Thesis: Dope Transmissions: The Role of Metaphor in the Rhetoric of Underground Hip Hop
Advisor: Prof. Robin D. G. Kelley
- B.A. Communication Arts / Honors, Villanova University** 1994 - 1998
Minor: African-American Studies. Concentration: Business
College of Liberal Arts and Sciences. Presidential Scholar.
Cumulative GPA: 3.74; Cum Laude
Thesis: Voices Underground: Hip Hop as Black Rhetoric
Advisors: Prof. Teresa A. Nance, Prof. Lawrence Little

HONORS + AWARDS

- Outstanding Professor, College of Undergraduate Studies, Walden University 2016
- Excellence in Active Learning and Teaching Award, Minerva 2016
- Panhellenic Greek Community Professor Appreciation Award, USC 2015
- Nominee, Grawemeyer Award for Ideas Improving World Order Book Award 2015
- Outstanding Professor of Color Award, USC 2014
- Nominee, The Commonwealth Club of California Nonfiction Book Award 2014
- Nominee, NAACP Image Book Award 2014
- Stephen B. Sample Teaching and Mentoring Award, USC 2013
- Winner, Faculty Excellence Award, Walden University 2012
- Visiting Scholar Postdoctoral Award, Brown University 2010 - 2012
- Visiting Scholar, Vanderbilt University Law School 2011 - 2012
- Columnist, Truthdig's Webby Award Jury Prize for Best Political Blog 2010 - 2011
- National Communication Association Gerald R. Miller Outstanding Dissertation Award 2010

HONORS + AWARDS (continued)

- Outstanding Dissertation Award, AACCC Division of National Communication Association 2009
- New Faculty Research Award, CSU Fullerton, \$6,500 2009
- Top Paper Award, Eastern Communication Association Conference 2007
- Stark Popular Culture and Media Fellowship, \$8,000 2007 - 2008
- Irvine Foundation Fellowship, University of Southern California 2003 - 2008
- All-University Predoctoral Diversity Fellowship, University of Southern California 2003 - 2008
- Alternate Finalist, Coro Fellowship in Public Affairs 2002
- Rising Star Award, Citigroup 2001
- Summer Institute in Rhetoric Fellowship, Northwestern University 1999
- Alumnae Fellowship for Academic Excellence, New York University 1999
- Lambda Pi Eta Honor Society, member 1998
- Pre-Doctoral Fellowship Honorable Mention, Ford Foundation 1998
- Pre-Doctoral Fellowship, University of Michigan 1998
- Academic Achievement Award, Inroads New York City 1996 - 1998
- Presidential Scholarship, Villanova University 1994 - 1998

CORPORATE EXPERIENCE + ACCOMPLISHMENTS

Senior Research Scientist

Center for Creative Leadership

2021 - present

San Diego, CA

- Lead large-scale research projects.
- Publish insights in academic, popular presses.
- Apply communication and equity research in design of leadership development tools and training.

Provide advisory

Workshop Leader | Corporate Educator

Performance Learning Concepts, LLC

2016 - 2021

Los Angeles, CA

- Develop and lead interactive executive development programs on leadership, team-building, multimedia presentation, persuasion and argumentation, music criticism, and the arts.
- Provide advisory services to organizations in the areas of decision-making on: Diversity, Inclusion, Equity initiatives; and internal/external communication strategy.
- Collaborate with multi-disciplinary team members remotely to conduct climate assessments, needs analyses, and develop surveys.

Manager of Internal Communication

The FutureBrand Company, Inc.

2002 - 2003

New York, NY

- Consolidated a set of programs encompassing operational, programming, administrative departments.
- Expanded staff development; prepared and executed annual operating plans.
- Monitored economic trends, social issues, and industry developments affecting brands and creativity.
- Assumed special assignments from CEO, CFO, and ED to develop key account reporting, a future-focused and intimate understanding of consumers, trends affecting brands, and *ethos* of internal brand.

CORPORATE EXPERIENCE + ACCOMPLISHMENTS

Regional Marketing Manager

Citigroup, Inc.

1999 - 2002

New York, New Jersey, Pennsylvania, Connecticut

- Introduced, implemented and supervised regional Salomon Smith Barney *Women & Investing Program* and Traveler's Bank & Trust, fsb *Homeowner's 101* Marketing Initiatives.
- Maintained marketplace knowledge via competitive monitoring and consumer-based trade associations.
- Responsible for all aspects of program development: staff recruiting, training, development; budgeting; marketing strategy; curriculum development; scheduling; proposal writing; workshop design.

Communication Associate

Catalyst

1995 - 1998

New York, NY

- Assisted in the growth of educational programming and curriculum development in "Women in Leadership," "LGBTQI" and "Women of Color/Visible Minorities" areas.
- Worked with VP of Communications to coordinate publicity, marketing, promotion and fact checking for communication campaigns and to recruit new corporate partners/sponsors.

RESEARCH EXPERIENCE

Postdoctoral Research Fellow

Brown University, Center for the Study of Race and Ethnicity in America

2010 - 2012

Providence, RI

- Demonstrated expertise in a variety of quantitative and qualitative research methodologies.
- Supported the Center's research efforts and oversaw the generation of outputs.
- Cultivated relationships among Brown faculty and experts in related fields.
- Engaged with stakeholders in broader research and policy circles.
- Planned and executed internal and external meetings and events.
- Developed project-based workplans and timelines.
- Produced internal updates and reports.
- Contributed to Center's publications, grant writing and research management initiatives.
- Coordinated public-facing communications.
- Provided teaching and lecturing support as needed.

Principal Investigator

Social Science Research Council

2006 - 2010

New Orleans, LA; Los Angeles, CA

- Researched media coverage and celebrity advocacy regarding Hurricane Katrina and aftermath.
- Conducted interviews with displaced Hurricane Katrina victims and their families.
- Contributed original research to the Hurricane Katrina Social Science Database and Hub.
- Executed the project as outlined in the funded proposal, using sound management techniques.
- Reported project progress to the sponsor as outlined in the terms of award.
- Maintained accurate records of project related expenses.
- Complied with all applicable SSRC rules, regulations and terms of the award.

RESEARCH EXPERIENCE (continued)

Research & Editorial Assistant

University of Southern California

2004 - 2007

Los Angeles, CA

- Worked with tenured and tenure-track professors in the Annenberg School of Communication, Program in American Studies and Ethnicity, and the Marshall School of Business.
- Performed archival research, created annotated bibliographies, communicated with public relations and advertising firms to obtain research material.
- Assisted in the editing process of the *Journal of the American Forensic Association*.
- Co-authored A-journal articles submitted for publication.

TEACHING EXPERIENCE

Visiting Professor in Communication

East China Normal University

2014 – 2018 (summers)

Shanghai, China

- Customize and teach Communication Classes for 6-week summer session.
- Hold office hours to advise and mentor undergraduate students; manage teaching assistants.
- Undergraduate Classes created and taught: *Public Speaking; Introduction to Communication*.

Associate Professor of Arts and Humanities

Minerva Schools at KGI

2015 – 2016

San Francisco, CA

- Founding member of online bachelor's degree program in Communication.
- Full-time teaching of synchronous courses online through proprietary Active Learning Forum.
- Course leader and subject matter expert; Academic Advising for undergraduate students.
- Assessing learning outcomes; serving on strategic academic committees; external service.
- Undergraduate Classes taught: *Multimodal Communication*.

Faculty in Communication

College of Continuing Education

2015 – 2017

Hooksett, NH

- Online course development and teaching; contribute to retention, assessment, and learning outcomes.
- Engage in program, department, school-level and university service.
- Graduate Classes taught: *Marketing Communication; Qualitative Methods; Second Self: Identity & Personal Brands; Communication, Media & Society; Communicating with Social and Digital Media; Strategic Communication*.

Clinical Assistant Professor of Communication

University of Southern California, Annenberg School for Communication

2012 - 2015

Los Angeles, CA

- Created and taught communication courses in rhetoric, diversity, technology, and culture.
- Serve on strategically important University and Department Committees
- Manage and mentor graduate student teaching assistants and mentor undergraduate students.
- Publish and promote book manuscripts, academic articles, and editorials.
- Classes created and taught: *African American Rhetoric & Image; Argumentation & Advocacy; Rhetoric & the Public Sphere; Communication Technology & Culture; Directed Research*.

TEACHING EXPERIENCE (continued)

Assistant Professor of Human Communication

California State University, Fullerton

2008 - 2012

Fullerton, CA

- Customized and taught graduate and undergraduate Human Communication theory classes.
- Held office hours to advise and mentor undergraduate and graduate students.
- Continued research program in rhetorical and intercultural communication.
- Engaged in program, department, school-level and university service.
- Academic advising for undergraduate and graduate students.
- Classes created and taught: *Introduction to Human Communication; Communication Theory; Rhetoric of Popular Culture; Rhetorical Criticism & Theory.*

Lecturer

University of Southern California, Annenberg School for Communication

2007 - 2008

Los Angeles, CA

- Held office hours to advise and mentor undergraduate students.
- Developed university-wide marketing plan to advertise classes to students, faculty, and guest speakers.
- Classes created and taught: *African American Rhetoric & Image; Argumentation & Advocacy.*

Instructor

R.E.A.C.H. Adult Literacy Program

2006 - 2008

San Pedro, CA

- Instructed basic skills, ESL, GED preparation and adult literacy classes.
- Worked with instructional team and Los Angeles Public Library on training and planning initiatives.

Instructional Specialist

Long Beach City College, Learning and Academic Resources Department

2003 - 2010

Long Beach, CA

- Provided online tutorials in basic skills instruction.
- Provided individual/group instruction in computer, digital literacy in Academic Computing Center.
- Tutored individual students in basic skills across disciplines in Multidisciplinary Success Center.
- Created and taught five interactive workshops in humanities, mathematics and communication.
- Worked with Dean on forward planning initiatives.

ACADEMIC PUBLICATIONS

Books

1. *Midnight Musings: Explorations in Public Speaking.* (Mix Mesh Blend Press, 2019).
2. *Mixed Race 3.0: Risk & Reward in the Digital Age.* (Annenberg Press, 2015).
3. *Eminem: The Real Slim Shady.* (Santa Barbara: Praeger Press, 2013).
4. *Clearly Invisible: Racial Passing and the Color of Cultural Identity.* (Waco: Baylor University Press, 2012).

Peer Reviewed Articles

1. "Mix, Mesh, Blend: Implications of Wearable Technology on Posthuman Rhetorics" *Rhetoric Society Quarterly.* (Under Review).
2. "The Million Hoodie March: It's About a Right or Wrong Thing," *ProudFlesh: New Afrikan Journal of Culture, Politics & Consciousness* 7 (2013): Accessed 3 November 2013.
<http://www.africaknowledgeproject.org/index.php/proudflesh/article/view/1753>

ACADEMIC PUBLICATIONS (continued)

3. "What Scattered Ashes Leave Behind: Understanding Miguel Piñero's *A Lower East Side Poem*," *Cross-Cultural Communication* 7 no. 2 (2011): 1-15.
4. "Mixed Messenger: Barack Obama and Post-Racial Politics," *Spectator* 30 no. 2 (2010): 9-17.
5. "How it's Done: Using *Hitch* as a Guide to Uncertainty Reduction Theory," *Communication Teacher* 24 no. 3 (2010): 136-141.
6. "Close to the Edge: The Representational Tactics of Eminem," *Journal of Popular Culture* 43 no. 3 (2010): 463-485.
7. "A Rhetorical Response to Hurricane Katrina," *Space & Culture: International Journal of Social Space* 9 no. 1 (2006): 12-13.
8. "Spinning on Margins: An Analysis of Passing as Communicative Phenomenon," *Queen: Rhetorics of Identity--Place, Race, Sex and the Person* 5 no. 1 (2005): 1-21.
9. "In Search of a 'Singular I': A Structural Analysis of Passing," *Ethnic Studies Review* 28 no. 2 (2005): 1-16.
10. "Voices Underground: Hip Hop as Black Rhetoric," *The Literary Griot: International Journal of Black Expressive Cultural Studies* 10 no. 2 (1998): 61-84.

Book Chapters

1. "Passing at the Intersections," in *Neo-Passing: Performing Identity After Jim Crow*, eds. Vershawn Young and Mollie Godfrey (Champaign, IL: University of Illinois Press, 2018): 142-157.
2. "Ethics, Wearable Technology and Higher Education: Toward a New Point-of-View Angle on Interactive Instruction," in *Global Issues and Ethical Considerations in Human Enhancement Technologies*, ed. Steven Johnson Thompson (Hershey, PA: Information Science Reference, 2014): 1-15.
3. "The Gospel According to Marshall Mathers: Understanding Dramas of Guilt, Redemption and Purification in Eminem's Music," *Second Annual International Journalism & Mass Communications Conference Proceedings*, ed. Lin Allen (Singapore: Global Science and Technology Forum, 2013): 161-168.
4. "Passing as a Woman(ist)? A Look at Black Women's Narratives in Tyler Perry's Films," in *Interpreting Tyler Perry: Perspectives on Race, Class, Gender & Sexuality*, eds. Jamel Bell and Ronald L. Jackson II (Oxford: Routledge, 2013): 257-269.
5. "Race & Racism in the News Coverage of Religion," in *Oxford's Religion and News Media Handbook*, ed. Diane Winston (Oxford: Oxford University Press, 2012): 391-404.
6. "A Different Kind of Professor," in *Still Searching For Our Mothers' Gardens: Experiences of New, Tenure-Track Women of Color at 'Majority' Institutions* eds. Marnel N. Niles and Nikesia S. Gordon (Lanham: University Press of America, 2011): 63-78.
7. "Tiger Woods," in *Great Lives from History – African Americans*. (Pasadena: Salem Press, 2011).
8. "Jeremiah Wright," in *Great Lives from History – African Americans*. (Pasadena: Salem Press, 2011).
9. "Have a Little Faith: Religious Visions in 20th Century Fox Television's Drama 'Prison Break'," in *Small Screen/Big Picture: Television and Lived Religion*, eds. Diane Winston and Jane Iwamura (Waco: Baylor University Press, 2009): 343-372.

Book Reviews

1. "Michael Awkward's Burying Don Imus: Anatomy of a Scapegoat," *International Journal of Communication* 4 (2010): 1006-1008.
2. "Mary Beltrán's and Camilla Fojas's Mixed Race Hollywood," *International Journal of Communication* 4 (2010): 139-141.
3. "Lisa Nakamura's Digitizing Race: Visual Cultures of the Internet," *International Journal of Communication* 3 (2009): 8-10.
4. "'Everything but the Burden' by Greg Tate," *Journal of Popular Culture* 38 (2005): 577-579.

MULTIMEDIA PUBLICATIONS

1. "Imagining a Future Where Racial Reassignment Surgery is the Norm." (27 September 2014). <http://qz.com/272217>
2. "MMLP2: Best-Selling Status Update, Not Sequel." (13 November 2013). <http://huff.to/18iUi1y>
3. "Large Hearted Boy Book Notes - Eminem: The Real Slim Shady." (22 October 2013). <http://bit.ly/H07jSS>
4. "Why Racism Thrives Online." (16 September 2013). www.truthdig.com
5. "Can Feminists Love Eminem? Absolutely!" (6 September 2013). www.huffingtonpost.com
6. "What the 'Mixed Kids Are Beautiful' Meme Really Means." (22 August 2013). <http://huff.to/13Xp5eR>
7. "Has White Male Privilege Run Amok?" (6 April 2013). www.theroot.com
8. "Eminem's Three Commandments." (6 January 2013). www.huffingtonpost.com
9. "What PR Pros and Marketers Should Know about the Mixed Mindset." (17 October 2012). www.huffingtonpost.com
10. "Elizabeth Warren and the Politics of Racial Passing." (26 September 2012). www.huffingtonpost.com
11. "Nah, We Straight: Review of Thurston's How to Be Black." (11 September 2012). www.truthdig.com
12. "Is Obama Now Black (Enough) Because He's White?" (2 August 2012). www.huffingtonpost.com
13. "Lana Del Rey's Latest: National Anthem or National Nightmare." (29 June 2012). www.huffingtonpost.com
14. "Barack Obama and the Politics of Passing." (26 June 2012). www.huffingtonpost.com
15. "New Laureate is More Than the Sum of Her Parts." (12 June 2012). www.huffingtonpost.com
16. "Is The Tanning of America Only Skin Deep?" (17 May 2012). www.huffingtonpost.com
17. "Who Passes Into The Hunger Games' Future?," (10 May 2012). www.huffingtonpost.com
18. "The L.A. Uprising's 20th Anniversary and the Resurrection of Tupac Shakur," (28 April 2012). www.truthdig.com
19. "Racial Passing and The Real Mitt Romney," (11 April 2012). www.huffingtonpost.com
20. "Million Hoodie March: It's About a Right-Or-Wrong Thing," (22 March 2012). www.truthdig.com
21. "TIME to Think in Full Color About Race & Ethnicity," (27 February 2012). www.huffingtonpost.com
22. "Interracial Love is No Societal Cure-All," (17 February 2012). www.truthdig.com
23. "The FLOTUS and the Twitterverse," (12 January 2012). www.truthdig.com
24. "Victoria's Secret Fashion Show and the Soundtrack of Desire," (26 December 2011). www.soundingout.org; www.culturalweekly.com
25. "Mixed Marriage Ban: Only in Appalachia?," (4 December 10 2011). www.uscmidiareligion.org
26. "Reassessing the #Cainwreck?" (30 November 2011) www.truthdig.com
27. "Thankful for 'Invisible Forces,'" (23 November 2011). www.culturalweekly.com
28. "The GOP's Outsider Within," (24 October 2011). www.truthdig.com
29. "LGBT Ordination: Small Steps, Big Changes," (3 October 2011). www.uscmidiareligion.org
30. "Who's the Alien, Cowboy?," (25 August 2011). www.culturaweekly.com
31. "Peru Recognizes Reproductive Imperialism?," (22 August 2011). <http://mediacommons.futureofthebook.org/imr/>
32. "Mississippi Still Burning," (11 August 2011). www.truthdig.com
33. "Meet Marvel's Mixed Spider-Man," (3 August 2011). www.huffingtonpost.com
34. "Raising Moses and Apple (and a little Awareness)," (24 July 2011). www.uscmidiareligion.org
35. "Adele & Eminem: Singing the Same Digital Song?" (16 July 2011). www.huffingtonpost.com
36. "Devils Doppelgangers and Darkness from Eminem," (1 July 2011). www.huffingtonpost.com
37. "Taking 'Bad Teacher' to School," (26 June 2011). www.truthdig.com
38. "Giving Loving Day Its Due," (10 June 2011). www.truthdig.com
39. "Power Mad Men Have Their Moment," (20 May 2011). www.truthdig.com
40. "Common, Controversy & Coverage," (17 May 2011). www.huffingtonpost.com
41. "50 Years of Freedom," (16 May 2011). www.truthdig.com

MULTIMEDIA PUBLICATIONS (continued)

42. "'Trumped Up' Racism," (28 April 2011). www.truthdig.com
43. "'Incognito' No More," (1 April 2011). www.huffingtonpost.com
44. "The Rise of Mad Masculinity," (28 March 2011). www.truthdig.com
45. "A Mind is a Terrible Thing to Waste—Except in Ohio?," (16 March 2011). www.diverseeducation.com
46. "Jean Toomer's Complicated Racial Identity," (16 March 2011). <http://jobs.chronicle.com>
47. "Mixed Race Beauty Gets a Mainstream Makeover," (7 March 2011). www.truthdig.com
48. "The Coming Miscegenation?" (13 February 2011) www.truthdig.com
49. "Halle Berry and Nahla, Not So Mixed Not so Happy," (9 February 2011). www.huffingtonpost.com
50. "A Mind is a Terrible Thing to Waste—Except in Ohio," (29 January 2011). www.truthdig.com
51. "Tom Burlington and the N-Word Game," (17 January 2011). www.theroot.com
52. "10 Reasons Why Slurs Should Stay in *Huck Finn*," (6 January 2011). www.truthdig.com
53. "Racism as National Default Mechanism," (6 December 2010). www.truthdig.com
54. "Everyone Looks a Little Bit Asian," (27 October 2010). www.truthdig.com
55. "Taking 'Superman' to School," (16 October 2010). www.truthdig.com
56. "Top Hispanic Heritage Month Issues," (30 September 2010). <http://www.race-talk.org>
57. "The Powers and Problems of Passing as a Boy," (21 September 2010). www.huffingtonpost.com
58. "September 11th Happened To Us All," (11 September 2010). www.truthdig.com
59. "The State of Our Interracial Unions," (27 August 2010). www.truthdig.com
60. "Obama on the Color Line," (6 August 2010). www.truthdig.com; www.huffingtonpost.com
61. "Black, White and Other... Worldwide," (27 July 2010). www.huffingtonpost.com
62. "Racism Reconsidered," (21 July 2010). www.truthdig.com
63. "Crayons and Cupcakes," (16 June 2010). www.mixedandhappy.com
64. "Deterred and Discouraged," (9 June 2010). <http://www.race-talk.org>
65. "'Loving,' Hating and Interracial Relationships," (6 June 2010). www.huffingtonpost.com
66. "Beyond Reasonable Suspicion," (12 May 2010). www.truthdig.com
67. "Book Review: Heidi Durrow's 'The Girl Who Fell From the Sky,'" (4 May 2010).
www.mixedandhappy.com; www.huffingtonpost.com; www.culturalweekly.com
68. "African Aaaaaaaaamerican!" (30 April 2010). www.truthdig.com; www.huffingtonpost.com
69. "So in Style: The Truth about Mixed Race Barbie," (14 April 2010). www.mixedandhappy.com
70. "Who's Afraid of Health Care?" (29 March 2010). www.truthdig.com ; www.huffingtonpost.com
71. "Census 2010: Stressed Out of the Box," (5 March 2010). www.huffingtonpost.com
72. "Passing as Mixed Race," (3 March 2010). www.huffingtonpost.com
73. "John Mayer Doesn't Have Jungle Fever," (12 February 2010). www.huffingtonpost.com
74. "Fear of a Multicultural Nation," (10 February 2010). www.truthdig.com
75. "Not So Fast, Chris Matthews," (29 January 2010). www.truthdig.com
76. "Does Harold Ford Jr.'s Race Matter?" (18 January 2010). www.truthdig.com
77. "Harry Reid: A Closed Book?," (13 January 2010). www.truthdig.com
78. "A Judge with A View," (5 August 2009). www.truthdig.com
79. "The Language of Look of Hip Hop Today," *The Tub Magazine* (Nov 2007): 8-9.
80. "Television Review: Season Three Premiere of 'Prison Break'," *The Tub Magazine* (Nov 2007): 17.
81. "The Rhetoric of War from a Hip Hop Perspective," *Shadowbox Magazine*, (Summer 1999): 3-4.

MEDIA APPEARANCES

- “It’s Okay to Laugh: That’s Racist with Mike Epps Tackles Taboo with Humor.” *Fast Company Co.Create*. Interviewed by Christine Champagne. 2 March 2015. ow.ly/IT8dm
- “AOL and Comedian Mike Epps Take on Racism—Ever So Gently.” *Wall Street Journal CMO Today*. Interviewed by Mike Shields. 4 February 2015. <http://on.wsj.com/18Of5gP>
- “AOL Originals’ ‘That’s Racist’ with Mike Epps Season 1: Episodes 1, 5, 8.” *AOL Originals*. 26 January 2015. <http://goo.gl/WLo5bn>
- “Chrissy Tiegen Receives Death Threats Over Tweets, Fights Back Against Cyberbullies.” *Yahoo Style*. Interviewed by Lauren Tuck. 23 October 2014. <http://yhoo.it/1vYODCx>
- “Why Interview Magazine’s ‘Pretty Wasted’ Fashion Editorial is So Disturbing.” *Yahoo Style*. Interviewed by Lauren Tuck. 17 October 2014. <http://goo.gl/hKHL3G>
- “Is There Anything Wrong With Passing for Black.” *The Root*. Interviewed by Jenee Desmond-Harris. 11 June 2014. <http://bit.ly/1nwYpgx>
- “Love in Technicolor.” *NPR Code Switch*. Interviewed by Karen Grigsby Bates. 15 February 2014. <http://n.pr/1cJPPn7>
- “Pop Culture Roundtable.” *CBS Minnesota*. Interviewed by Roshini Rajkumar. 20 October 2013. <http://minnesota.cbslocal.com/audio-on-demand/news-and-views/#>
- “Can Feminists Really Love Eminem?” *Truthdig Radio*. Interviewed by Peter Scheer. 19 September 2013. <http://bit.ly/1ayowQb>
- “Mixed Race Beauty Complex.” *HuffPost Live*. Interviewed by Ahmed Shihab-Eldin. 23 August 2013. <http://huff.lv/14Mahj9>
- “Privacy Concerns Raised About Google Glass.” *Voice of America*. 25 July 2013. <http://bit.ly/13f0h0a>
- “For some, Cheerios Commercial Crossed a Line by Depicting Mixed-race Family as Normal.” 11 June 2013. *Minnesota Public Radio*. “Code-Switch.” 12 May 2013. <http://bit.ly/14U0Tte>
- “Code-Switch.” 12 May 2013. *NPR’s All Things Considered*. <http://n.pr/10Gxvdb>
- “Joys and Pains of Raising Biracial Children.” 8 May 2013. *HuffPost Live*. huff.lv/11g5j2p
- “Renowned Author Offers Insight On New Book.” 4-10 April 2013. *Tennessee Tribune*.
- “5 Expert Interviews.” 1 March 2013. Interviewed by Elise Engber for AskimoTV. <http://bit.ly/14sE4BF>
- “On Clearly Invisible.” 11 January 2013. Interviewed by Vershawn Jackson for New Books in African American Studies iTunes Podcast. <http://bit.ly/11HzYBI>
- “Disgraced & Race: Passing on Stage.” 17 November 2012. Interviewed by Mark Lamont Hill for HuffPo Live. <http://huff.lv/THhixd>
- “Racial Passing and Cultural Identities.” 28 August 2012. Interviewed by Mark Anthony Neal for Left of Black. <http://bit.ly/ZoAIHS>
- “Racial Passing.” 21 August 2012. Interviewed by Bob Edwards for Sirius XM Radio’s *Bob Edwards Show*. <http://www.bobedwardsradio.com/blog/2012/8/17/forthcoming-on-the-bob-edwards-show.html>
- “Politicians Passing as One of Us.” 20 August 2012. Interviewed by Steve Kraske for KCUR’s *Up To Date*. <http://kcur.org/post/politicians-passing-one-us>
- “On Being a Racial Passer and Clearly Invisible.” 2 August 2012. Interviewed by Peter Scheer for Truthdig Radio. http://www.truthdig.com/avbooth/item/chick-fil-a_may_be_cooked_20120805/
- “Despite the Browning of America, Things May Still Not Be Equal.” 9 June 2012. Quoted in *Clutch Magazine*. www.clutchmagonline.com
- “The Future of the ‘Tan’ Generation.” 8 June 2012. Interviewed by Jenee Desmond-Harris for *Washington Post’s The Root*. www.theroot.com
- “Color Blinding Beauty: How Our Obsession With Skin Color Is Erasing Our Ethnicities.” 4 May 2012. Interviewed by Sarah Marloff for *Meets Obsession Magazine*. <http://meetsobsession.com>
- “A Full Color Conversation on Race and Ethnicity.” 2 April 2012. Interviewed by Skot Welch and Rick Wilson for *Radio in Black and White*. <http://www.radioinblackandwhite.com/>

MEDIA APPEARANCES (continued)

- “Trayvon Martin and the Million Hoodie March.” 23 March 2012. Interviewed by Peter Scheer for KPFFK’s Truthdig Radio. http://www.truthdig.com/avbooth/item/million_hoodie_march_20120323/
- “A Fresh Look at Hacktivism.” 22 March 2012. Interviewed by Audrey Schaulat for Belmont University’s Mobile Journalism Division. <http://bit.ly/H9Xvky>
- “TIME Covers the Latino Spring.” 6 March 2012. Quoted by Giovanni Rodriguez for ClickZ Marketing News and Expert Advice.” <http://bit.ly/zOUSvA>
- “Tweetchat with Swirl on Interracial Relationships.” 24 February 2012. Interviewed by Kim Davids for Swirl, Inc. <http://swirlinc.files.wordpress.com/2012/02/swirlchat-2012-02-24-tweetreports.pdf>
- “ABCs of Media Literacy.” 23 January 2012. Interviewed by Michelle Clark for Spreecast’s ITYC TV. <http://www.spreecast.com/events/media-literacy-w-dr-marcia-dawkins>
- “Color and Culture Identity.” 12 January 2012. Interviewed by Bruce Hurwitz for Blog Talk Radio’s Bruce Hurwitz Presents Show. <http://bit.ly/wKNuVf>
- “The End of Citizen Herman Cain.” 30 November 2011. Interviewed by Kasia Anderson for KPFFK’s Truthdig Radio. <http://bit.ly/xalFQn>
- “Mixed Race Identities and the Ethics of Passing.” 24 October 2011. Interviewed by Nadia Ali for WFRG’s *Just Peace*. <http://www.wrfg.org>
- “The Spiritual Side of Occupy Wall Street.” 19 October 2011. Interviewed by Kasia Anderson for KPFFK’s Truthdig Radio. http://www.truthdig.com/avbooth/category/truthdig_radio/
- “Real American Identities.” 17 October 2011. Interviewed by Nadia Ali for WFRG’s *Just Peace*. <http://www.wrfg.org>
- “Mixed Race Media Roundtable.” 9 August 2011. Interviewed by Michelle McCrary for *Is That Your Child Blogtalk Radio Show*. <http://www.blogtalkradio.com/isthatyourchild>
- “Mixed Race Diasporas, Eminem and More.” 27 July 2011. Interviewed by Heidi Durrow and Jennifer Frappier for *Mixed Chicks Chat*. <http://www.mixedchickschat.com>
- “Does it Matter that Gwyneth Paltrow is Raising Her Kids as Jews?” 25 July 2011. Quoted by Danielle Barrin for *Jewish Journal of Greater L.A.* <http://bit.ly/qqlxqQ>
- “Loving Day and Interracial Relationships.” 19 June 2011. Interviewed by Karen Holmes Ward for WCVB Boston’s *CityLine*. <http://www.thebostonchannel.com/video/28245891/detail.html>
- “Passing and Politics.” 27 July 2011. Interviewed by Heidi Durrow and Fanshen Cox for *Mixed Chicks Chat*. <http://www.mixedchickschat.com>
- “Where Are They Now?: An Interview with Marcia Alesan Dawkins” 8 June 2011. Interviewed by Amelia Nixon for *Mixed Roots Film & Literary Festival Blog*. <http://www.mxroots.org/blog>
- “Racial Passing and More.” 2 June 2011. Interviewed by Michelle McCrary for *Is That Your Child Blogtalk Radio Show*. <http://www.blogtalkradio.com/isthatyourchild>
- “Freedom Riders, Then and Now.” 25 May 2011. Interviewed by Kasia Anderson for KPFFK’s Truthdig Radio.
- “Educator’s Spotlight.” 19 May 2011. Interviewed by Debra Eckerling for *Campus Explorer*. <http://bit.ly/l8O0yp>
- “Mixed Race, Mixed Up.” 20 April 2011. Interviewed by Kasia Anderson for KPFFK’s Truthdig Radio. <http://bit.ly/e2fIPY>
- “Racial Voting Blocks.” 4 April 2011. Interviewed by J. L. Peterson for the J. L. Peterson Radio Show.
- “Measuring Misogyny.” 30 March 2011. Interviewed by Kasia Anderson for KPFFK’s Truthdig Radio. <http://bit.ly/fIE9DX>
- “Ladies Remember Elizabeth Taylor, Weigh Modern Beauty Standards.” 23 March 2011. Interviewed by Farai Chedaya for National Public Radio. <http://www.npr.org>
- “Who Are You?: Mixed-Race Celebrities on Race, In Their Own Words.” 15 February 2011. Interviewed by Meredith Melnick for *TIME Magazine*. <http://healthland.time.com>

MEDIA APPEARANCES (continued)

- “*The Other Dumas Seen Through American Eyes.*” 14 July 2010. Interviewed by Will Wright for WrightsWords. <http://wrightswords.com>
- “Mixed Race Identity and the 2010 US Census,” 19 May 2010. Interviewed by Heidi Darrow and Fanshen Cox for *Mixed Chicks Chat*. <http://www.mixedchickschat.com>
- “Understanding the Corporate Communication Gap,” 10 December 2009. Interviewed by Barbara Varma for *Image Magazine*. <http://bit.ly/qdKKTp>

COLLOQUIA

- *A Full Circle Approach to Equity, Diversity and Inclusion*. Center for Creative Leadership. (2021).
- *Uploading U: Streaming Life Stories Through the Creator and the Computer*. Biola University. (2018).
- *Comparative Cultural Approaches to Passing in the Social Media Age*. USC Annenberg. (2016).
- *Hacking Eminem: The Rhetoric of Free Speech*. Belmont University. (2015).
- *Clearly Invisible: Questions of Identity in the US and China*. East China Normal University. (2015).
- *Losing Yourself: Exploring Identity and Culture in Eminem’s Music*. East China Normal University. (2014).
- *Who is Eminem, The Real Slim Shady?* USC Bookstore. LA Festival of Books. (2014).
- *21st Century Argument in the Digital Public Sphere*. CUNY Baruch College. (2014).
- *How to Build Tomorrow: Demonstrations by a Glass Explorer*. Belmont University. (2013).
- *Status of Multiracial Americans Today*. The Huntington Library. (2013).
- *Racial Passing and the Color of Cultural Identity*. USC Sawyer Seminar. (2013).
- *On Being a Google Glass Explorer*. USC Annenberg Journalism School Director’s Forum. (2013).
- *Mixed Race 3.0: Risk & Reward in Today’s Media and Marketing*. PRSA Webinar. (2013).
- *10 Life Lessons I Learned From Eminem*. Univ. of Arkansas Communication Lecture Series. (2013).
- *Clearly Invisible: Racial Passing and the Color of Cultural Identity*. Nashville Public Library. (2013).
- *10 Things Everyone Needs to Know About Race*. The Mayo Clinic, Jacksonville, FL (2013).
- *Finding The Real Slim Shady*. Northwestern University School of Communication. Evanston, IL. (2013).
- *On Being Clearly Invisible*. UCLA Bunche Center Author Series. (2012).
- *Mixed Race 3.0 – A Mixed Race Media Perspective*. Public Relations Society of America. (2012).
- *The Road From Dissertation to Publication*. University of Southern California, Annenberg. (2012).
- *Racial Passing and the Color of Public Policy*. University of Kansas. (2012).
- *Eminem’s Cultural and Economic Significance*. Lipscomb University. (2012).
- *Social Science Symposium: A Brief History of Hacktivism*. Belmont University. (2012).
- *The Past, Present and Future of Racial Passing*. Simmons College. (2012).
- *Murray Hall Annual Lecture: Racial Passing and the Color of Success*. Vanderbilt University. (2012).
- *Going Gaga: Race, Gender and Class Passing in US Popular Culture*. Vanderbilt University. (2011).
- *Measuring Mad Masculinity in the New Millennium*. Simmons College. (2011)
- *Hybrid Hotties: Miscegenation, Media Representation and the 2010 US Census*. Emerson College. (2011).
- *Objectifying Mixed Race Identities in c21*. CSU, Long Beach. (2011).
- *Passing and Multiracial Identity in “The Human Stain” Film and Novel*. Brown University. (2010).
- *Commweek Presentation: Using Rhetoric in Real Life*. California State University, Fullerton. (2010).
- *Culture Speak / 21st Century Identity Politics: Constructing Race, Gender, Ethnicity and Sexuality in a Global World*. University of Southern California, Annenberg School of Communication & Journalism. (2010).
- *Critical Pedagogy for the 21st Century*. California State University, Fullerton. (2010).
- *Professional Women & Personal Lives*. University of Southern California. (2009).
- *Hopes and Dreams: Connecting the Rhetoric of Rev. Dr. Martin Luther King Jr. and President Barack Hussein Obama*. University of Southern California. (2009).
- *Mixed Race Identification in Post-Race America*. Loyola Marymount University. (2009).

- *Listen to This!* USC Norman Lear Center's Popular Music Project. University of Southern California, Annenberg School of Communication & Journalism. (2008).
- *Communication Pedagogy: Teaching, Research, and Rhetoric in an Intercultural Reality*. CSU Fullerton. (2007).
- *Communication, Identity and Perception: A Rhetorical Theory of Passing*. Villanova University. (2007).
- *You Only Think You Know Me: Passing as a Social Practice in Hollywood Film*. Haverford College. (2007).
- *A View Over the Prison Wall: Faith, Vision and Otherness in Fox's Prison Break*. University of Southern California, Annenberg School of Communication & Journalism. (2007).
- *"Where Ya Brands At?": Hip Hop, Branding and Advocacy*. University of Southern California, Annenberg School of Communication. (2006).
- *Seeing Through the Eyes of Another: Some Thoughts on Passing and U.S. Public Values*. University of Southern California, Annenberg School of Communication. (2006).
- *Racial Passing in African American Literature*. Pepperdine University. (2006).

ACADEMIC CONFERENCE PRESENTATIONS

- *Wearable Technology and Critical Pedagogy*. Long Beach Indie Conference. Long Beach, CA. (2014).
- *Global Mixed Race*. Critical Mixed Race Studies Conference. Chicago, IL (2014).
- *Mixed Race 3.0: The Next Chapter of Diversity*. Mixed-Remixed Festival. Los Angeles, CA (2014).
- *Passing as a Woman(ist)?: A Look at Black Women's Narratives in Tyler Perry's Films*. National Communication Association Conference. Washington DC (2013).
- *Understanding Themes of Guilt, Redemption and Purification in Eminem's Music*. 2nd Annual Journalism and Mass Communications Conference. Phuket, Thailand, (2013).
- *The ABCs of New Media Literacy for Academic Entrepreneurs*. National Communication Association Conference. Orlando, FL (2012).
- *The Sound of Spirituality in Eminem's Music*. National Communication Association Conference. Orlando, FL (2012).
- *Passing as Principled Action*. National Communication Association Conference. Orlando, FL (2012).
- *Passing as Pastime: Reading "The Human Stain" as Novel and Film*. Critical Mixed Race Studies Conference. Chicago, IL (2012).
- *A Different Kind of Professor*. Annual Conference of the National Communication Association. New Orleans, LA (2011).
- *Passing as Persuasion*. Annual Conference of the National Communication Association. Rhetorical Theory and Criticism Section. New Orleans, LA (2011).
- *Passing as Post-Racial*. Annual Conference of the American Studies Association. Baltimore, MD (2011).
- *"Membership has its Privileges": Plessy's Passing and the Threat of Identity Theft*. National Association of Ethnic Studies Annual Conference. Claremont, CA (2011).
- *Mixed Messenger: Barack Obama and Post-racial Politics*. National Communication Association Annual Conference. San Francisco, CA (2010).
- *Film Screening and Discussion of "Biracial Not Black...Damn it!"* Panel Chair/Moderator. Mixed Roots Film and Literary Festival. Los Angeles, CA (2010).
- *Whiteness in the Black Imagination: Michael Jackson's Most "Thrilling" Moments*. Rhetoric Society of America Annual Conference. Minneapolis, MN (2010).
- *Intersectionality of the Body*. UCLA 4th Annual Critical Race Studies Symposium. Los Angeles, CA (2010).
- *"Yes We Can": Identity Pop and Politics in Barack Obama's U.S. Presidential Campaign*. Texas A&M University Obama Phenomenon Conference. Bryan-College Station, TX (2010).
- *On Being Multiracial in the United States*. 4th International Conference on Social Science Research. Nashville, TN (2009).
- *Listening to the Beats that Bind and the Messages that Result in Change: Exploring and Questioning the Beats, Culture, and Politics of Hip Hop*. Panel Chair. National Communication Association. Chicago (2009).

ACADEMIC CONFERENCE PRESENTATIONS (continued)

- *Discussion of Ongoing Katrina and National Disaster Research*. SSRC MediaHub Base Camp. Los Angeles, (2009).
- *The Passing of Gender: A Preliminary Analysis of Gender Passing in Prominent Hollywood Film*. National Communication Association. San Diego, CA (2008).
- *The "Craft of Passing:" Rhetorical Irony, Intersectionality and the Case of Ellen Craft*. National Communication Association. San Diego, CA (2008).
- *Have a Little Faith: Religious Visions and Prophetic Politics in 20th Century Fox Television's Drama "Prison Break."* Rhetoric Society of America Conference. Seattle, WA (2008).
- *Passing and the Rhetorical Problem of Identity*. National Communication Association Conference. Chicago, IL (2007).
- *A Crow that Doesn't Know How to Be a Crow: Reading "The Human Stain" and Racial Passing from Text to Film*. American Studies Association Annual Conference. Philadelphia, PA (2007).
- *You Only Think You Know Me: A Preliminary Analysis of Passing in Prominent Hollywood Films*. International Association for Media and Communication Research. Paris, France (2007).
- *Between Lights & Shadows: A Burkean Analysis of Walter White's Racial Passing*. Eastern Communication Association Annual Conference. Providence, RI (2007). **Top Paper Award**.
- *The Role of Passing in Aesop's Sophistical Rhetoric*. National Communication Association Annual Conference. San Antonio, TX (2006).
- *What Scattered Ashes Leave Behind: A Rhetoric of Passing in Miguel Piñero's "A Lower East Side Poem."* American Studies Association Conference. Oakland, CA (2006).
- Panel Chair. Public Address Conference. Vanderbilt University. Nashville, TN (2006).
- *A Socio-Rhetorical Analysis of Passing*. Rhetoric Society of America. Memphis, TN (2006).
- *"What She Want to Go and Do That For?:" A Dramatistic Criticism of Sethe's "Rough Choice" in Toni Morrison's Beloved*. Eastern Communication Association Annual Conference. Philadelphia, PA (2006).
- *A Theory of Intersectional Passing*. National Association of Ethnic Studies 34th Annual Conference. San Francisco, CA (2006).
- *Still Dave...Still Dangerous:" Cultural Crossings in the Comedy of Chappelle's Show*. Speech Communication Association of Puerto Rico. San Juan, Puerto Rico (2005).
- *In Search of A "Singular I:" A Structuralist Analysis of Passing*. National Association of Ethnic Studies 33rd Annual Conference. Chicago, IL (2005).
- *Spinning on Margins: A Rhetorical Perspective on Passing*. Conference on Rhetorics of Identity: Place, Race, Sex and the Person. University of Redlands (2005).
- *Close to the Edge: The Representational Strategy of Eminem*. NCA Doctoral Honors Conference. University of New Mexico (2004).
- *Hip-Joints: The Language, Music and Visual Imagery of Hip Hop Narrative Style in Contemporary Film*. ASLA International Conference: Language, Culture, Rhetoric. Örebro University, Sweden (2003).
- *Dope Transmissions: The Role of Metaphor in the Rhetoric of Underground Hip-Hop*. 20th Century Matters: History, Memory & American Culture Conference. Michigan State University (1999).
- *Voices Underground: Hip Hop as Black Rhetoric*. 40th Anniversary Symposium on *Things Fall Apart*. Kent State University (1998).

SKILLS

- Languages: Fluent in Spanish; Working knowledge of French; Arabic, Italian, Latin, Classical Greek.
- Software: Zoom; Captivate; MS Office Suite; Keynote; Endnote; QuickBooks; Adobe Photoshop; Spreadsheets; Minvera Proprietary Teaching Platform; Blackboard; Google Classroom; Respondus; WebCT; eCollege; Moodle; Canvas; Manhattan; Newsgroups; Camtasia; WeVideo; VoiceThread; Prezi; Kaltura; Second Life (Windows, Mac and Linux platforms).

UNIVERSITY SERVICE

- Member, College of Management + Technology Assessment Committee, Walden 2017-2019
- Lead Faculty, Communication, College of Management + Technology, Walden 2017-2019
- Member, Academic Standards Committee, Minerva 2015-2016
- Member, PhD Dissertation Committee, Marcus Shepard, USC 2013-2016
- Speaker, Center for Excellence in Teaching, USC 2014-2015
- Member, USC Shinso Ito Center Conference Site Committee 2014-2015
- Participant, Undergraduate Admission/Conversion Parent Dinners, USC 2014-2015
- Speaker, Parkside Masters Dinner series, USC 2013-2014
- Member, USC Good Neighbors Grant Review Committee, USC 2013-2014
- Member, Undergraduate Curriculum Committee, USC Annenberg 2013-2014
- Faculty Representative, USC Annenberg Freshman Convocation 2013-2014
- Member, Diversity Committee, USC Annenberg 2012-2013

UNIVERSITY SERVICE (continued)

- Member, M.A. Thesis Committee, Sadiqua Hamdan, Belmont University 2011-2012
- Member, Ed.D. Dissertation Committee, Gina Ogilvie, Cal State Long Beach 2010-2011
- Member, Walden Professional Search Committee: Core Communication Faculty 2009-2010
- Member, CSUF College of Communications Curriculum Committee 2009-2010
- Member, CSUF HCOM Research Development Committee 2009-2010
- Member, CSUF Strategic Planning Committee 2009-2010
- Member, M.A. Thesis Committee for Jennifer Acosta, CSU Fullerton 2009-2010
- Member, M.A. Comprehensive Exam Committee for Bryan Moe, CSU Fullerton 2008-2009
- Member, CSUF Human Communication Department Awards Committee 2008-2009
- Member, USC Annenberg Professional Search Committee: Race & Ethnicity 2008-2009
- Member, USC Annenberg Professional Search Committee: Race & Ethnicity 2005-2006
- Member, USC Annenberg Professional Search Committee: Cultural Studies 2005-2006
- Treasurer, USC Annenberg Communication Graduate Student Association 2004-2005

DISCIPLINARY SERVICE

- Editor, Academic Room, Communication Studies 2012 - 2020
- Advisory Board Member, Tennessee State University, Communication Dept. 2012 - 2015
- Reviewer, *Critical Studies in Media and Communication* 2011-2012
- Reviewer, Department of Education Talent Search Program 2010-2011
- Reviewer, *International Journal of Communication* 2010-2011
- Reviewer, National Communication Association Annual Conference 2009-2010
- Reviewer, Corporation for National and Community Service Grants 2009-2010
- Reviewer, AmeriCorps State and National Peer Review 2009-2010
- Reviewer, *Space and Culture: International Journal of Social Space* 2008-2009
- Reviewer, International Communication Association Annual Conference 2006-2007

COMMUNITY SERVICE

- Advisory Board, Hope for Hemophilia Foundation, Baton Rouge, LA 2016 - present
- Advisory Board, National Museum of African American Music. Nashville, TN 2015 - present
- Advisory Board Member, Go Green Foundation. Los Angeles, CA 2014 - 2015
- Dialogue in Diversity Facilitator, Scarritt-Bennett Center. Nashville, TN 2010 - 2011
- Board of Directors, Dee Ervin Foundation. Palm Desert, CA 2006 - 2010
- Adult Literacy Instructor, REACH Literacy Program. San Pedro, CA 2006 - 2008
- "Big Sister," Villanova Bigs and Littles Group. Villanova, PA 1996 - 1998
- Student Instructor, Teach for America. Philadelphia, PA 1996 - 1998

PROFESSIONAL DEVELOPMENT

- Certificate: Teaching Diverse Populations in the Online Classroom, Walden University 2019
- Professional Development Course: Strategic Thinking, LinkedIn Learning 2018
- Faculty Development Seminar: Synthesizing Research to Impact Social Change, Walden 2018
- Center for Excellence in Teaching, Conflict in the Communication Classroom, USC 2015
- Faculty Development Seminar, Teaching Diversity in a Networked World, USC 2013
- Faculty Self-Study Education Webinar, Blackboard, Walden 2012
- Faculty Self-Study Education Webinar, Assessment of Online Institutions, Walden 2010
- Faculty Development Webinar, VoiceThread in Online Classrooms, Walden 2010
- Faculty Development Seminar, Second Life and Online Pedagogy, CSU Fullerton 2009
- Faculty Development Seminar, Camtasia Training, CSU Fullerton 2009
- Faculty Development Seminar, Writing for Publication, CSU Fullerton 2009
- Faculty Development Seminar, Assessment Workshop, CSU Fullerton 2009

PROFESSIONAL AFFILIATIONS

- American Studies Association 2011 - present
- National Association for Ethnic Studies 2011 - present
- National Association of Professional Women 2010 - present
- Cultural Studies Association 2009 - present
- Rhetoric Society of America 2005 - present
- National Communication Association 2003 - present
- Eastern Communication Association 2004 - 2008
- International Communication Association 2004 - 2007