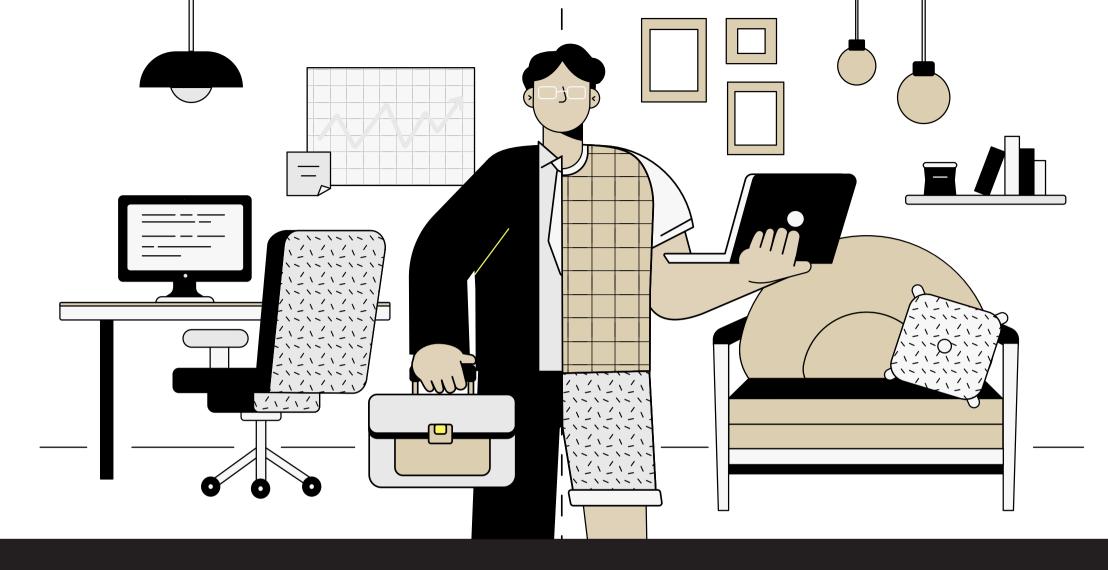


REIMAGINING LEADERSHIP IN A HYBRID WORLD

Thailand

This Country Report should be evaluated in conjunction with the WORK 3.0 Asia Pacific research study published and released on Nov 17, 2022.



WORK 3.0 REIMAGINING LEADERSHIP IN A HYBRID WORLD, ASIA-PACIFIC STUDY

RESEARCH PARTNERS:































WORK 3.0

REIMAGINING LEADERSHIP IN A HYBRID WORLD, ASIA-PACIFIC STUDY

Thailand

This Country Report should be evaluated in conjunction with the WORK 3.0 Asia Pacific research study published and released on Nov 17, 2022.

Scan this QR Code below to access the full report.



TABLE OF CONTENTS

03

Executive Summary

05

Research Methodology

06

Thailand Data

13

10 Takeaways

15

Acknowledgments

15

Research Partner Profiles



EXECUTIVE SUMMARY











1. EMPLOYEES WANT MORE FROM WORK.

Owing to the disruption that the world has gone through, stakeholders have heightened expectations from corporations.

Employees are seeking incremental meaning from their work, higher flexibility, and a better "quality" of life.

Dissatisfaction around such asks is partially manifesting in "the Great Resignation," "Antiwork," or "Lying Flat" movements across the world.



3. ORGANIZATION CONTEXT DICTATES VIABILITY & VERSION OF HYBRID MODEL.

Different versions of hybrid work for different organizations.

The discretion that employees have around workplace depends on several variables.

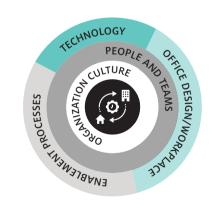
Organization culture, type of work, leader level, leader age/generation, and national culture are some variables that dictate the viability of hybrid and flexibility that employees can have if organizations adopt it.



2. HYBRID OR WORK 3.0 HAS EMERGED AS THE PREFERRED MODEL.

After having embraced a fully remote model during the pandemic, most organizations are currently testing to see what combination of onsite and remote works best for them.

Key variables that organizations are trying to optimize for are flexibility for employees on the one hand, and productivity and efficiency on the other hand. Increasingly, there is very little correlation between work and workplace.



4. SUCCESS IN WORK 3.0 CENTERS ON PEOPLE AND CULTURE.

Technology has evolved exponentially in the past two years.

While it is often celebrated as the biggest champion of enabling hybrid working, WORK 3.0 research suggests that it is at best a "hygiene" factor.

The success of the hybrid model hinges on people/ teams and organizational culture.

EXECUTIVE SUMMARY

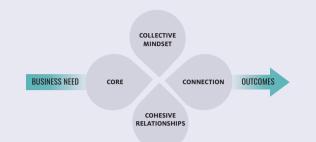


5. LEADERS' SUCCESS DEPENDS ON THEIR MINDSETS & ATTRIBUTES.

Leaders must be dynamic and agile as they align their capabilities with WORK 3.0. Mindset shifts must precede skillset changes.

Most mindset and skillset shifts center on trust, communication, and growth.

Leaders in developing Asia must also align to the reality that teams can be productive even as they work from home.



7. TEAM SUCCESS IN WORK 3.0 HINGES ON 4 KEY FLEMENTS.

Elements of a team that must come together to enable organizations to deliver on business needs, especially in a hybrid work environment, are core agreements about how people work together, collective mindset or team culture, cohesion or intra-team relationships, and connections across teams.

Leaders must manage tensions in these 4 areas for teams to perform and thrive in WORK 3.0.



6. SOME LEADERS DO MUCH BETTER THAN OTHERS

Mindset maturity and hybrid-world-friendly attributes dictate leader comfort and success in the new world.

On the one end of the spectrum are leaders who not only thrive in a hybrid world but also champion navigating the polarity between flexibility and collaboration. On the other end of the spectrum, however, are leaders who are struggling to find their feet.



8. LEADERS MUST ALSO PLAY 5 ROLES TO MAKE WORK 3.0 A SUCCESS.

Leaders must lean on their WORK 3.0 mindsets and attributes to manage several complementary or competing ideas in navigating tensions at work.

In doing so, leaders must embrace 5 roles – Anchored Imagineer, Cat Herder, Wellness Hunter, Risk-Averse Gambler, and Tech-Savvy Humanist. Ability to play these five roles dictates if inherent WORK 3.0 tensions will act as "springs" or "mines."

RESEARCH METHODOLOGY

WORK 3.0: Reimagining Leadership in a Hybrid World study, based on inputs from 2,200 leaders across 13 countries, highlights the challenges organizations and leaders are facing in navigating business, people, and process polarities as they embrace "WORK 3.0," the new world of hybrid work.

The research was led by the Center for Creative Leadership (CCL) in partnership with a pan-Asia Pacific research consortium comprising 15 organizations in the region: The American Chamber of Commerce in Singapore, AsiaHRM (Hong Kong), CARROT Global (South Korea), Institute of Corporate Directors Malaysia, Institute of Corporate Directors (Philippines), Intercontinental Institute of HR Management (Sri Lanka), Japan Association for CHROs, Kestria, LinkedIn, Prasetiya Mulya Executive Learning Institute (Indonesia), Sasin School of Management (Thailand), Singapore Human Resources Institute, The Society for Human Resource Management (APAC), Talentnet (Vietnam), and XED Space (Australia and New Zealand).

Key questions the research study attempts to address are:

What does the evolution of workplace look like in Asia Pacific?

- What are the implications of the various work models organizations are embracing?
- How can leaders prepare for the hybrid world?
- What are the "right" mindsets and attributes leaders must display to be successful?

The CCL research team curated and tested a survey instrument to seek inputs from leaders across Asia Pacific to the above questions. The survey was rolled out by the research consortium partners in 13 countries over a 10-week period. The research team collected 2,170 valid responses to the survey (demographics on the right).

The research consortium also interviewed 27 leaders across 10 countries to get qualitative inputs on how organizations are embracing new work models, and the challenges leaders are facing in doing so. The interviewee leaders belonged to a mix of industries including financial services, fast-moving consumer goods (FMCG), technology, retail, infrastructure, and professional services companies.

Subsequently the CCL research team analyzed the qualitative and quantitative data, and curated the key findings report.

SURVEY PARTICIPANTS: 2.170

	,					
INDUSTRY SECTOR			GENDER		COUNTRY	
Manufacturing	10%		Male	58%	Australia, New Zealand	17%
Financial Services	10%		Female	40%	India	6%
FMCG	6%		Not Disclosed	2%	Indonesia	11%
Professional Services	12%				Japan	10%
Tech/IT/ITES/Telecom	12%		TENURE		China	6%
Consumer Services and Retailing	6%		Tenure < 10 years	24%	Malaysia	9%
Education	10%		11-20 years	29%	Philippines	8%
Energy/Utilities/Transportation	5%		> 20 years	47%	Singapore	4%
Government	10%				South Korea	8%
Pharma and Health Services	7%		TEAM SIZE		Sri Lanka	5%
Not-for-Profit	2%		< 10 FTEs	50%	Thailand	8%
Real Estate	4%		11-50 FTEs	24%	Vietnam	7%
Others	5%		> 50 FTEs	26%	Others	2%
COMPANY OWNERSHIP			ROLE		AGE	
Public Company	28%		Business Leader	38%	Gen Z	2%
Private Company	59%		HR Leader	29%	Gen Y	33%
State-Owned Company	13%		Others	33%	Gen X	50%
					Baby Boomers	14%
LEADER LEVEL					Not Disclosed	1%
Entry-Level (Assistant Manager, Officer, and equivalent level)				15%		
Mid-Level (Manager, Senior Manager, Associate Director, AVP, VP, and equivalent level)				37%	Note that percentage numbers in graphs/charts may be +/- 100% due to	
Senior-Level (Director, Senior Director, Managing Director, VP, SVP, and equivalent level)				29%		
Executive (President, CEO, and equivalent level)				12%		

In the research report, we also use the term "hybrid" to mean hybrid work models; "hybrid world" to refer to the era of hybrid work and workplace; and "hybrid leader" to refer to executives who are leading hybrid teams. We also use "WORK 3.0" and "hybrid work model" interchangeably.

7%

Board-Level (Executive or Non-Executive Director, Chairperson,

the rounding-off error.

or equivalent level)

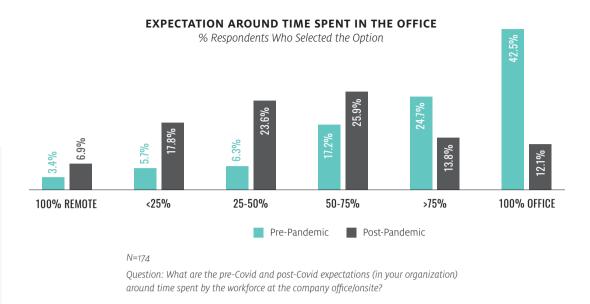


WORK 3.0 CONTEXT



THAILAND SAMPLE

- The CCL research team collected 174 valid survey responses.
- 34% of responses were from public companies, another 37% from private companies, and balance 29% were from state-owned enterprises.
- Entry- and mid-level managers accounted for almost 65% of the survey responses, while 19% of responses were from senior-level leaders (Directors and above).
 C-suite level leaders and board directors accounted for 16% of the responses.
- 30% of the respondents led a team of more than 50 full-time employees (FTEs). Another 19% led teams between 11 and 50 FTEs in size. The balance 51% respondents led teams of up to 10 FTEs.
- Almost 28% respondents had less than 10 years of professional work experience, 32% had between 11 and 20 years, and balance 40% had more than 20 years of work experience.
- While the sample had representation from diverse industries, it was dominated by banks, education, government, real estate, insurance and software and services companies.
- 52% of the respondents held business and related roles.
- 40% of the respondents were Gen Y, while another 43 percent belonged to Gen X. The balance respondents were Gen Z and "baby boomers."
- Almost 58% of respondents were males.



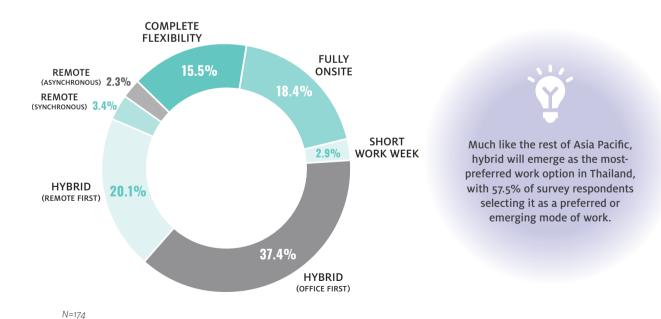
FLEXIBLE WORK OPTIONS

% Respondents Who Selected the Option

Question: In the long term (next 3-5 years), what is the preferred or emerging mode

of working in your organization?

8



Source: CCL Research 2022

WORK 3.0 CONTEXT

Thailand

KEY BENEFITS OF EMBRACING THE HYBRID MODEL

% Respondents Who Rated the Factor as One of Top 3

KEY BARRIERS TO ADOPTING THE HYBRID MODEL

% Respondents Who Selected the Option



Y

Much like the rest of Asia Pacific,
"employee happiness" and "time
management" are the key benefits to
embracing hybrid in Thailand. While
organizations across Asia Pacific
mainly worry about barriers such
as "lack of human connection" and
"lack of collaboration," "lack of skills
related to hybrid working" emerges
as an additional area of concern for
organizations in Thailand."

Question: What do you believe the biggest benefits will be to your organization as it embraces a hybrid work model?

Question: What do you believe the biggest barriers are to adopting a sustainable hybrid working model in your organization?

SUCCESS FACTORS IN THE HYBRID WORK ENVIRONMENT

% Respondents Who Ranked the Factor as "Most Important"











N=171

Question: Rank the following factors that influence leader success in the hybrid working environment in terms of their importance.

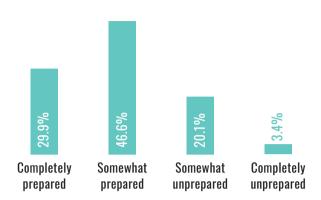
Source: CCL Research.

WORK 3.0 PREPAREDNESS

Thailand

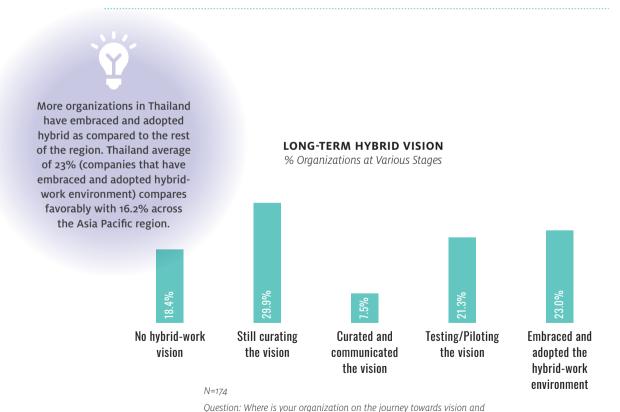
ORGANIZATION PREPAREDNESS

% Respondents Who Selected the Option



N=174

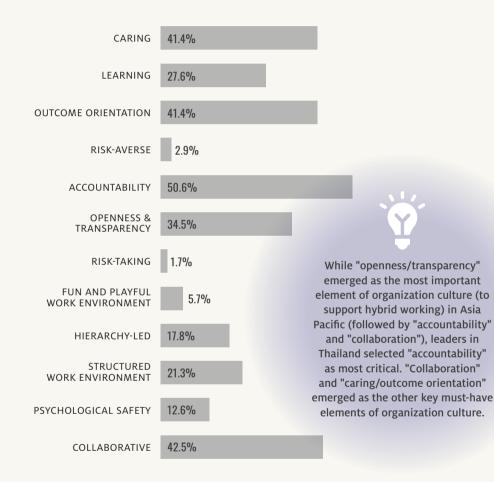
Question: How prepared do you believe your organization is to support long-term hybrid work environment?



associated processes/policies with respect to hybrid work?

MUST-HAVE ELEMENTS OF ORGANIZATION CULTURE

% Respondents Who Selected the Culture Element as One of Top 3



N=174

Question: What are the key elements of organization CULTURE for creating the "right" environment for leaders to thrive in a hybrid team?

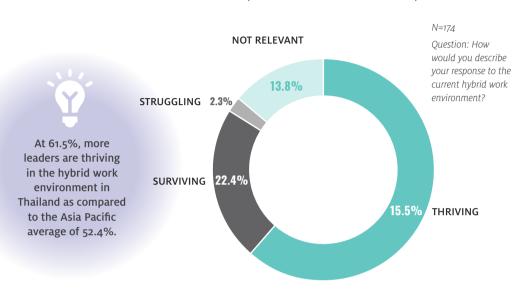
10 Source: CCL Research 2022.

LEADER RESPONSE TO WORK 3.0

■ Thailand

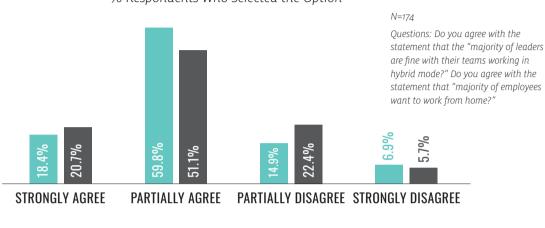
LEADER RESPONSE TO THE HYBRID WORLD

% Respondents Who Selected the Option



EMPLOYEE PREFERENCE & LEADER SUPPORT



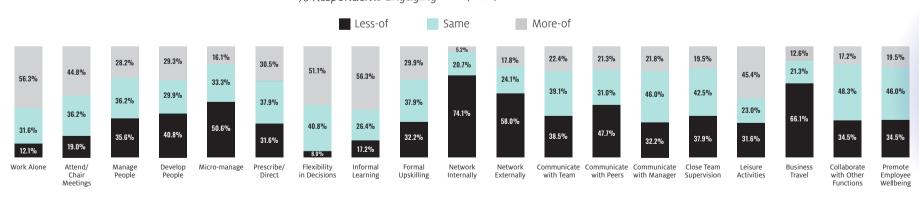


Work-From-Home Preference

Leaders Support Hybrid Mode

WHAT ACTIVITIES ARE LEADERS ENGAGING IN?

% Respondents Engaging More/Less/Same-Level in Activities



J.

Like the rest of Asia Pacific, while "work alone" and "informal learning" are two activities leaders in Thailand are most engaging in, "internal networking" and "business travel" activities have been most severely hit.

N=174

Question: What are you doing 'less-of', 'same-as-before' or 'more-of' in a hybrid work environment?

Source: CCL Research 2022.

WORK 3.0 MINDSETS & ATTRIBUTES

■ Thailand

MINDSETS OF A ROCKSTAR HYBRID LEADER

% Respondents Who Selected the Option as One of Their Top 3



16.7%

27.6%

8.6%

12.6%

21.8%

7.5%

N=174

Ouestion: What are the elements of a must-have

MINDSET to succeed in a hvbrid work environment?

INTENTIONAL COLLABORATION

FLEXIBLE MINDSET POLARITY MINDSET

CO-CREATION MINDSET

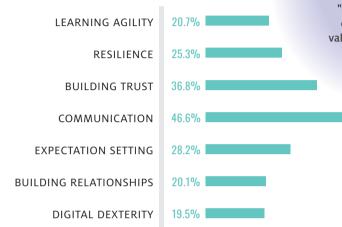
EMPOWERING MINDSET

AUTONOMY

While for Asia Pacific, "growth mindset" emerges as the most important mindset to succeed in the hybrid world (followed by "trusting mindset" and "accountability"), leaders in Thailand selected "accountability," "agile mindset" and "trusting mindset" as their top-three.

ATTRIBUTES OF A ROCKSTAR HYBRID LEADER

% Respondents Who Selected the Option as One of Their Top 3



18.4%

14.9%

8.6%

10.3%

14.4%

21.3%

1.7%

3.4%

12

CHANGE MANAGEMENT

COLLABORATION

MULTI-DIMENSIONAL THINKING

ENGAGING TALENT

EMPATHY

TEAM BUILDING

TIME MANAGEMENT

SELF-AWARENESS

INFLUENCE

lust like the rest of Asia Pacific. "communication," "building trust" and "expectation setting" emerge as the most valued hybrid leadership skills in Thailand.



At 54.6%, there are more "work champions" in Thailand as compared to the Asia Pacific average of 41.6%.

FLAVORS OF WORK 3.0 LEADERS

% Respondents Who Rated Their Peers on Skill and Mindset Readiness

WORK 3.0 HOPEFULS

Leaders who believe in the power of hybrid, but are working on their skills to align with the new ways of work.



WORK 3.0 CHAMPIONS

Leaders who have embraced the hybrid work model and champion it internally.



WORK 3.0 LAGGARDS

Leaders with a fixed mindset who do not "buy-in" to the concept of hybrid work.





WORK 3.0 SKEPTICS

Leaders who have skills such as communication, and learning agility, but are not fully convinced of the efficacy of the hybrid work model.





N=174

Question: My colleagues and peers have the 'right' set of skills and mindset towards hybrid work environment?

N=174

Question: What SKILLS must leaders develop/polish to thrive in a hybrid work environment?

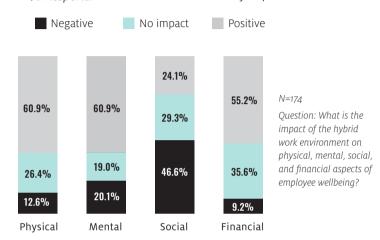
Source: CCL Research 2022.

WORK 3.0 IMPACT

Thailand

IMPACT OF HYBRID ENVIRONMENT ON LEADER WELLBEING

% Respondents Who Selected Nature of Impact



IMPACT OF HYBRID MODEL ADOPTION ON **EMPLOYEE ENGAGEMENT** % Respondents Who Selected the Option **Improved** N=174 Ouestion: What is the Worsened impact on engagement in top, average, and bottom performers as a result of the hybrid work adoption? BOTTOM PERFORMERS **AVERAGE PERFORMERS** TOP PERFORMERS

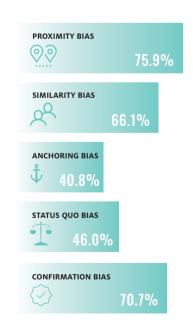
While aggregate Asia Pacific data suggests that hybrid adoption may hurt employee engagement of below-average or "bottom performers," the trend does now seem to be true in Thailand. Data suggests that hybrid adoption in Thailand will have a netpositive impact even on the engagement of below-average performers.

Engagement

IMPACT OF HYBRID MODEL ADOPTION ON

BIASES AT PLAY IN THE HYBRID WORLD

% Respondents Who Selected the Option as One of Their Top 3



N=174

Question: What cognitive biases, according to you, are more prevalent in a hybrid work environment?

EMPLOYEE PRODUCTIVITY % Respondents Who Selected the Option N=174 **Improved** Question: What is the impact on productivity Worsened in top, average, and bottom performers as a result of the hybrid work adoption? Just like the rest of Asia Pacific, hybrid model may hurt the productivity of performers."

TOP PERFORMERS

below-average or "bottom

Productivity

AVERAGE PERFORMERS

BOTTOM PERFORMERS

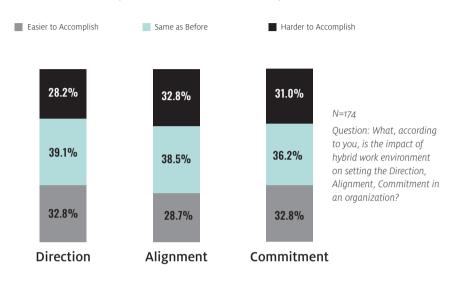
13 Source: CCL Research 2022

WORK 3.0 IMPACT

Thailand

DIRECTION, ALIGNMENT, COMMITMENT SETTING IN A HYBRID WORK ENVIRONMENT

% Respondents Who Selected the Option



IMPACT OF HYBRID MODEL ON DIVERSITY, EQUITY & INCLUSION

% Respondents Who Selected the Option





Just like the rest of Asia Pacific region, hybrid adoption has a net-positive impact on diversity, equity and inclusion in Thailand.

N=174

Question: What is the impact of hybrid/virtual work environment on diversity, equity, inclusion?

10 TAKEAWAYS

- 1. Thailand data suggests that, quite like the rest of Asia Pacific, expectation from employees to work 100% from the office/onsite has reduced quite significantly, from 42.5% pre-Covid to 12.1% in the post-Covid period.
- 2. The hybrid work model is likely to emerge as the most favored option in the near future, with 57.5% respondents opting for it. Only 18.4% respondents predict that staff will be back fully onsite in the next 3-5 years.
- 3. Respondents note that while employee wellness (51.7%), increased productivity and better time management are the key benefits of embracing WORK 3.0/hybrid mode, 58% also highlight that "lack of belonging or human connection" could be the biggest derailer organizations need to guard against.
- **4.** Leaders note that organizational culture and people factors outweigh technology & tools, processes, and workplace design in driving a successful WORK

- 3.0 environment. More than 61% respondents rate organization culture and people as the "most important" success drivers.
- 5. Individual leaders feel much more prepared for WORK 3.0 as compared to their organizations. While 61.5% leaders feel they are "thriving" in the hybrid work environment, only about 30% claim that their organizations are "fully prepared." Only 23% of the surveyed respondents shared that their organizations have completely embraced and adopted the hybrid work environment.
- **6.** As organizations in Thailand embrace WORK 3.0, accountability, collaboration, caring attitude, outcome orientation, and openness & transparency, emerge as the top 5 must-have organization culture elements.
- **7.** WORK 3.0-ready leaders must embrace mindsets of accountability, agility and trust. In addition, they must demonstrate attributes of communicating effectively,

- building trust, and setting clear expectations from their teams. 54.6% respondents in Thailand claim that their colleagues and peers already have the "right" combination of WORK 3.0-ready mindsets and attributes.
- **8.** WORK 3.0 impacts employee engagement and productivity. While it lifts engagement in all employees (top, average, bottom performers), it positively impacts productivity only in top performers (and somewhat in average performers). WORK 3.0 environment hurts productivity of bottom performers in an organization.
- 9. WORK 3.0 environment has a mainly positive influence on employees' physical, mental, and financial wellness. It however has a negative influence on social wellbeing, with 46.6% respondents underlining the risk.
- 10. Leaders in Thailand claim that while a hybrid work environment may encourage proximity, confirmation, and similarity bias, it generally helps the diversity-equityinclusion agenda.

HOW CCL CAN HELP?

LEADING HYBRID TEAMS PROGRAM

- ✓ Leading in a hybrid workplace requires putting your people first.
- ✓ Center for Creative Leadership (CCL) approach focuses on developing the critical leadership skills needed to help you create a thriving hybrid workplace.

WHY LEADERS NEED HELP?

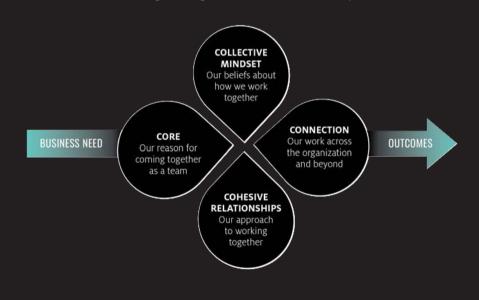
Leading a team can be challenging in any circumstance. Leading in the new, more complex, and dynamic hybrid workplace environment raises the difficulty level as well as the stress.

A major shift is underway right now, fundamentally altering when, where, and how work occurs. As organizations adjust to today's new hybrid workplace, **collaboration among team members who** *aren't* **co-located** is emerging as the primary way of getting things done.

Effective hybrid workplace leadership requires building cohesion among colleagues working together from disparate locations, fending off burnout, being intentional about inclusion, and strengthening shared culture.

CCL APPROACH

- Our approach to hybrid workplace leadership puts people first and focuses on building self-awareness, emotional intelligence, conversational skills, and psychological safety.
- ✓ We also help develop team and group leadership skills to create strong work alliances, powerful cross-team networks, and intentional organizational cultures where individuals and teams can thrive regardless of where their work happens.
- We help equip team leaders for the challenges of leading in the hybrid workplace with research-based, hands-on solutions that can be used directly with their work teams.
- Our human-centered development solutions available both virtually and in-person —
 can help you strengthen hybrid leadership at your organization, bolster conversations and
 connections, strengthen organizational culture, and improve business outcomes.



TO LEARN MORE ABOUT THIS TOPIC OR THE CENTER FOR CREATIVE LEADERSHIP'S PROGRAMS AND PRODUCTS, PLEASE CONTACT

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The Center is also indebted to the 15 pan-Asia Pacific research consortium partners: The American Chamber of Commerce in Singapore, AsiaHRM (Hong Kong), CARROT Global (South Korea), Institute of Corporate Directors Malaysia, Institute of Corporate Directors (Philippines), Intercontinental Institute of HR Management (Sri Lanka), Japan Association for CHROs, Kestria, LinkedIn, Prasetiya Mulya Executive Learning Institute (Indonesia), Sasin School of Management (Thailand), Singapore Human Resources Institute, The Society for Human Resource Management (APAC), Talentnet (Vietnam), and XED Space (Australia and New Zealand).

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Established in 1973, the American Chamber of Commerce in Singapore (AmCham Singapore) is the largest and the most active international business association in Singapore and Southeast Asia, with over 5,000 members representing over 600 companies. Our Chamber comprises 14 industry-specific committees: seven sectoral and seven functional. AmCham is a forward-thinking, business-progressive association. Our mission is to create value for our members by providing advocacy, business insights, and connections. Our membership includes American companies and Singaporean and third-country companies with significant U.S. business interests. AmCham is an independent, non-partisan business organization. Our goal is to provide the information and facilitate the access and connections that give members insight into the local, regional, and global operating environment, enhance their four professional capabilities, and enable them to make well-informed business decisions.

www.amcham.com.sg



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The Institute of Corporate Directors Malaysia (ICDM) promotes excellence in governance, which we believe is a key driver of sustainability. By equipping directors with the right skills, knowledge and mindset, we aim to enhance the professionalism and effectiveness of boards. ICDM offers a comprehensive suite of board advisory and consultancy services, and runs a series of development and advocacy programmes to build a robust corporate governance culture in Malaysia. Established by the Securities Commission (SC) Malaysia and supported by Bank Negara Malaysia, Bursa Malaysia and the Capital Market Development Fund, ICDM serves as the national institute of directors and aims to be the leading influence of excellence in governance.

www.icdm.com.my



The Institute of Corporate Directors (ICD) is a non-stock, not-for-profit organization dedicated to the professionalization of Philippine corporate directorship by raising the level of corporate governance policy and practice to world-class standards. It is the leading institution in the field of corporate governance in the Philippines, composed of over 300 professional directors practicing ethical governance and is the officially designated Domestic Ranking Body for the ASEAN Corporate Governance Scorecard (ACGS).

www.icd.ph



Intercontinental Institute of Human Resources Management (Pvt) Ltd (IIHRM) is the leading Human Resource and Organizational Development Centric Management Consultancy House, incorporated in the Democratic Socialist Republic of Sri Lanka, with experienced consultants. Our consultants continue to transform businesses across the seas, influencing over 45 nationalities, with exposure in 27 countries in 4 continents.

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The Japan Association for CHROs (JACHRO) is the only organization in Japan that trains and supports CHROs by obtaining the latest information on management, organization, and human resources, conducting surveys and research, and providing various educational opportunities, in cooperation with various organizations and companies in Japan and abroad. In cooperation with its sister organizations, the Japan Association for CFOs and CLOs, JACHRO is improving the overall sophistication of corporate functions.

www.jachro.jp



Kestria is a global professional alliance of executive search firms, united in their commitment to support clients in sourcing and retaining key leadership talent. Our partners are as culturally and geographically diverse as our clients. Located in 40+ countries, 90+ cities on six continents, Kestria has the footprint and agility needed to serve multinationals and SMEs with dedication and a personal touch. We've successfully completed 40,000+ searches for over 4,000 clients, serving everyone from game-changing start-ups to major global players. Ranked as the world's largest retained executive search alliance in terms of geographical coverage, Kestria is fluent in finding leaders.

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LinkedIn connects the world's professionals to make them more productive and successful, as well as transforms the way companies hire, market, and sell. Our vision is to create economic opportunity for every member of the global workforce through the ongoing development of the world's first Economic Graph. LinkedIn has more than 850 million members and has offices around the globe.

www.linkedin.com



Prasetiya Mulya Executive Learning Institute (prasmul-eli) is an Indonesian institution that provides human capital development services. As part of this service, prasmul-eli designs and implements customized learning programs for companies. As part of its solution for business professionals, prasmul-eli also offers open programs, certificate programs, and assessment and consulting services. This service, which was launched in 1982, continues to grow and currently serves many large companies in Indonesia.

www.prasmul-eli.co/id



Sasin Center of Excellence is a research-oriented unit at Sasin School of Management of Chulalongkorn University (Thailand) aiming to produce and disseminate knowledge for advancing management education with an Asia-Pacific focus. Sasin was the first AACSB and EQUIS accredited business school in Thailand. In 2019, The Times Higher Education / Wall Street Journal ranked Sasin #43 in the world for 2-year MBA programs, the only business school in Southeast Asia to feature in this ranking.

www.sasin.edu



As the leading professional HR body in Singapore, **Singapore Human Resources Institute** (SHRI) is dedicated to empowering human capital in tandem with nation-building efforts since Singapore's independence in 1965. We commit to advocating HR best practices, connecting a community of HR professionals and enhancing the HR profession. Our actions are driven by our membership and events for the community, human capital training to upskill the profession, and consultancy and customized corporate training for organizations.

www.shri.org.sg



The **Society for Human Resource Management** is the world's largest professional human resources membership association. As the voice of all things work, workers, and the workplace, SHRM is the foremost expert, convener, and thought leader on issues impacting today's evolving workplaces. Headquartered in Virginia, United States, SHRM has solidified its presence across APAC and MENA. With 312,000+ members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally.

www.shrm.org



Talentnet is acknowledged as the leading HR consulting firm in Vietnam, with nearly 20 years of experience in the labor market. Talentnet is passionate about contributing to a better working life for employees through professional HR solutions designed to meet the diverse needs of multinational and Vietnamese companies. Local understanding enhanced by international methodologies as well as solid experiences with more than 1000 clients have given Talentnet greater insights and bespoke approaches to business goals and visions.

www.talentnet.vn



XED Space Australia/New Zealand was founded to solve business leaders' trickiest problems, and to grow a tribe of fanatics who believe that leaders should make a difference in their respective worlds of work and community. All our work is powered by the 50 years of leadership research and program design from the Center for Creative Leadership.

www.xedspace.com.au



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