THRIVING IN TODAY’S HYBRID WORLD OF WORK

Hold better conversations every day — no matter where your teammates are.

Today, organizations are facing a huge shift in the way people want to work. Some may prefer working from home while others clamor to get back to the way things were — and, of course, some want it both ways.

There’s no one-size-fits-all model for hybrid workplaces, and organizations may be uncomfortable in this unfamiliar territory. Why? Because achieving a more flexible workplace requires new skills to address new challenges. Your leaders may not be prepared for these shifts, know how to coach their people, or understand how to hold truly effective conversations when colleagues are largely collaborating virtually.

Addressing this challenge calls for new methodologies that are critical to fostering a positive, flexible, and thriving culture. And it all starts with the daily conversations you and your people hold with one another.

| How CCL Can Help |

Our Better Conversations Every Day™ (BCE) suite focuses on creating awareness and understanding of the core conversation skills that lead to not only becoming a better listener and more effective communicator, but also laying a strong foundation for addressing any organizational change or leadership development initiative. These skills are especially critical for success within a new hybrid workforce.

The BCE suite applies a simple and practical approach to teaching this set of complex skills. By focusing on 4 core behaviors, applied to real workplace challenges, you can build the trust, psychological safety, inclusion, resilience, engagement, agility, and emotional intelligence needed to thrive in today’s — and tomorrow’s — work environment.
Finding the Right Fit for Your Organization:

The BCE suite provides a clear, efficient path to an enhanced hybrid work culture and includes:

- **Better Conversations Every Day™ (BCE)**
  In this one-day experience, participants learn to solve workplace challenges with proven core behaviors. This unique program is suitable — and recommended — for every employee level in your organization.

- **BCE Online Learning Journeys**
  Scale and amplify the learning across your organization with this rich online experience that accelerates understanding and applying the 4 core conversation skills. Deliverable as an asynchronous, self-paced journey or in 1-hour live, online options, this training can accommodate large cohorts of participants at once.

- **Better Conversations and Coaching (BCC) — Level I**
  This 3-day program goes beyond the basics to reveal insights and hone the leadership skills needed to ask the right questions, encourage exploration, build trust, listen for understanding, and offer effective feedback. Graduates receive 30+ hours of training toward certification from the International Coaching Federation (ICF).

- **Better Conversations and Coaching (BCC) — Level II**
  This advanced 3-day program builds on BCC Level I and is designed to develop your internal coaches into champions of a coaching culture at your organization. Alumni receive an additional 30 hours of training toward ICF certification.