



Center for
Creative
Leadership®

GLOBAL ASIAN LEADER

Covid-19 pandemic and fluctuating international trade rules may have plummeted organizations' cross-border activities in 2020. However, this does not mean that they are not aggressively looking at recovery and expansion plans.

With Asia fast becoming the world's driving force, organizations must have Asian leaders who can take on vital roles in their global strategy. These global Asian leaders need to effectively direct the local and regional businesses, and to contribute and execute towards the joint global growth plans.

Dealing with local and global environments are two extreme polarities in many aspects. It is no surprise that Asian leaders find it difficult to emerge and take on global roles.

Our research, *Global Asian Leaders: From Local Stars to Global CXO (2018)* has identified why Asian leaders have difficulty breaking through that ceiling and what new traits these leaders need to focus on to do just that. With these insights, we have developed a program that focuses on impactful skills needed for Asian leaders to bridge the gap, offering additional boost to put them in equitable positions with their global peers.

Remember -

“What got you here won't get you there.”

What you'll learn

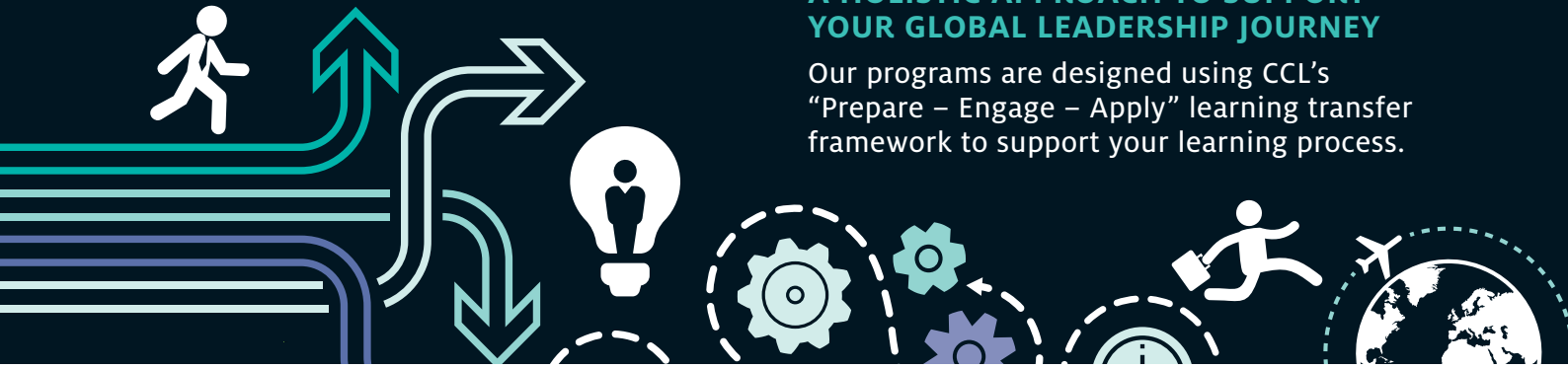
As a result of attending this program, you will:

- Draw on deep self-awareness to leverage leadership and boost personal resilience
- Cultivate and develop greater leadership curiosity, to seek new perspectives and experiences thereby expanding leadership mindset and skillset critical for the success of Global Asian Leaders
- Receive personal leadership lessons from the experience of successful incumbent Global Asian Leaders

What you'll experience

- High-impact strategic business simulation allows practice in a psychologically safe environment
- 34 hours of live online full cohort discussion and activities combined with smaller, virtual breakout sessions helps participants build connections with peers and facilitators focusing on critical leadership skills and competencies (based on CCL's Global Asian Leader Research)
- Self-evaluation and peer feedback enable participants to identify strengths and hone development areas.
- Receive personalized feedback using validated assessment tools to better understand your leadership impact.
- Small group coaching and role play to build confidence, apply new learnings in a psychologically safe and novel way to help leaders deepen application and learning transfer
- 3 individual coaching sessions to help focus and apply the learning, create actionable leadership development plans and accountability





A HOLISTIC APPROACH TO SUPPORT YOUR GLOBAL LEADERSHIP JOURNEY

Our programs are designed using CCL's "Prepare – Engage – Apply" learning transfer framework to support your learning process.

1 Prepare

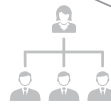
Prior to attending the Global Asian Leader program, you will have access to the CCL Leadership Accelerator (CLA) platform, where you will begin to engage with your cohort and jump start your learning. You'll complete assessments that help you create a detailed picture of your leadership strengths, behaviors and preferences; identify and clarify development needs; and establish a foundation for personal and professional growth on your global leadership journey.

2 Engage

ASIAN LEADERS TRAITS

PERVASIVE SENSE OF HIERARCHY

Caring-Autocrat Attitude



DEPENDENCE ON NETWORKS AND RELATIONSHIPS

Friendships, Family Ties, or Social Strata



COLLECTIVIST APPROACH

Asia Scores Low on Individualism



VUCA-READY ATTITUDE

Moving Pieces Make Leaders Very Complexity-Friendly



FOCUS ON HARMONY

Non-Confrontational Attitude at Work



DIFFERENT FLAVORS

There are 'Multiple' Asias Rolled into One!



GLOBAL LEADERS TRAITS

COURAGE

Overcoming the fear of facing unknown or unfamiliar situations, and having the ability to express one's opinions freely.



CURIOSITY

Hunger to learn something new, seek different experiences, ask questions, and genuinely wanting to know more about different people and cultures.



INFLUENCE

Power and the ability to personally affect key stakeholders' actions, decisions, opinions in a matrixed, multi-geography environment.



TRUST

To establish and develop deep credibility of one's authenticity and capability within and outside of the global enterprise.



STRATEGIC THINKING

Ability to understand organization's long term strategy, and come up with effective plans in line with the organization's business objectives within local/regional/global economic context.



Month 1 : 3 Live Online Sessions

INTERSESSION

Month 2 : 4 Live Online Sessions

CURIOSITY



Why should I seek new experiences and perspectives to broaden my horizons?

4 hours

COURAGE



How can I approach difficult situations with courage and strength?

4 hours

TRUST



How can I show up as a more credible leader?

4 hours

What can I learn from incumbent Global Asian Leaders?

STRATEGIC THINKING



What can I do differently in order to think strategically in the face of complexity?

5 + 4 hours

INFLUENCE



Why do I need to influence and build the right networks?

4 hours

ASPIRATION



What's next for me in my global leadership journey?

4 hours

Participants are supported by 3 individual coaching sessions and 1 – 2 hours of asynchronous learning each week via CCL's Leadership Accelerator learning platform.

3 Apply

- After completion of the course, you will have access to ongoing support through CCL's digital platform
- Peer support to apply the learning during the two-month journey
- You will receive support from your coach when applying leadership skills on real challenges

WHY CCL?



WORK IN 100+ COUNTRIES



700+ COACHES GLOBALLY



SERVE 3,000 ORGANIZATIONS ANNUALLY



SOLUTIONS AVAILABLE IN 50+ LANGUAGES



750K+ ALUMNI



WORK WITH 1/3 OF FORTUNE 500 ANNUALLY

1

PERSONALIZED ATTENTION

It's one thing to learn about new concepts, but they won't truly sink in until you experience them first hand. With a smaller, personalized class size, individual coaching, small group coaching session, and plenty of hands-on learning, Global Asian Leader gives you the opportunity to enhance your personal leadership skills for your global role expansion.

2

PROVEN CONTENT

Coupled with the research, *The Global Asian Leader: From Local Star to Global CXO* and CCL's decades of research, the program is built to cover the key capabilities required for an aspiring Global Asian Leader.

3

ENGAGING EXPERIENCE

This isn't a passive webinar. Participants will engage in hands-on experiential activities, small group activities and discussions, polls, and meet 1:1 with a coach, ensuring their attention and engagement throughout the course.

4

SUSTAINABLE RESULTS

At the end of the course, you'll leave with an individualized plan to address a Key Leadership Challenge relevant to you as well as a plan for leading more successfully and resiliently in an increasingly complex and virtual world.



AT-A-GLANCE

IDEAL FOR:

- Mid-level leaders in Asia who are aspiring to expand into a regional and global role
- Leaders from Asia-origin organizations that are rapidly expanding their footprint regionally and globally

FORMAT: Live online

DURATION:

- Two month leadership journey
- Seven half-day live online sessions with an intersession in between
- 34 hours live online experience with faculty (including small group coaching) and 4 hours of individual coaching



PILOT OFFER

Pilot Class Date:

- Kick-off: Jan 17, 2022 (Mon)
- 7 Weekly half-day sessions (usually on Mon & Tue): Feb 14, 2022 (Mon) - Mar 28, 2022 (Mon)
- Program Start Time: 1pm GMT+8

Special Promotional Fee:

S\$10,880 | US\$8,380 (local taxes may apply)

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