Despite the pandemic that stalled global economies for almost 2 years, Asia continues to cement its place as the “center of the world.” The region is growing at a more rapid pace compared to the rest of the world, offers the largest market, is a potential catchment area for talent, and is a hotbed for innovation and entrepreneurship.

Global organizations need Asian talent who can take on vital roles in their global strategy, to effectively direct the local and regional businesses, and to contribute and execute towards the joint global growth plans.

Our research, Global Asian Leader: From Local Star to Global CXO (2018) and Global Asian Leader: From Asia, for the World (2022) has identify key traits that Asian leaders need to focus on to break the bamboo ceiling.

It is with these insights that we have developed this program that focuses on developing and enhancing these impactful skills needed for Asian leaders to bridge the gap, offering a boost to put them in equitable positions with their global peers.
What you’ll learn

As a result of attending this program, you will:

• Think, act, and influence strategically in the face of disruption and complexity
• Draw on deep self-awareness to leverage leadership and boost personal resilience
• Cultivate and develop greater leadership curiosity
• Courage to challenge status quo and seek new perspectives and experiences
• Manage conflict, wield influence and lead strategically
• Receive personal leadership lessons from the experience of successful incumbent Global Asian Leaders

What you’ll experience

• A hybrid learning experience with 3 half-day interactive, live online sessions followed by a 3-day in-person experience focusing on the critical leadership skills (based on CCL’s Global Asian Leader research).
• The hybrid learning experience will allow adequate time for participants to explore CCL leadership research-based models and help them apply these in the real-world. The program culminates with a 3-day high impact strategic business simulation that is encompassed within a psychologically safe environment to hone the practice and build deep connections with peers to support their continuous leadership journey.
• Self-evaluation and peer feedback enable participants to identify strengths and hone development areas.
• Receive personalized feedback using validated assessment tools to better understand your leadership impact.
• Small group coaching and role play to build confidence, apply new learnings in a psychologically safe and novel way to help leaders deepen application and learning transfer
• 2 individual coaching sessions to help focus and apply the learning, create actionable leadership development plans and accountability
A HOLISTIC APPROACH TO SUPPORT YOUR GLOBAL LEADERSHIP JOURNEY

Our programs are designed using CCL’s “Prepare – Engage – Apply” learning transfer framework to support your learning process.

1 Prepare

Prior to attending the Leading Globally: Breaking the Bamboo Ceiling program, you will have access to the CCL Leadership Accelerator (CLA) platform, where you will begin to engage with your cohort and jump start your learning. You’ll complete assessments that help you create a detailed picture of your leadership strengths, behaviors and preferences; identify and clarify development needs; and establish a foundation for personal and professional growth on your global leadership journey.

2 Engage

PART 1: 3 Live Online Sessions

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<thead>
<tr>
<th>ASIAN LEADERS TRAITS</th>
<th>GLOBAL LEADERS TRAITS</th>
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<tbody>
<tr>
<td>PERSUASIVE SENSE OF HIERARCHY</td>
<td>COURAGE</td>
</tr>
<tr>
<td>CAREGIVING AUTOCRAT</td>
<td>Overcoming the fear of facing unknown or unfamiliar situations, and having the ability to express one’s opinions freely</td>
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<tr>
<td>DEPENDENCE ON NETWORKS AND RELATIONSHIPS</td>
<td>CURIOSITY</td>
</tr>
<tr>
<td>FRIENDSHIPS, FAMILY TIES, OR SOCIAL STATUS</td>
<td>Hunger to learn something new, seek different experiences, ask questions, and genuinely wanting to know more about different people and cultures</td>
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<tr>
<td>COLLECTIVIST APPROACH</td>
<td>INFLUENCE</td>
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<tr>
<td>ASIA SCORES LOW ON INDIVIDUALISM</td>
<td>Power and the ability to personally affect key stakeholders’ actions, decisions, opinions in a matrixed, multi-geography environment</td>
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<tr>
<td>VUCA-READY ATTITUDE</td>
<td>TRUST</td>
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<tr>
<td>MOVING PIECES MAKE LEADERS VERY COMPLEXITY-‘FRIENDLY’</td>
<td>To establish and develop deep credibility of one’s authenticity and capability within and outside of the global enterprise</td>
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<tr>
<td>FOCUS ON HARMONY</td>
<td>STRATEGIC THINKING</td>
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<td>NONCONFRONTATIONAL ATTITUDE AT WORK</td>
<td>Ability to understand organization’s long term strategy, and come up with effective plans in line with the organization’s business objectives within local/regional/global economic context</td>
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<tr>
<td>DIFFERENT FLAVORS</td>
<td>ASPIRATION</td>
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<tr>
<td>THERE ARE ‘MULTIPLE’ ASIAS ROLLED INTO ONE!</td>
<td>What’s next for me in my global leadership journey</td>
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3 Apply

- After completion of the course, you will have access to ongoing support through CCL’s digital platform
- Peer support to apply the learning during the 2-month journey
- You will receive support from your coach when applying leadership skills on real challenges

Participants are supported by 2 individual coaching sessions and 1 – 2 hours of asynchronous learning each week via CCL’s Leadership Accelerator learning platform.
PERSONALIZED ATTENTION
It’s one thing to learn about new concepts, but they won’t truly sink in until you experience them first hand. With a smaller, personalized class size, individual coaching, small group coaching session, and plenty of hands-on learning, Leading Globally: Breaking the Bamboo Ceiling gives you the opportunity to enhance your personal leadership skills for your global role expansion.

ENGAGING HYBRID EXPERIENCE
Have the best of both worlds - live online and in-person. Participants will engage in hands-on experiential activities, small group activities and discussions, polls, and meet 1:1 with a coach, promising an engaging learning pace and deep peer connection to support the continuous learning journey.

PROVEN CONTENT
Coupled with the research, The Global Asian Leader: From Local Star to Global CXO in 2018 and The Global Asian Leader: From Asia, for the World in 2022 as well as CCL’s decades of research, the program is built to cover the key capabilities required for an aspiring Global Asian Leader.

SUSTAINABLE RESULTS
At the end of the course, you’ll leave with an individualized plan to address a Key Leadership Challenge relevant to you as well as a plan for leading more successfully and resiliently in an increasingly complex and virtual world.

Contact Us!
+65 6854 6000 | ccl.apac@ccl.org

Tuition:
S$10,880 | US$8,380 (local taxes may apply)

Dates:
Kick-off: Mar 17, 2023 (Fri)
Live Online Sessions:
Apr 28, May 5, May 12, 2023 (Fri)
In-person Session:
May 31 – Jun 2, 2023 (Wed – Fri)

Find out more >>