These days, disruption feels like a constant. And more and more often, leaders are tasked with bringing together teams whose members are working from home, scattered geographically, or diverse in many ways. So how do you lead effectively when the needs are ever-changing and you don’t always have the benefit of in-person communication?

We designed The Effective Leader specifically for mid-level managers who are facing the challenges of the new world of work head-on. As you balance a demanding job alongside roles outside of work, success requires a clear understanding of your own leadership preferences, clarity around what kind of leader you want to be, and the critical skills to help you follow through. During this interactive online program, you’ll learn how to lead and collaborate virtually, increase resiliency, and solve challenges no matter what disruption comes your way.

At a Glance

<table>
<thead>
<tr>
<th>Leader Level</th>
<th>Mid-level leaders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$4,500 USD</td>
</tr>
<tr>
<td></td>
<td>6,580 SGD</td>
</tr>
<tr>
<td></td>
<td>3,990 EUR</td>
</tr>
<tr>
<td>Length</td>
<td>20 hours over 5 days</td>
</tr>
<tr>
<td>Coaching</td>
<td>Two 90-minute 1:1 Executive Coaching Sessions</td>
</tr>
<tr>
<td>Average Class Size</td>
<td>28</td>
</tr>
<tr>
<td>Instructor / Participant Ratio</td>
<td>1:14</td>
</tr>
<tr>
<td>Format</td>
<td>Live Online</td>
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<tr>
<td>Location</td>
<td>Online Americas</td>
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<tr>
<td></td>
<td>APAC</td>
</tr>
<tr>
<td></td>
<td>EMEA</td>
</tr>
</tbody>
</table>

Directly apply your learning during the program to confront a personal leadership challenge you’re facing.
YOUR TRANSFORMATION STARTS HERE

LEARN THE ART OF VIRTUAL COLLABORATION
INCREASE SELF-AWARENESS AND RESILIENCY
BRIDGE BOUNDARIES
TACKLE YOUR KEY LEADERSHIP CHALLENGE

What You’ll Learn

- Strategies for leading and collaborating virtually
- How your personality and behaviors impact others
- Ways to provide more effective feedback
- How to use our Direction, Alignment, Commitment (DAC™) leadership framework
- Techniques to increase resiliency

Challenges Addressed

We understand the challenges that mid-level leaders face in today’s global and increasingly virtual workplace:

- Leading virtual teams for high-impact results
- Collaborating across the organization — and across the globe
- Maintaining resiliency while handling uncertainty, solving problems, and dealing with interconnected systems
- Tackling big priorities while leading from the middle
**Why Choose CCL’s The Effective Leader Program?**

- Personal connection through live interactions with instructors and classmates in the full cohort and with smaller groups in virtual breakout sessions
- Hands-on exercises, group discussions, and polls ensure engagement throughout
- High faculty-to-participant ratio allows faculty to build connections with each learner and help address each participant’s individual leadership needs
- Personalized feedback using a variety of validated assessment tools
- Self-evaluation and feedback from both coaches and peers enable participants to identify strengths and hone developmental areas
- Two powerful one-on-one coaching sessions (3 hours total) with an experienced executive coach
- Research-based content is continually evolving to focus on the issues that matter most today
- Ongoing support through our exclusive alumni community

**Impact of The Effective Leader**

*What participants said about their experience with the online leadership course:*

- 100% were satisfied with the course
- 90% found the course easy to access and navigate
- 100% would recommend the course to a colleague

“The Effective Leader Program helped me to gain new insights and perspectives into my leadership style as well as new knowledge and skills to tackle the myriad leadership and organizational challenges at my workplace.”

~ John Augustine Ong, Head of Learning and Development
PREPARE — GETTING STARTED
Prior to attending The Effective Leader, you will have access to the CCL Leadership Accelerator (CLA) platform, where you will begin to engage with your cohort and jump-start your learning. You’ll complete assessments that help you create a detailed picture of your leadership strengths, behaviors, and preferences; identify a personal Key Leadership Challenge; clarify development needs; and establish a foundation for personal and professional growth.

ENGAGE
PROGRAM AGENDA

<table>
<thead>
<tr>
<th>DAY 1</th>
<th>4 hours</th>
<th>DAY 2</th>
<th>4 hours</th>
<th>DAY 3</th>
<th>4 hours</th>
<th>DAY 4</th>
<th>4 hours</th>
<th>DAY 5</th>
<th>4 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Program Orientation First 1:1 Coaching Session</td>
<td>Transitioning Leadership Mindsets Establishing Direction-Alignment-Commitment Delivering Effective Feedback Cultivating Resilience</td>
<td>Leading Virtual Teams Building Effective Virtual Teams Cultivating Resilience</td>
<td>Leading Within a Larger System Leading from the Middle Cultivating Resilience</td>
<td>The Leader as Facilitator Listening to Understand Feedforward Action Planning</td>
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APPLY — SUSTAIN YOUR LEARNING
Post-program, participants will engage in their second 1:1 90-minute coaching session. Participants will also have access to ongoing lessons and recommended activities through CCL’s Leadership Accelerator (CLA) platform as well as ongoing support through CCL’s exclusive alumni community, CCL Connect.

How to get in touch
Working hard has gotten you this far. We’re here to help you take your career even further. Give us a call at 336-545-2810 or visit www.ccl.org/TEL

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