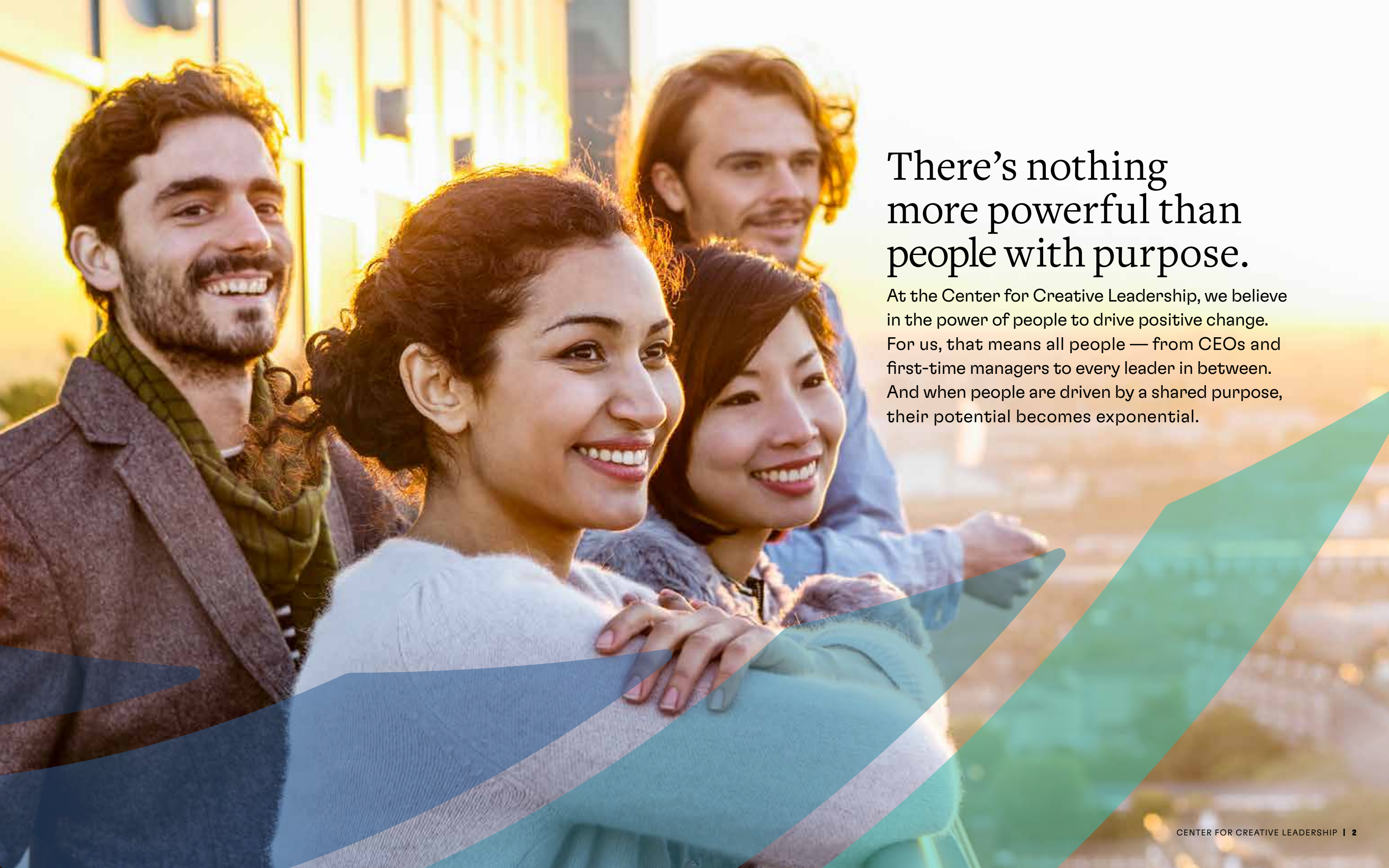


A brighter
future
begins with
the people who
lead us there.



FOR ALL THINGS HUMANLY POSSIBLE



There's nothing more powerful than people with purpose.

At the Center for Creative Leadership, we believe in the power of people to drive positive change. For us, that means all people — from CEOs and first-time managers to every leader in between. And when people are driven by a shared purpose, their potential becomes exponential.



Leadership isn't a title — it's a collective process.

True leadership happens when teams have clear direction, alignment, and commitment to their organization's mission.

With the right tools and a shared purpose, you can equip individual leaders to grow and expand their potential to create a ripple effect of meaningful impact within their team, your organization, and our world.





We're more connected than ever before.

We're also more burned out.

THE CHALLENGE

While it's easier than ever to collaborate and communicate from anywhere at any time, it has also become harder to disconnect from the work on our screens — and connect with the people behind them.

Now, between increased workloads and a lack of resources for support, 72%* of leaders report feeling burned out. That's where organizations face a critical choice: to invest in the growth and success of their leaders — or contribute to a negative ripple effect of burnout, disengagement, and turnover.

THE OPPORTUNITY

Research shows that for emerging leaders around the globe, purpose is one of the greatest predictors of whether they feel equipped to make a difference. With a purpose-driven culture that nurtures and expands their potential, your leaders — and your organization — can achieve all things humanly possible.



Today's Top Leadership Tensions

72%
of leaders report feeling burned out*

46%
of leaders say they need more resources to be effective at work*

41%
of leaders want more leadership development opportunities*

The Impact of Leadership Development

41%
increase in retention*

17%
improvement in leadership effectiveness**

12%
boost in productivity*

* SOURCE: Lane, C., Leslie, J., Loignan, A., Brinegar, A., & Pixley, S. H. (2023). *3 tensions leaders should resolve in 2023*. Center for Creative Leadership. <https://doi.org/10.35613/ccl.2023.2053>

** SOURCE: Young, S., Champion, H., Raper, M., & Braddy, P. (2017). *How bosses can make or break leadership development programs and what organizations can do about it* [White paper]. Center for Creative Leadership. <https://doi.org/10.35613/ccl.2017.1072>



Let's unlock potential together.

By cultivating your team's mindsets and skillsets, you'll show them you believe in their ability to make an impact — and they'll believe in it, too.

WHO WE ARE

As the leading force in leadership development, CCL expands human potential by developing the mindsets, capacity, and capabilities people need to excel in this ever-changing world.

WHAT WE DO

Backed by research and fueled by a fervent focus on innovation, we create transformational learning experiences that meet leaders where they are.

Our research-built programs develop the potential of the people in your organization to become leaders who make a meaningful impact on their teams, their communities, and our society.

That's the ripple effect of leadership development: When one person realizes their full potential, they shed light on the potential of everyone around them.





We drive leadership forward with scalable, solution-oriented experiences.

For more than 50 years, we've pioneered solutions that prepare people to make better decisions, solve today's complex challenges, and seize tomorrow's critical opportunities.

1 million leaders

From frontline aid workers to Fortune 500 CEOs, we've supported leadership development for more than 1 million of today's leaders — helping them understand and fulfill their inherent potential to impact their teams, their organizations, and the world for the better.

3,000 organizations

Our leadership programs — built on our research, industry expertise, and deep understanding of today's organizational challenges — are used by 3,000 organizations annually, across a variety of industries and sectors.

50 languages

Our programs support over 50 different languages to equip leaders at every level and across every region. We've conducted programs in over 100 countries and use what we learn to inform new methods, programs, and research to meet leaders where they are.



A collaborative approach built with — and for — you.

Your organization deserves a leadership development strategy as unique as the people within it. Here's how we get there.

Share your goals.

As you begin exploring leadership development options, tell us how we can better understand your organization, its culture and challenges, and the impact you want to achieve.

Co-create your path.

From there, we'll partner with you to craft a development strategy that's personalized and contextualized. Using our multi-faceted portfolio as the building blocks, we work with you to architect a transformation journey that begins at your unique starting point.

Expand potential.

Our partnership doesn't end there. We work with you to build on progress and scale growth across all levels so that the new mindsets and skillsets we forged are cultivated through everyday application.

Measure your impact.

An investment in leadership is an investment in the future. We help you see the ripple effect of expanded potential, performance, and possibility.



Let's get started. Tell us how we can help.

I need a tailored leadership development strategy that we deliver in-house to all leader levels in our organization.

DELIVERY

AUDIENCE

I'm interested in leadership programs and coaching solutions — ideally hybrid — that will meet our leaders where they are, amplifying their potential to achieve better outcomes for

SOLUTIONS

FORMAT

their teams and our organization.

IMPACT

DELIVERY

- WE DELIVER
- YOU DELIVER

FORMAT

- IN PERSON
- ONLINE
- HYBRID

AUDIENCE

- INDIVIDUAL CONTRIBUTORS
- FRONTLINE LEADERS
- MID-LEVEL LEADERS
- ORGANIZATIONAL LEADERS

SOLUTIONS

- LEADERSHIP PROGRAMS
- CUSTOM DEVELOPMENT
- COACHING
- LICENSING & ASSESSMENTS

IMPACT

- INDIVIDUALS
- TEAMS
- ORGANIZATION
- COMMUNITIES



Leadership is just the beginning.

When your organization makes the time and space to invest in your leaders, the ripple effect reaches far beyond the leaders themselves.

A healthier workplace

Purpose-driven teams can cultivate resilience and belonging, manage stress to avoid burnout, and attract and retain exceptional talent.

A stronger organization

Effective leaders build healthy teams that are better equipped to drive results. When your leaders thrive, your organization does, too.

A better world

From first-time managers to global decision-makers, leaders at every level can positively impact their organizations, their communities, and our world.

We believe in the power of people, and people believe in us.

“For our core leader training program, we combined the powerhouse of the CCL name and **years of extensive research in the leadership field** to offer a distinguished, holistic program to our leaders — one we believe is definitely **‘Best in Class.’**”

BUFFY MORRIS
DIRECTOR OF LEARNING & DEVELOPMENT
ARCH MORTGAGE INSURANCE COMPANY



“CCL has given us a framework for dramatically rethinking our organization and how we get the work done. They do not have a ‘canned’ approach. They know us and our challenges, tailor their programming, and shift as we need them to with speed and consistently high quality of delivery. **The gold standard for executive education and professional development.**”

PAUL LEBLANC
PRESIDENT
SOUTHERN NEW HAMPSHIRE UNIVERSITY



“The whole experience has given us leadership muscle to do things we didn’t think were possible. CCL has been a part of this success by helping us **build leadership capabilities to take advantage of opportunities and create value** for the shareholders.”

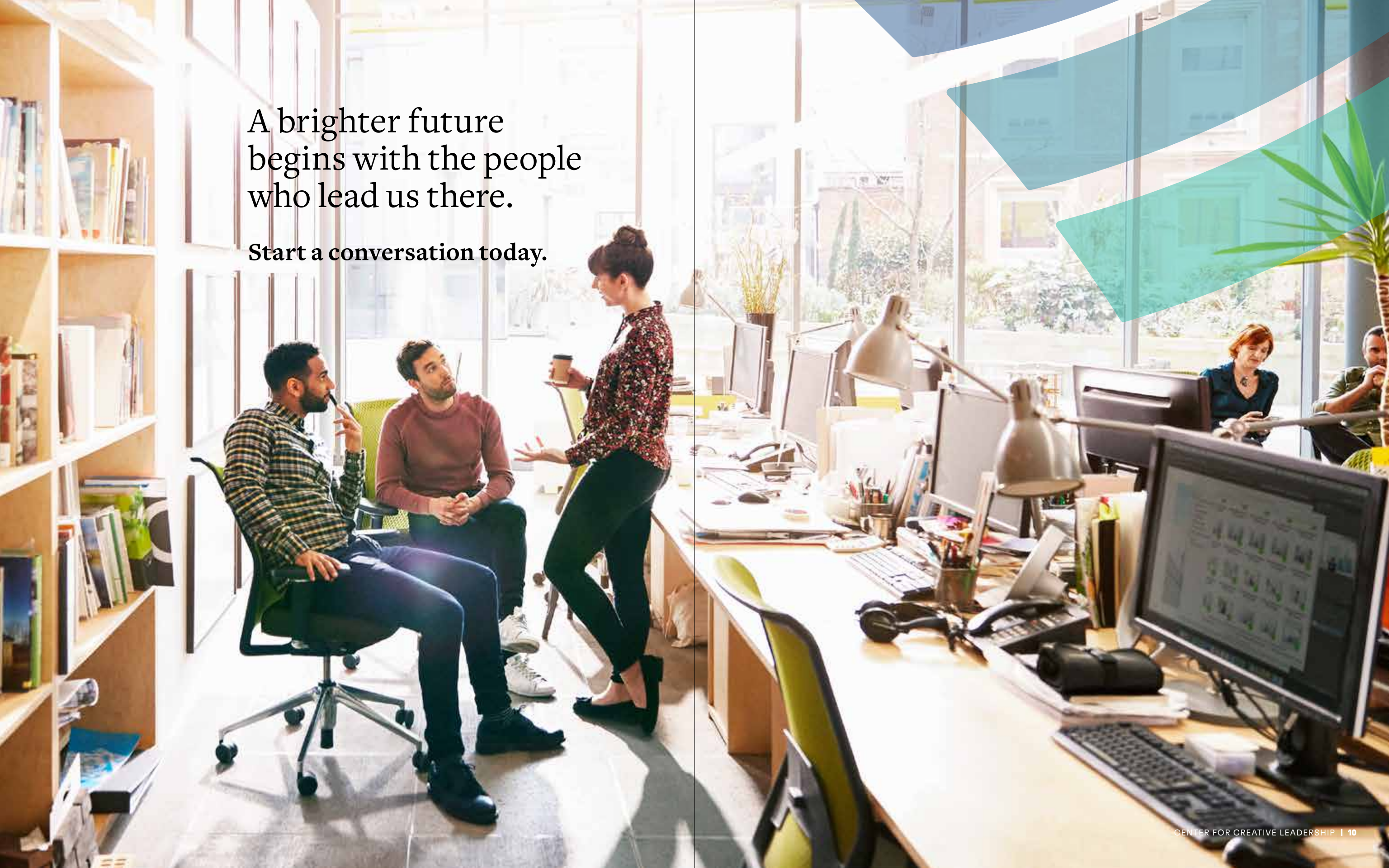
ROB VAN NUS
VP HUMAN RESOURCES
& CORPORATE SERVICES
GRAYMONT



“The process brings together all aspects of your life in a way that no other program does. **CCL has figured out a way to help you create more lasting change.**”

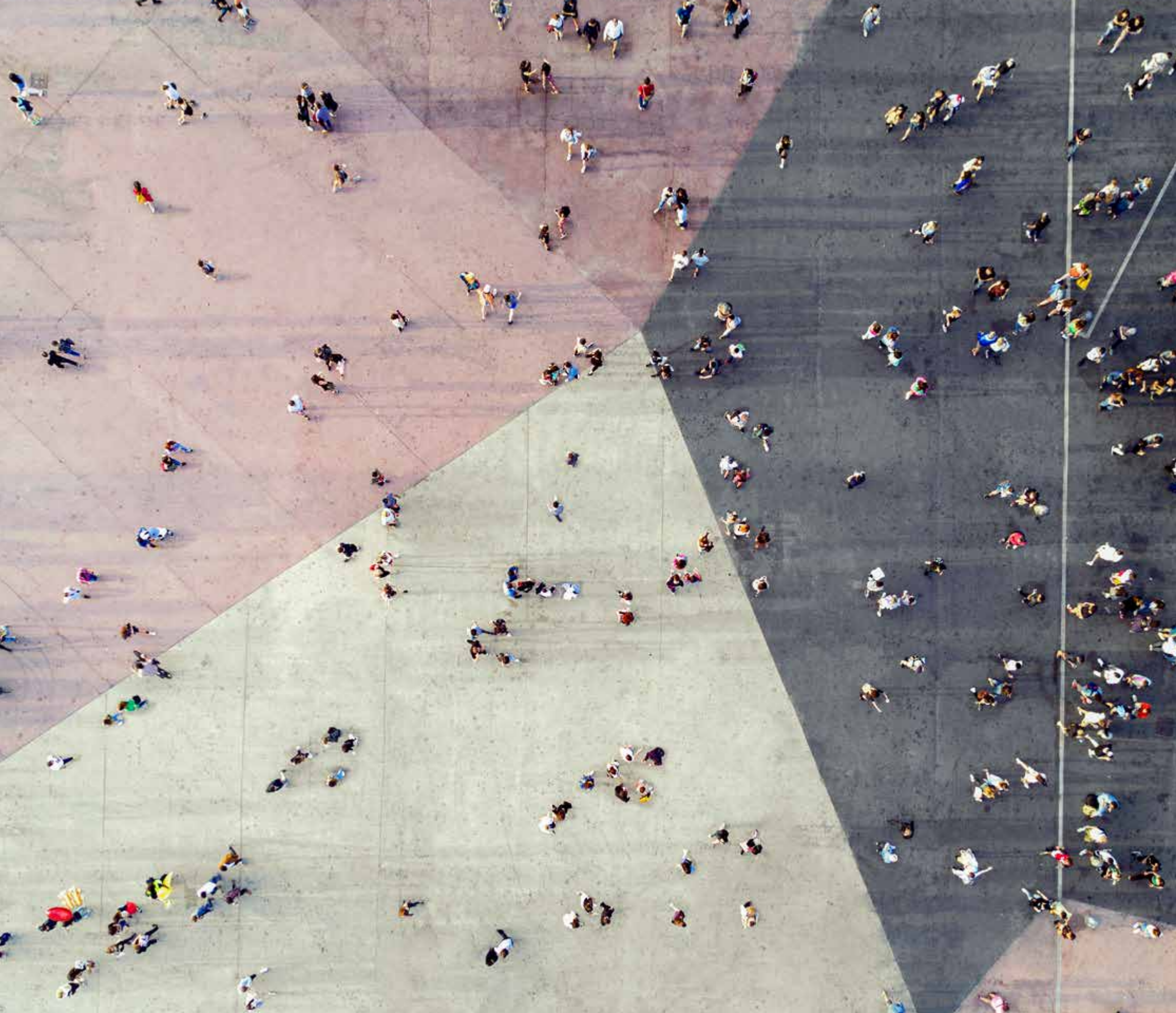
ARCHANA GILRAVI
SVP LEAN IN PROGRAMS & PARTNERSHIPS
SANDBERG GOLDBERG BERNTHAL FAMILY
FOUNDATION





A brighter future
begins with the people
who lead us there.

Start a conversation today.



Center for Creative Leadership

At the Center for Creative Leadership, our drive to create a ripple effect of positive change underpins everything we do. For 50+ years, we've pioneered leadership development solutions for leaders at every level, from community leaders to CEOs. Consistently ranked among the world's top global providers of executive education, our research-based programs and solutions inspire individuals in organizations across the world — including 2/3 of the Fortune 1000 — to ignite remarkable transformations.

Meet our people where you are: ccl.org/locations