



Center for
Creative
Leadership®



**THE LEADING
STRATEGICALLY
EXPERIENCE**

Organizations today are operating in rapidly changing, unpredictable markets, and those that succeed will be led by leaders who have the skills to think, act, and influence strategically. Having a strategy is not enough. Successful execution is key for results that matter.

The Leading Strategically Experience allows participants to strengthen their leadership skills in the flow of their day-to-day work. Over the course of seven weeks, participants will engage in live online learning sessions, a high-impact strategic business simulation, hands-on labs and focus on a current strategic leadership challenge to help with learning application, and additional asynchronous learning content delivered via CCL's Leadership Accelerator platform. Participants will leave the program with the skills needed to successfully align their organization and execute strategy.

WHAT YOU'LL LEARN:

As a result of attending this program you will:

- Come away with a whole systems mindset to consistently address organizational dilemmas as a strategic leader
- Be able to think, act and influence strategically in the face of disruption and complexity
- Identify levers in the culture that can help enable the execution of the business strategy
- Understand how the leadership strategy enables strategy formation and execution
- Create direction, alignment and commitment in critical relationships to bridge functions, groups, and geographies around priorities



AT-A-GLANCE

IDEAL FOR: Executives and senior leaders whose work has strategic implications for their organization

LEADERSHIP LEVEL: Leaders of Functions and Leaders of the Organization

DURATION: 7 weeks, 24 live online hours + 7-14 moderated asynchronous hours

DELIVERY METHOD: Live online and asynchronous content delivered via CCL's Leadership Accelerator Learning Platform

APPLY NOW: ccl.org/lsp

A HOLISTIC APPROACH TO YOUR SUCCESS

To support the learning process, our programs are designed using the framework of CCL’s “Prepare, Engage, Apply” learning transfer model.

PREPARE

Prior to attending The Leading Strategically Experience, you will have access to the CCL Leadership Accelerator platform, where you will begin to engage with your cohort and jump start your experience. You’ll identify a Strategic Leadership Challenge which will be the key project you focus on throughout the program. Additionally, you will complete 2 self-assessments that will help you focus on your leadership development priorities right now.

ENGAGE

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7
Kick-Off	Live Course & Simulation		Labs & Strategic Leadership Challenge			
90-minutes Live Online	Tuesday & Thursday – 4 hours each day	Tuesday & Thursday – 4 hours each day	90-minute Live Online Lab	90-minute Live Online Lab	90-minute Live Online Lab	90-minute Live Online Lab
<ul style="list-style-type: none"> Meet your facilitators and peers Gain comfort with the course technology 	<ul style="list-style-type: none"> Leadership Strategy Formation Business Simulation Creating Direction Alignment & Commitment 	<ul style="list-style-type: none"> Boundaries & Networks Culture Business Simulation 	<ul style="list-style-type: none"> Lab: Leading Across Systems Strategic Leadership Challenge 	<ul style="list-style-type: none"> Lab: Polarities Strategic Leadership Challenge 	<ul style="list-style-type: none"> Lab: Boundary Spanning Leadership & Organizational Networks Strategic Leadership Challenge 	<ul style="list-style-type: none"> Lab: Closing Activity Leadership Insights

APPLY

Upon completion of the course, participants will have access to ongoing engagement and support through CCL’s exclusive Alumni Community.

WHAT YOU’LL EXPERIENCE:

- High-impact strategic business simulation allows practice in a safe environment.
- 24 hours of Live Online full cohort discussion and activities combined with smaller, virtual breakout sessions helps participants build connections with peers and facilitators.
- Self-evaluation, as well as facilitator and peer feedback enables participants to identify strengths and hone development areas.
- Focus on a specific, current strategic leadership challenge ensures direct learning application.
- 1-2 hours per week of moderated asynchronous learning content via CCL’s Leadership Accelerator learning platform provides additional learning support.
- Four 90-minute labs help focus and apply the learning.

1 MEANINGFUL CONNECTIONS

A maximum class size of 24, and high (1:12) faculty to participant ratio, creates an optimal class size to allow participants to build meaningful connections with one another, and learn from each other throughout the experience.

2 PROVEN CONTENT

The Leading Strategically Experience is based on decades of CCL's research on the skills and competencies necessary to be a successful strategic leader.

3 DIRECT LEARNING APPLICATION

The powerful business simulation, focus on participants' current strategic leadership challenge, and four labs work together to ensure learning and new skills are directly applicable to participants' work environment.

4 SUSTAINABLE RESULTS

At the end of the course you'll leave with a well-defined path forward and the skills necessary for success.

WHY CCL?



WORK IN 100+ COUNTRIES



700+ COACHES GLOBALLY



SERVE 3,000 ORGANIZATIONS ANNUALLY



SOLUTIONS AVAILABLE IN 50+ LANGUAGES



750K+ ALUMNI



WORK WITH 1/3 OF FORTUNE 500 ANNUALLY

From customized solutions to an array of online resources, see how we can help with your leadership transformation today at ccl.org/LSP.