



Center for
Creative
Leadership®

THE EFFECTIVE LEADER

A unique set of skills is required to successfully lead managers in today's constantly changing world. Leaders have to manage well in many directions at once while balancing the details for today with finding solutions for complex challenges for tomorrow.

The Effective Leader is a personalized online experience that addresses the skills that are critical for success today. You'll learn how to lead virtual teams, techniques to increase resiliency, a comprehensive understanding of your strengths and development opportunities as a leader, and skills for solving complex challenges. You'll be guided through this interactive experience by CCL's top faculty, working closely with them and in small groups of your peers throughout the course.

WHAT YOU'LL LEARN:

As a result of attending this program, you will:

- Understand the impact your personality and behaviors have on others
- Learn a tool to provide effective feedback
- Use CCL's Direction-Alignment-Commitment framework as a tool to understand leadership in organizations
- Maintain resilience while handling uncertainty and solving complex problems
- Lead and collaborate virtually across organizational and geographic boundaries



AT-A-GLANCE

IDEAL FOR: Mid-to-senior level leaders who lead other managers; operational, group or department managers; or leaders who work up, down and across the organization

DURATION: 17.5 hours—90-minute kick-off session one week prior to the course start date, is followed by 4 hours per day over 4 days

CLASS SIZE: Average class size of 24 participants and two facilitators guarantees opportunities to build connections with others

REGISTER NOW: ccl.org/tel

A HOLISTIC APPROACH TO YOUR SUCCESS

To support the learning process, our programs are designed using CCL’s “Prepare – Engage – Apply” learning transfer framework.

PREPARE

Prior to attending The Effective Leader, you will have access to the CCL Leadership Accelerator platform, where you will begin to engage with your cohort and jump start your learning. You’ll complete assessments that help you create a detailed picture of your leadership strengths, behaviors and preferences; identify and clarify development needs; and establish a foundation for personal and professional growth.

ENGAGE

Introduction – One-week before course instruction begins, **you will engage in a 90-minute introductory session with your class.** This will provide you with a chance to meet your facilitators and peers, and engage with, and gain comfort with the course technology.

DAY 1 90 minutes		DAY 2 4 hours	DAY 3 4 hours	DAY 4 4 hours	DAY 5 4 hours
Welcome and program orientation	 One Week to review and prepare for the course	How to create virtual Direction, Alignment, and Commitment with your teams, and gain insight into perceptions of your behavior	Gain a clear understanding of your leadership style, along with your strengths and development needs as a leader	Learn how to give and receive feedback, and develop techniques for resiliency	Engage with an executive coach to create your development plan for success

APPLY

Upon completion of the course, participants will have access to ongoing support through CCL’s exclusive **Alumni Community**.

WHAT YOU’LL EXPERIENCE:

- Self-evaluation, as well as facilitator, coach, and peer feedback enable participants to identify strengths and hone development areas
- 1:12 ratio of faculty to participants
- Proven techniques to accelerate development and mastery of leadership skills

- 1 PERSONALIZED ATTENTION**
It's one thing to learn about new concepts, but they won't truly sink in until you experience them first hand. With a maximum class size of 24, individual coaching session, and plenty of hands-on learning, The Effective Leader is a deep-dive into your personal leadership challenges and goals.
- 2 PROVEN CONTENT**
The Effective Leader is based on decades of CCL's research on the skills and competencies necessary for success for mid-level managers.
- 3 ENGAGING EXPERIENCE**
This isn't a passive webinar. Participants will engage in hands-on experiential activities, small group activities and discussions, polls, and meet 1:1 with a coach, ensuring their attention and engagement throughout the course.
- 4 SUSTAINABLE RESULTS**
At the end of the course, you'll leave with a well-defined path forward and plan for success.

WHY CCL?



WORK IN 100+
COUNTRIES



700+ COACHES
GLOBALLY



SERVE 3,000
ORGANIZATIONS
ANNUALLY



SOLUTIONS
AVAILABLE IN
50+ LANGUAGES



750K+ ALUMNI



WORK WITH 1/3
OF FORTUNE 500
ANNUALLY

Visit ccl.org/tel to view upcoming program dates.