THE EFFECTIVE LEADER
A unique set of skills is required to successfully lead managers in today’s constantly changing world. Leaders have to manage well in many directions at once while balancing the details for today with finding solutions for complex challenges for tomorrow.

The Effective Leader is a personalized online experience that addresses the skills that are critical for success today. You’ll learn how to lead virtual teams, techniques to increase resiliency, a comprehensive understanding of your strengths and development opportunities as a leader, and skills for solving complex challenges. You’ll be guided through this interactive experience by CCL’s top faculty, working closely with them and in small groups of your peers throughout the course.

WHAT YOU’LL LEARN:
As a result of attending this program, you will:

- Understand the impact your personality and behaviors have on others
- Learn a tool to provide effective feedback
- Use CCL’s Direction-Alignment-Commitment framework as a tool to understand leadership in organizations
- Maintain resilience while handling uncertainty and solving complex problems
- Lead and collaborate virtually across organizational and geographic boundaries

AT-A-GLANCE

IDEAL FOR: Mid-to-senior level leaders who lead other managers; operational, group or department managers; or leaders who work up, down and across the organization

DURATION: 17.5 hours—90-minute kick-off session one week prior to the course start date, is followed by 4 hours per day over 4 days

CLASS SIZE: Average class size of 24 participants and two facilitators guarantees opportunities to build connections with others

REGISTER NOW: ccl.org/tel
A HOLISTIC APPROACH TO YOUR SUCCESS

To support the learning process, our programs are designed using CCL’s “Prepare – Engage – Apply” learning transfer framework.

PREPARE

Prior to attending The Effective Leader, you will have access to the CCL Leadership Accelerator platform, where you will begin to engage with your cohort and jump start your learning. You’ll complete assessments that help you create a detailed picture of your leadership strengths, behaviors and preferences; identify and clarify development needs; and establish a foundation for personal and professional growth.

ENGAGE

Introduction – One-week before course instruction begins, you will engage in a 90-minute introductory session with your class. This will provide you with a chance to meet your facilitators and peers, and engage with, and gain comfort with the course technology.

<table>
<thead>
<tr>
<th>DAY 1</th>
<th>DAY 2</th>
<th>DAY 3</th>
<th>DAY 4</th>
<th>DAY 5</th>
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<tr>
<td>90 minutes</td>
<td>4 hours</td>
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Welcome and program orientation

One Week to review and prepare for the course

DAY 2
4 hours

How to create virtual Direction, Alignment, and Commitment with your teams, and gain insight into perceptions of your behavior

DAY 3
4 hours

Gain a clear understanding of your leadership style, along with your strengths and development needs as a leader

DAY 4
4 hours

Learn how to give and receive feedback, and develop techniques for resiliency

DAY 5
4 hours

Engage with an executive coach to create your development plan for success

APPLY

Upon completion of the course, participants will have access to ongoing support through CCL’s exclusive Alumni Community.

WHAT YOU’LL EXPERIENCE:

• Self-evaluation, as well as facilitator, coach, and peer feedback enable participants to identify strengths and hone development areas

• 1:12 ratio of faculty to participants

• Proven techniques to accelerate development and mastery of leadership skills
PERSONALIZED ATTENTION
It’s one thing to learn about new concepts, but they won’t truly sink in until you experience them first hand. With a maximum class size of 24, individual coaching session, and plenty of hands-on learning, The Effective Leader is a deep-dive into your personal leadership challenges and goals.

PROVEN CONTENT
The Effective Leader is based on decades of CCL’s research on the skills and competencies necessary for success for mid-level managers.

ENGAGING EXPERIENCE
This isn’t a passive webinar. Participants will engage in hands-on experiential activities, small group activities and discussions, polls, and meet 1:1 with a coach, ensuring their attention and engagement throughout the course.

SUSTAINABLE RESULTS
At the end of the course, you’ll leave with a well-defined path forward and plan for success.

Visit ccl.org/tel to view upcoming program dates.