**Challenge**

How can our leaders improve results through effective leadership? When you get down to what leadership is really about, it’s not so much what any one person does as what groups of individuals do together to produce collective results.

**Solution**

CCL’s *Direction, Alignment, Commitment: Achieving Better Results Through Leadership* workshop kit focuses on a framework that enables individuals to work together as a cohesive group to produce collective results — results they could never achieve working as individuals.

This workshop is based on CCL’s extensive analysis of field work in the area of leadership, leadership development, and organizational leadership, that lead to CCL’s proven Direction, Alignment, Commitment (DAC) framework for effective leadership.

**Who would use this workshop kit?**

- **Internal HR and Training & Development Professionals** who aim to strengthen leadership across their organization
- **Business Unit Leaders, Team Leaders, or Project Leaders** tasked with improving performance by helping their team improve leadership processes with the organization

**What are the benefits for those participating?**

By participating in this workshop, participants will:

- Better understand leadership as a social process
- Apply an effective approach to enhance leadership outcomes — Direction, Alignment, Commitment
- Assess how well leadership is happening in their group
- Identify actions they can take to improve leadership outcomes
- Create an action plan for improving leadership effectiveness in a specific group
What’s Included?

Facilitator Kit Includes:
- Facilitator Guide:
  - Talking points for each slide
  - Helpful tips for participant engagement
  - Breakdown of timeframes required for delivery
- Five DAC Posters for your training room
- Flash drive that includes:
  - PowerPoint slides
  - Video clips integrated for use in the workshop
  - Two support videos:
    1. How to use CCL’s workshop kits
    2. Overview of the course and the content
- Internal Marketing Support
  - Editable email message to invite employees to participate in the workshop
  - Editable flyer for organizations to inform participants about the workshop
- One Complete Participant Kit

Participant Packages include:
- Participant Workbook complete with content and guided practice exercises
- Direction, Alignment, Commitment: Achieving Better Results Through Leadership Guidebook

Get Started Today!

No certification.
Scalable options.
Affordable development.

<table>
<thead>
<tr>
<th>Class</th>
<th>Participant Packages</th>
<th>Price</th>
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<tr>
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<td>Multiple Classes</td>
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*Note: Quantity discounts apply to each purchase and are not cumulative.*