

Developing the Next Generation of Government Leaders



Center for
Creative
Leadership

World-class leadership development for GSA budgets

The Center for Creative Leadership (CCL®) understands leadership in government is different. Driven by service, government leaders live and work by a different set of standards. Through our experience working with over 55,000 leaders from federal agencies and by using the world's largest, confidential 360-degree assessment database, CCL knows how to help and has the tools to help leaders grow.



“The higher you climb in organizations and the more visible your role is, you can’t be as private. You have to be more open...CCL helped me understand that. It’s the organization that sets the standard by which I judge other leadership development providers.”

- John Robinson
U.S. Department of State



“You are affecting a country; two countries, in fact. It’s more helpful than you know.”

- Deployed Senior DOD Official

CCL knows how to solve the biggest challenges government agencies face.

Identified from our Benchmarks® Assessment database:

- #1** Leading others
- #2** Understanding and leading change
- #3** Inter-agency collaboration

Building and mending relationships for better performance and change management were next in line.



GS-02F-0077T

U.S. General Services Administration

CCL programs support the OPM ECQs
CCL is now on MOBIS.



“I attended CCL’s Leadership at the Peak program during my term as superintendent of the U.S. Naval Academy...the experience had a powerful impact on my self-awareness and effectiveness as a leader -- so much so that I later jumped at the chance to join CCL myself.”

- John R. Ryan
President and CEO - CCL

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From working with CCL, leaders learn to:

- More effectively set direction
- Create alignment
- Gain commitment from inter- and intra-agency teams
- Build consensus to navigate complexity
- Understand and lead across boundaries

Post engagement, CCL’s government clients report increased effectiveness on achieving agency priorities, greater efficiency in problem solving, increased collaboration, and lower turnover.

The Center for Creative Leadership assists you in leadership development through:

- Custom and open-enrollment (COTS) programs
- Leadership strategy
- Culture change
- Organizational development
- Assessments
- Evaluation and research

These government agencies have partnered with CCL to further develop their leaders:

- Dept. of Treasury
- NASA
- U.S. Navy
- Dept. of Homeland Security
- U.S. Air Force
- Intelligence Community
- Dept. of Commerce
- Dept. of Energy
- Dept. of Justice
- U.S. Army
- Dept. of State
- U.S. Forces - IRAQ
- Dept. of Education
- GAO
- Combined Security Transition Command-Afghanistan (CSTC-A)
- National Conservation Training Center – USFW
- Dept. of Defense
- EPA
- DAU
- Food and Drug Administration
- GAO
- Dept. of Transportation

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CCL is proud to have been a top-ranked, global provider of executive education by the *Financial Times* for 10 consecutive years. We focus exclusively on unlocking leadership potential.



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