



Talent Conversations

CCL Lead-it-Yourself Workshop Kit



Challenge

Talent conversations play a vital role in engaging employees and influencing their performance and development, but only if they are done effectively and often enough. Too often, leaders struggle with how to approach talent conversations and may only initiate them once or twice a year.

Solution

CCL's **Talent Conversations: Engage.Empower.Achieve.** workshop kit equips your leaders with the knowledge, skills, and tools to effectively deliver talent conversations that engage both leaders and employees.

This workshop provides tools to prepare for and facilitate effective talent conversations by using CCL's development frameworks:

- Assessment, Challenge Support (ACS) Model
- Attention, Belief, and Connection (ABC) Model

Who would use this workshop kit?

- **Internal HR and Training & Development Professionals** who aim to increase the effectiveness of talent conversations across their organization
- **Business Unit Leaders, Team Leaders, or Project Leaders** tasked with improving performance by increasing skills to better conduct talent conversations

What are the benefits for those participating?

By participating in this workshop, participants will:

- Follow the ACS Model as a strategy to prepare to have a talent conversation
- Leverage the ABC Model to demonstrate behaviors necessary to effectively conduct a talent conversation
- Discover your strengths and areas for opportunities in your coaching style
- Have BETTER CONVERSATIONS

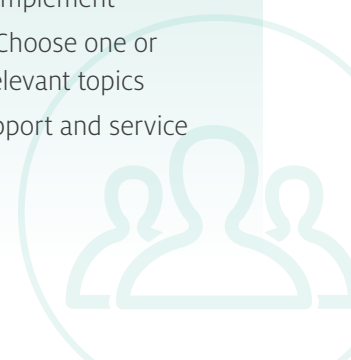
CCL Workshop Kits

At a Glance

CCL's *Lead-it-Yourself* Workshop Kits let your HR professionals or experienced team leaders scale up leadership development in simple, pre-packaged modules, all now located in one convenient place—yours!

Key Benefits:

- No certification required
- Built on proven CCL research and experience
- Effective, dynamic half-day workshops
- Everything you need is included
- Simple to implement
- Flexible—Choose one or multiple relevant topics
- Trainer support and service available





Center for
Creative
Leadership®

What's Included?

Facilitator Kit Includes:

- Facilitator Guide:
 - » Talking points for each slide
 - » Helpful tips for participant engagement
 - » Breakdown of timeframes required for delivery
- Five Talent Conversations posters for your training room
- Flash drive that includes:
 - » PowerPoint slides
 - » Video clips integrated for use in the workshop
 - » Two support videos:
 1. How to use CCL's workshop kits
 2. Overview of the course and the content
 - » Internal Marketing Support
 - Editable email message to invite employees to participate in the workshop
 - Editable flyer for organizations to inform participants about the workshop
- One Complete Participant Kit

Participant Packages include:

- Participant Workbook complete with content and guided practice exercises
- CCL's Talent Conversations Guidebook

Get Started Today!

No certification.

Scalable options.

Affordable development.

\$171 per participant Standard Class 25 Includes 1 Facilitator Kit, CCL Content License, and 25 Participant Kits \$4275	\$135 per participant Large Class 50 Includes 1 Facilitator Kit, CCL Content License, and 50 Participant Kits \$6750
\$107 per participant Multiple Classes 100 Includes 1 Facilitator Kit, CCL Content License, and 100 Participant Kits \$10,700	AS LOW AS \$69 per participant Enterprise Pricing and Specific Quantities Available CALL TODAY

To order, or to learn more:

email info@ccl.org or call +1 336 545 2810.

**Note: Quantity discounts apply to each purchase and are not cumulative.*