Digital Learning

Lead-It-Yourself Solutions
You’ve got this.
At your pace.
In your place.

For nearly five decades, CCL has partnered with thousands of clients to drive performance through leadership. We know what makes leaders succeed and our digital products provide actionable steps for addressing today’s complex leadership challenges.

At CCL, we are not limited to a small group of gurus or a single point of view. Instead, CCL’s vast research and experience is accessible across our organization then focused on your specific need to drive the best result. This is what sets us apart.

CCL’s digital learning solutions deliver essential leadership topics to your favorite device, so you can learn, practice, and solve leadership challenges as they emerge. Our solutions will flex and scale with your needs; they can be blended and customized to achieve business impact and results that matter to you and your organization.
Combining CCL’s world-class content and experienced faculty with an online learning platform, we’ve created the next generation leadership development experience for organizations looking to advance their first level frontline managers. This six week online leadership experience addresses the skills and competencies essential for leading others actively. These include: self-awareness, learning agility, communication, influence, motivation, and political savvy.

Course Structure & Focus

Frontline Leader Impact provides 18 hours of learning over 6 weeks:

- **WEEK 1**: Starting your leadership development journey
- **WEEK 2**: Developing the foundations of strong leadership
- **WEEK 3**: Getting your message across
- **WEEK 4**: Accomplishing goals through influence
- **WEEK 5**: Building the support you need
- **WEEK 6**: Motivating your team to greatness

Frontline Leader Impact is built as a team development experience. It combines video instruction from CCL certified moderators, practical exercises, and case studies. In addition, leaders can discuss their insights within a small team of peers guided by a CCL certified moderator.

Through the use of self-assessments and feedback from peers and the moderator, participants gain a detailed picture of their personal strengths and challenges.

Every lesson is designed to connect course topics directly to the business and career challenges identified by the learner. This allows participants an authentic opportunity to apply their learnings in their work, helping them become better leaders.

[www.ccl.org/LIY](http://www.ccl.org/LIY)
CCL Boost™

Flip Your Script for New Leader Success

CCL Boost™ is an online program based on rigorous CCL research and real world experience shared in the best-selling book "Be the Boss that Everyone Wants to Work For: A Guide for New Leaders" by William Gentry, Ph.D. This leadership support tool equips new managers with the skills, confidence and support needed to effectively transition into a management role. It provides six flips or tactics that new managers can use while on the job to attain immediate success in their new role.

Each lesson includes:

- Self-assessment based on each of the six flips
- Assignments for practice
- Success video case studies
- Actionable tips and tools
- Designed using CCL’s Prepare-Engage-Apply model

6 FLIPS TO ATTAIN SUCCESS FOR NEW MANAGERS
The Leadership Conversation

The Leadership Conversation blends the best of self-direction learning with an online, team-driven approach designed to benefit and engage leaders from across generations and across all levels within an organization.

Course Structure & Focus

The Leadership Conversation includes four structured, research-driven programs that each take 6-8 hours to complete over a four-week period.

1. Creating Leadership: How direction, alignment, and commitment cultivate leadership. Participants will learn skills like how to “shape and support” staff rather than “command and control” them.

2. Elements of Leadership: The four fundamentals of leadership success are communication, self-awareness, influencing others, and the ability to learn. Learners will develop these skills and apply them to a unique situation.

3. Virtual Leadership: Employees aren’t located in one place anymore and teamwork is more important than ever. Participants will work through ways to manage collaborative teams in an increasingly virtual workplace.

4. Leading Innovation: Effective leaders need to champion innovation. Participants will learn core concepts from the fields of design thinking and critical thinking to frame problems, design experiments, make decisions, and learn from mistakes.

The Leadership Conversation includes dozens of informal learning resources which you can access at anytime, in any order, to create your own personalized learning paths.
CCL Compass™
Our powerful digital tool to fuel leadership development

Whether you are working on your own development or coaching others, CCL Compass is a user-friendly online resource that simplifies how you establish goals, build a plan, and track your progress. This personalized tool gives you rich information and on-the-spot guidance and answers to make your leadership development efforts more effective and efficient.

See.
Simple visuals for understanding CCL competencies at a glance

Explore.
Real-time ideas for development plans and goals

Plan.
Set a direction and track your progress

Clarity: Helps you streamline the goal planning process.
Convenience: Provides on-demand, relevant answers to your leadership development questions.
Effectiveness: Enables leaders and executive coaches to improve motivation and outcomes.
Accountability: Documents the plan and tracks progress to share with coaches and others.

Assessments with CCL Compass™ - Paired with CCL’s 360-degree Assessments, CCL Compass is a perfect companion tool that transforms insights into actions. Included with our elite Benchmarks® Suite and Skillscope® Assessments, CCL Compass vitalizes your data using an online dashboard that is easy to navigate and understand. CCL Compass is an online tool that gathers all assessment data, interprets it, and recommends what to do next.
eBooks

CCL eBooks put relevant, proven, and actionable ideas into your hands. This expansive collection of nearly 200 essential leadership topics can be purchased via annual digital subscription or by individual eBooks that can be downloaded and accessed from a variety of devices.

6 Strategies

for Digital Learning Success

Organizations increasingly rely on digital learning for at least a portion of their leadership development and training needs. Online courses and other digital tools allow managers across multiple locations to train at the same time, saving companies time and travel expenses.

But getting a return from digital learning requires more than just a library full of content on the company intranet. Before jumping into any digital learning initiative, consider these 6 ways to maximize its effectiveness.

To learn more about how organizations can ensure that digital learning initiatives deliver the desired return on investment, see CCL’s white paper, Six Strategies for Digital Learning Success.