

Lead-It-Yourself Solutions

You've got this.



Digital Learning

At your pace. In your place.

For nearly five decades, CCL has partnered with thousands of clients to drive performance through leadership. We know what makes leaders succeed and our digital products provide actionable steps for addressing today's complex leadership challenges.

At CCL, we are not limited to a small group of gurus or a single point of view. Instead, CCL's vast research and experience is accessible across our organization then focused on your specific need to drive the best result. This is what sets us apart.

CCL's digital learning solutions deliver essential leadership topics to your favorite device, so you can learn, practice, and solve leadership challenges as they emerge. Our solutions will flex and scale with your needs; they can be blended and customized to achieve business impact and results that matter to you and your organization.



Frontline Leader Impact

Combining CCL's world-class content and experienced faculty with Apollo Education Group's award-winning online learning platform, we've created the next generation leadership development experience for organizations looking to advance their first level frontline managers. This six week online leadership experience addresses the skills and competencies essential for leading others actively. These include: self-awareness, learning agility, communication, influence, motivation, and political savvy.

Course Structure & Focus



Frontline Leader Impact provides 18 hours of learning over 6 weeks at just 30 minutes a day.

WEEK 1 Starting your leadership development journey	WEEK 2 Developing the foundations of strong leadership	WEEK 3 Getting your message across	WEEK 4 Accomplishing goals through influence	WEEK 5 Building the support you need	WEEK 6 Motivating your team to greatness
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Frontline Leader Impact is built as a team development experience. It combines video instruction from CCL certified moderators, practical exercises, and case studies. In addition, leaders can discuss their insights within a small team of peers guided by a CCL certified moderator.

Through the use of self-assessments and feedback from peers and the moderator, participants gain a detailed picture of their personal strengths and challenges.

Every lesson is designed to connect course topics directly to the business and career challenges identified by the learner. This allows participants an authentic opportunity to apply their learnings in their work, helping them become better leaders.

eCourse+Plus

Busy leaders don't have time for ineffective eLearning that just "checks the box." It is a waste of time and money. eCourse+Plus follows CCL's world-class learning approach that includes learning, practice, and application for each topic. The lessons are engaging and relevant but it's the application that makes the difference — This is the CCL "plus."

The eCourse+Plus library is comprised of flexible, scalable learning modules that can be used on their own, as micro-learning segments, or incorporated into a larger training initiative for access anytime, anywhere, on any device.

eCourse+Plus is:

- Designed with CCL's world class learning transfer model: CCL's 3x3x3
- Provides practical, proven responses to today's most challenging situations
- Flexible, scalable solutions delivered to your favorite device whenever, wherever you like
- Reinforces classroom learning or extends learning throughout the organization
- Content is organized into micro-learning segments
- Delivered to you on CCL's learning platform or integrated with your company's LMS

eCourse+Plus Topics

- Accountability
- Active Listening
- Adapting to Change
- Beyond Creativity: Becoming an Innovative Leader
- Coaching
- Communicating Across Cultures
- Creating a Vision
- Developing Cultural Adaptability
- Developing Direct Reports with Feedback
- Feedback That Works
- Influence
- Leading Change
- Learning Agility
- Managing Conflict with Peers
- Managing Conflict with Your Boss
- Managing Conflict with Your Direct Reports
- Raising Sensitive Issues in a Team
- Selling Your Ideas to Your Organization
- Selling Yourself Without Selling Out

**The
difference
is in the plus!**





CCL Compass

Our powerful digital tool to fuel leadership development

Whether you're working on your own development or coaching others, CCL Compass will bring your CCL assessment report to life and accelerate leadership development. Available for use with CCL's Benchmarks for Managers and Skillscope Assessments, CCL Compass provides a quick visual reference of your assessment data as well as customized, real-time development tips and strategies to support your growth goals.

With CCL Compass, you'll spend less time interpreting assessment data and more time developing stronger leadership skills.

See.

Simple visuals for understanding your assessment at a glance

Explore.

Real-time ideas for development plans

Plan.

Set a direction; track your progress

Built on a platform that is comfortable for first time users and delivers a multitude of benefits.

Speed: Accelerates the process of moving from data to action to results

Clarity: Helps you understand assessment data and streamlines the goal planning process

Convenience: Provides on-demand, relevant answers to your leadership development questions

Effectiveness: Enables leaders and executive coaches to improve motivation and outcomes



eBooks

CCL eBooks put relevant, proven, and actionable ideas into your hands. This expansive collection of over 100 essential leadership topics can be purchased via annual digital subscription or by individual eBooks that can be downloaded and accessed from a variety of devices.

CCL Boost™

Flip Your Script for New Leader Success

CCL Boost™ *Flip Your Script for New Leader Success* is an online tool based on the research and real world experience of William Gentry. This online tool equips new managers with the leadership skills, confidence, and support needed to effectively transition into a management role. It provides six flips or tactics that new managers can use while on the job to attain immediate success in their new role.

Each lesson includes:

- Self-assessment based on each of the six flips
- Assignments for practice
- Success video case studies
- Actionable tips and tools
- Designed using CCL's *Prepare-Engage-Apply* model

Boost is:

Proven – Built on Gentry's research, experience, and the Six Flips in his book *Be the Boss that Everyone Wants to Work For: A Guide for New Leaders*

Accessible – Effective, dynamic bite-size learning

Flexible – Follow the path or choose your own

Actionable – Tips, tools, and tactics to make the flip from individual contributor to new leader



6 Strategies

for Digital Learning Success

Organizations increasingly rely on digital learning for at least a portion of their leadership development and training needs. Online courses and other digital tools allow managers across multiple locations to train at the same time, saving companies time and travel expenses.

But getting a return from digital learning requires more than just a library full of content on the company intranet. Before jumping into any digital learning initiative, consider these 6 ways to maximize its effectiveness.

 <h3>Less is More</h3> <hr/> <p>Serve the right amount of learning at the right time.</p>	 <h3>Support from the Top</h3> <hr/> <p>Get the C-suite to show public support of the initiative.</p>	 <h3>What Gets Measured Gets Done</h3> <hr/> <p>Evaluate both the learners & the initiative itself.</p>
 <h3>Learner-Centered Design</h3> <hr/> <p>Pick a platform & cadence right for your learners.</p>	 <h3>Leaders Teachers</h3> <hr/> <p>Reinforce concepts and scale up by having leaders teach.</p>	 <h3>Learning Partners</h3> <hr/> <p>Provide a support system to ensure learning is sustained.</p>

To learn more about how organizations can ensure that digital learning initiatives deliver the desired return on investment, see CCL's white paper, [Six Strategies for Digital Learning Success](#).





Center for
Creative
Leadership®

Affiliate Locations: Seattle, Washington • Seoul, Korea • College Park, Maryland • Ottawa, Ontario, Canada
• Ft. Belvoir, Virginia • Kettering, Ohio • Huntsville, Alabama • San Diego, California • St. Petersburg, Florida •
Peoria, Illinois • Omaha, Nebraska • Minato-ku, Tokyo, Japan • Mt. Eliza, Victoria, Australia