Vision: Understand and Promote Your Organization’s Vision

Reflect on your organization’s vision so that you can better understand and promote it. When you’ve answered the questions on this page, you may wish to discuss your thoughts with your manager to receive another perspective.

- What is your organization’s vision?
- Who created the vision for your organization?
- How believable is it?
- What would you change about it?
- How inspired are you by the vision? How much do you believe it inspires your colleagues?
- How do you communicate your enthusiasm and passion for the vision?
- What is your role in promoting the vision? How would you rate yourself on your promotional actions?
- What obstacles prevent you from communicating your organization’s vision? How can you remove or weaken those obstacles?
- Who can provide support to your efforts to promote your organization’s vision?