



Center for
Creative
Leadership®

CCL Coaching Solutions



*Breakthrough
Leadership
Development*



A great coach is the secret weapon behind winning.

They have the right words and the right questions at the right time to make people the best they can be. They expand perspective, inspire, and provide challenge and support like no one else can.

Our 700+ coaches all over the world are no exception. They have the expertise to help an individual leader, team, or entire workforce unlock their full potential. Even better, we are prepared to help you and your team develop these same coaching skills.

We have helped hundreds of companies in your industry perform better. Let's win together!

Signature Offerings

COACHING CULTURE

Better Conversations Every Day™



Culture has become a key differentiator. It allows you to engage the talent you need to beat the competition and achieve your mission.

Fostering a coach approach is a top priority for organizations moving away from reliance on annual performance appraisals, experiencing rapid and relentless change, and who are navigating changing demographics in their workforce.

Utilizing a collaborative discovery and design process, we will help you create and execute a road map for infusing your culture with a coaching mindset, creating the space and skills needed for courageous, truthful, and inspiring conversations—better conversations everyday!

EXECUTIVE COACHING

Personalized development for sustained breakthrough performance



CCL provides customized leadership coaching and a research-based approach ensuring the coach and leader get results.

We identify a coach from our worldwide team who aligns with the leader's development needs, personality, and language. One-on-one customized just-in-time learning allows the coach to unlock personal and professional potential

CCL
EXCLUSIVE

CCL'S COACHING NEXUS™ *Powerful software to power the coaching process*

A web-based, mobile-friendly, and intuitive portal that supports larger-scale coaching engagements. Our proprietary software benefits coachees, HR, and your organization with coach matching, real-time reporting, and other interactive features to maximize the effectiveness of the process. The portal includes management dashboards, rapid coachee onboarding, coach cadre insights, and in-depth analytics.

INTEGRATED COACHING

Transfer learning back into the real world



CCL coaches can provide 1:1 encouragement, motivation, and accountability before, during, and after a program. This can multiply the return on your leadership development investment by helping you apply program learning in the workplace, creating sustainable behavior change and increased performance.

TEAM COACHING

Assessment, alignment, action, results



Improves alignment, communication, coordination, cohesion, and effectiveness of teams. Our coaches use individual and team assessments to identify common group behaviors and uncover gaps in perception and thinking. We explore internal dynamics and external stakeholder realities. This creates shared understanding and increases effectiveness.

COACHING SKILLS

Bring the transformational power of coaching inside your organization



Employees want more feedback. Bosses are busy and colleagues often hesitate. Challenges abound and overwhelm. Your people need feedback and coaching. Nothing is more important.

Scalable and transformational, our approach is a game-changer. Designed to help you listen to understand, ask powerful questions, provide sincere challenge and support, give feedback and create next steps and accountability.

To learn more visit www.ccl.org/coaching.

Why CCL?



INTEGRATION

Leverage our broad leadership solutions portfolio, not just isolated coaching



700+ COACHES GLOBALLY

Representing a variety of industries, fields, languages, locations, and cultures to meet your specific needs



COACHING TALENT LEADER

On every CCL campus to recruit, train, and manage all coaches for quality assurance



QUALITY & IMPACT

Coaching Talent Leaders on every CCL campus provide you the most rigorously selected, trained, and managed coaches in the world.



POWERED BY TECHNOLOGY

Real-time reporting and coaching tools to meet specific needs and power large-scale coaching.



CCL ASSESSMENTS

Accurately clarify strengths and opportunities for development with research-based tools.



PRESTIGE & EXPERIENCE

A top-5 globally ranked provider of executive education with four decades exclusively focusing on developing the very best leaders.

WANT TO SEE WHAT CCL COACHING SERVICES CAN DO FOR YOU AND YOUR ORGANIZATION?

Give us a call at **+1 336 545 2810**, email **info@ccl.org**, or visit **www.ccl.org/coaching**.



CCL - Americas

p: +1 800 780 1031
e-mail: info@ccl.org

CCL - Europe, Middle East, Africa

p: +32 (0) 2 679 09 10
e-mail: ccl.emea@ccl.org

CCL - Asia Pacific

p: +65 6854 6000
e-mail: ccl.apac@ccl.org