Leading People Through Change
CCL Lead-it-Yourself Workshop Kit

Challenge
We know that 70% of critical change initiatives fail. How do we improve our odds of success?

Solution
CCL’s Leading People Through Change workshop kit moves beyond typical “change management” processes to focus on the “change leadership” required to successfully engage and drive employee commitment—the primary success factor in any change.

Too often, employees suffer because leaders fail to understand the stages they go through during a change. Focusing on communication, collaboration, and commitment helps ensure that that your leaders can align their team, peers, boss, and organization with their change efforts.

Who would use this workshop kit?
• Internal HR and Training & Development Professionals who need change-capable leaders throughout the organization.
• Business Unit Leaders, Team Leaders, or Project Leaders tasked with driving significant change in the organization.

What are the benefits for those participating?
• Drive progress on a real change they are currently leading
• Explore and manage their own change preferences
• Understand and recognize the process of change and transition
• Leverage the power of CCL’s three C’s of change: Communication, Collaboration, and Commitment
• Identify and collaborate with stakeholders during change
• Apply key lessons to any organizational change challenge

CCL Workshop Kits
At a Glance
CCL’s Lead-it-Yourself Workshop Kits let your HR professionals or experienced team leaders scale up leadership development in simple, pre-packaged modules, all now located in one convenient place—yours!

Key Benefits:
• No certification required
• Built on proven CCL research and experience
• Effective, dynamic half-day workshops
• Everything you need is included
• Simple to implement
• Flexible – Choose one or multiple relevant topics
• Trainer support and service available
What’s Included?

**Facilitator Kit Includes:**
- Facilitator Guide: Guidelines for teaching Leading People Through Change
  - Talking points for each slide
  - Helpful tips for participant engagement
  - Breakdown of timeframes required for delivery
- Flash drive that includes:
  - PowerPoint slides
  - Two support videos:
    1. How to use CCL’s workshop kits
    2. Overview of the course and the Leading People Through Change content
- Internal Marketing Support
  - Editable email message to invite employees to participate in the workshop
  - Editable flyer for organizations to inform participants about the workshop
- One Complete Participant Kit

**Participant Packages include:**
- Participant Workbook complete with content and guided practice exercises
- CCL’s Guidebook *Responses to Change*

Get Started Today!

No certification.  
Scalable options.  
Affordable development.

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<th>$171 per participant</th>
<th>$135 per participant</th>
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<td><strong>Standard Class</strong></td>
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To order, or to learn more: email info@ccl.org or call +1 336 545 2810.

*Note: Quantity discounts apply to each purchase and are not cumulative.*