Challenge
How can our leaders create organizational momentum and commitment for their ideas? How can they make their best ideas a reality?

Solution
CCL’s Selling Your Ideas: Moving from Concept to Reality workshop kit equips your leaders with the knowledge, techniques, and tools to effectively create buy-in for their ideas across the organization.

Good leaders generate new ideas to improve performance, create positive change, and drive financial results. Great leaders make those ideas happen. CCL can help.

Who would use this workshop kit?
- Internal HR and Training & Development Professionals who want leaders to successfully build momentum, commitment, and action for their ideas throughout the team or organization.
- Business Unit Leaders, Team Leaders, or Project Leaders tasked with improving performance of their teams by helping them successfully champion their ideas and create positive results.

What are the benefits for those participating?
- Develop a robust plan to sell an idea to the organization
- Assess their organization’s environment to support their idea
- Identify key stakeholders for success
- Apply impactful tactics to influence individuals and groups

CCL Workshop Kits
At a Glance
CCL’s Lead-it-Yourself Workshop Kits let your HR professionals or experienced team leaders scale up leadership development in simple, pre-packaged modules, all now located in one convenient place—yours!

Key Benefits:
- Built on proven CCL research and experience
- Effective, dynamic half-day workshops
- Everything you need is included
- Simple to implement
- Flexible – Choose one or multiple relevant topics
- Trainer support and service available
- No certification required
What's Included?

**Facilitator Kit Includes:**
- Facilitator Guide:
  - Guidelines for teaching Selling Your Ideas
  - Talking points for each slide
  - Helpful tips for participant engagement
  - Breakdown of timeframes required for delivery
- Flash drive that includes:
  - PowerPoint slides
  - Video clips integrated for use in the workshop
  - Two support videos:
    1. How to use CCL’s workshop kits
    2. Overview of the course and the Selling Your Ideas content
- Internal Marketing Support
  - Editable email message to invite employees to participate in the workshop
  - Editable flyer for organizations to inform participants about the workshop
- One Complete Participant Kit

**Participant Packages include:**
- Participant Workbook complete with content and guided practice exercises
- CCL’s Guidebook – Selling Your Ideas to Your Organization

Get Started Today!

No certification.
Scalable options.
Affordable development.

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<tr>
<th>Class</th>
<th>Number of Participants</th>
<th>Price per Participant</th>
<th>Total Cost for Class</th>
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<td>$69</td>
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To order, or to learn more: email info@ccl.org or call +1 336 545 2810.

*Note: Quantity discounts apply to each purchase and are not cumulative.*