Feedback That Works
CCL Lead-it-Yourself Workshop Kit

Challenge
How do we confidently give each other direct, honest, and timely feedback without emotion or judgment to achieve our goals?

Solution
The Center for Creative Leadership’s (CCL®) simple, powerful, and effective feedback model enables your employees to give and receive focused, productive feedback. And we know when employees improve their ability to be this specific and direct, the person receiving that feedback will be more motivated to take actions that improve performance.

When you deliver CCL’s workshop kit on Feedback That Works, your participants will leave with a powerful model for delivering effective feedback and the confidence to use it.

Who would use this workshop kit?
- **Internal HR and Training & Development Professionals** tasked with building practical leadership skills within teams or across the organization.
- **Business Unit Leaders, Team Leaders, or Project Leaders** tasked with improving performance of their teams by creating a culture of effective feedback.

What are the benefits for those participating?
- Understand the need for providing feedback in the workplace
- Learn CCL’s model of giving effective feedback
- Practice delivering and receiving feedback
- Review common mistakes in delivering feedback
- Create a plan of action for more effectively delivering feedback to others
What’s Included?

Facilitator Kit Includes:
• Facilitator Guide:
  » Talking points for each slide
  » Helpful tips for participant engagement
  » Breakdown of timeframes required for delivery
• Three SBI Posters for your training room
• Flash drive that includes:
  » PowerPoint slides
  » Video clips integrated for use in the workshop
  » Two support videos:
    1. How to use CCL’s workshop kits
    2. Overview of the course and the content
• Internal Marketing Support
  - Editable email message to invite employees to participate in the workshop
  - Editable flyer for organizations to inform participants about the workshop
• CCL’s Visual Explorer: A tool for creative conversations and deep dialogues—using a wide variety of images—about almost any leadership skill
• One Complete Participant Kit

Participant Packages include:
• Participant Workbook complete with content and guided practice exercises
• CCL’s Feedback that Works Guidebook
• Practical jobaid for taking the learning back to work

Get Started Today!

No certification.
Scalable options.
Affordable development.

<table>
<thead>
<tr>
<th>Plan</th>
<th>Cost Per Participant</th>
<th>Quantity</th>
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To order, or to learn more:
email info@ccl.org or call +1 336 545 2810.

*Note: Quantity discounts apply to each purchase and are not cumulative.