



Build your
leadership
foundation for
lasting success.

At a Glance

Who Should Attend	Emerging leaders, professional staff
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Length	16-hour intensive, in 5 sessions over one week
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Class Size	Avg. 24
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Instructor / Participant Ratio	1:12
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Format	Live Online
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Locations	Online
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MASTERING THE ESSENTIALS FOR EMERGING LEADERS.

New and emerging leaders and professional staff must master key competencies to excel in today's complex work environments. Shifting focus from individual contributions to leading and influencing others presents new challenges and requires essential skills.

Lead 4 Success® is an in-depth skill-building program designed to develop **the 4 core competencies every leader needs: self-awareness, learning agility, influence, and communication**. Participants engage in immersive development, adapting these skills to their leadership contexts while collaborating with peers. Ideal for emerging leaders, first-time managers, and those with leadership experience, this program uses experiential exercises and proven leadership models to equip leaders with the tools they need to succeed and thrive.



The Transformation Starts Here



SELF-AWARENESS

Understand yourself and your impact in the organization.



COMMUNICATION

Effectively communicate your vision and utilize developmental feedback.



INFLUENCE

Build your impact and visibility across the organization.



LEARNING AGILITY

Learn from experience and apply it to new challenges.

WHAT PARTICIPANTS LEARN

- Self-awareness principles for making conscious leadership decisions, capturing learnings and reflections on a personalized Leadership Map to enhance self-awareness and clarify goals
- How to identify growth opportunities through learning agility, while gaining insights from the Lead 4 Success Assessment to encourage reflection and self-awareness
- Ways to increase influence by building trust and leveraging networks, and communicate effectively through active listening, feedback, and vision creation, applying the Fundamental 4 skills in group exercises

LEADING YOURSELF

Self-Awareness: How do I use the principles of self-awareness to make conscious decisions about my leadership behavior?

Learning Agility: How do I continuously seek, make sense of, internalize, and apply lessons from a variety of resources?

ENGAGING OTHERS

Influence: How do I increase my leadership influence by building trust and leadership networks to lead others?

Communication: How do I use active listening, feedback, and vision to provide sound direction, firm alignment, and dedicated commitment?



PHASE 01

BEGIN THE LEARNING

Preparing a Foundation for Lasting Impact

Prior to the program intensive, participants complete the **Lead 4 Success** self-assessment and identify a key leadership challenge.



PHASE 02

FOCUS THE LEARNING

Engaging in the Program Intensive

DAY 1 30 minutes	DAY 2 4 hours	DAY 3 4 hours	DAY 4 4 hours	DAY 5 4 hours
Program Orientation	Program Introduction Self-Awareness	Learning Agility	Influence	Communication Goal-Setting & Program Close

PHASE 03

APPLY THE LEARNING

The Next Chapter

Following the program intensive, participants continue to receive support for their development, including continued access to additional CCL resources and membership into our exclusive alumni community.



You will leave this course a better leader than when you entered it. It was engaging, and I left optimistic about the impact the learnings from this course will have on my career and those I lead moving forward.

— Jessa Friedrich, Program Participant



LEVELS OF PARTNERSHIP

Experience Lead 4 Success in **3 convenient ways**.

You can come to us, we can come to you, or you can take our expertise and deliver it internally. Whether you are looking to extend your current portfolio of leadership development programs or scale best-in-class leadership development initiatives, you can select the delivery method that works best for your organization.



Custom Delivery

We can come to your location to train your leaders



Find a Program

You can participate in a live online program led by our experts



License Our Content

We can train your internal facilitators, who can then facilitate the program at your location

WE OFFER 2 WAYS TO INVEST IN LEADERSHIP DEVELOPMENT

- **Kit License:** purchase kits for each program participant as you go
- **Enterprise Subscription:** unlimited access to downloadable, customizable files

We can help you decide which option best suits your needs and goals.

Lead 4 Success licensees get a turnkey, easy-to-implement program featuring:

- Train-the-Trainer that teaches CCL's developmental philosophy as well as best practices for teaching the Fundamental 4 leadership skills
- Support documents to set you up for success right away
- Facilitator guide offering step-by-step support for trainers
- An online assessment that provide critical insight into the 16 sub-skills in Lead 4 Success





LICENSING TRAIN-THE-TRAINER

A PROCESS THAT MAXIMIZES YOUR LEADERSHIP INVESTMENT

STEP 1

Your designated facilitators will experience the program as participants and engage with the content as learners.

STEP 2

They will learn our philosophy and best practices for delivery, and then facilitate select course content in small group practice sessions with feedback from a CCL Master Trainer.

STEP 3

After this interactive practice session in their new facilitation role, your facilitators will have the skills and the confidence to conduct the program on their own in your organization.

How to get in touch

Leaders need support to succeed. We're here to provide it.

Give us a call at +1 336 545 2810
or learn more at ccl.org/L4S

