

Leadership Program for Core Development
Top Executives Leading the Organization

Leadership at the Peak



Center for
Creative
Leadership®





We deliver results that matter – sustained impact for you, your business and the world.

your business

and the world.

It's different at the top. We know.

Leading the enterprise is a powerful – and humbling – experience. Top leaders play an enormous role in the success of organizations. And, they need to excel in new ways. The challenges of leading at the top are far-reaching, complex and essential to get right. Based on CCL's extensive research, leaders at the top take on:

Business operations, the heart of all other challenges.

Strategic issues, setting and realizing vision, direction and goals.

Managing change, both in the day-to-day and in the long-term.

Boundary spanning, leading across levels, silos, cultures, backgrounds and interests.

Talent management, ensuring the current and future talent pipeline.

Individual impact, understanding and adjusting leadership style in effective ways.

The Center for Creative Leadership (CCL®) understands that leading the enterprise gives you a different view – and different responsibilities – than any other role.

Leadership at the Peak is for Top Executives Leading the Enterprise

- C-level and senior executives in the top three tiers of the organization.
- More than 15 years of management experience and leadership responsibility for 500 or more people.
- Admission is by application.

Leadership at the Peak enables top executives to maximize personal leadership power to accelerate the organization's commitment, alignment and results.

Leadership at the Peak is a five-day, highly personalized program that allows top executives to shift:

Focus – to be immersed in high-level challenges.

Approach – to consider changes that have immediate and practical application.

Mindset – to make a powerful difference personally, professionally and organizationally.

Leadership at the Peak focuses on the **whole leader** to meet the **challenges of the enterprise**.

The program takes an inside-out approach to help top leaders meet the demands of the role and accelerate organizational goals.

Executives in the program concentrate on key leadership competencies: validating and articulating a vision, leading outwardly, communication, influence, self-awareness and executive image. They delve into their high-level challenges. They explore how managing energy, fitness and health are related to effective leadership.

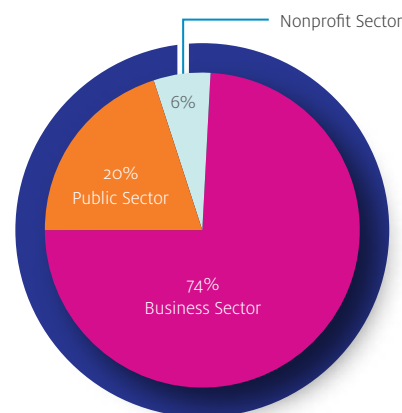
Through the Leadership at the Peak experience, top leaders gain a clear view of their impact on the organization and:

- 1 Develop clear action plans around organizational challenges and priorities.
- 2 Validate or recast organizational vision.
- 3 Clarify their leadership effectiveness, within the organization and in comparison to other senior executives.
- 4 Improve external influence skills with boards, shareholders, partners and critical stakeholders.
- 5 Enhance executive image and communication skills.
- 6 Learn to balance and sustain energy for the work of leadership.

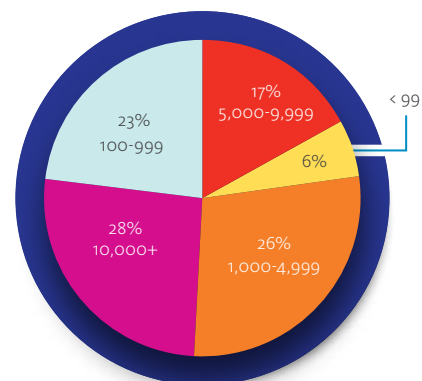
Who will be joining you?

Leadership at the Peak participants are C-level and senior executives in the top three tiers of their organization. These leaders typically have more than 15 years of management experience and leadership responsibility for 500 or more people. Participants come from across the corporate, governmental and nonprofit landscape.

Participant Mix



Organization Size



Choosing a Program

CCL programs target the real-world challenges unique to each level of leadership. Our *Leader Development Roadmap* steers leaders to the right development at the right time.

CCL's Leadership Programs are grouped into five leader levels, making it easy to choose one that will match the needs, challenges and expectations of each participant.

Leading Self: Individual contributors, professional staff and emerging leaders

Leading Others: Leaders of individual contributors

Leading Managers: Experienced leaders who lead other managers or senior professional staff

Leading the Function: Senior leaders of organizational functions or divisions

Leading the Organization: Top executives leading the enterprise

Leadership at the Peak maximizes personal leadership power to accelerate the organization's commitment, alignment and results.

Why Leadership at the Peak?

- A rigorous application process ensures participants are appropriately challenged and in the company of their peers.
- Content is relevant and research-based, including comparative data and current CCL research findings.
- Individual leader development is placed in the context of advancing the business.
- The experience is deeply personalized through assessments, dedicated coaching relationships and tailored activities.
- Managing energy, fitness and health are addressed as components of effective leadership.
- Faculty and coaches have extensive experience working with senior executives.
- Participants from around the world attend sessions in Colorado Springs, US; Singapore and Switzerland.

Tuition*	\$12,000 11,000€ ** S\$19,980***
Length	5 days
Average Class Size	12
Instructor/ Participant Ratio	1:6
Coaching	One half-day in the program; 1 pre-program call and 2 follow-up calls
Locations	Colorado Springs, CO; Switzerland and Singapore
Language	English

* Tuition price is based on regional point of delivery and is subject to change.
 ** Excluding VAT.
 *** Accommodations are included in tuition price.

We're committed to delivering Results That Matter: Sustained Impact for You, Your Business and the World.

Prepare...Engage...Apply...

Leadership at the Peak is an experience that allows top executives to maximize their personal leadership power and accelerate organizational goals.

Prepare:

Leadership at the Peak is tailored to the specific needs of each participant. This process begins weeks in advance of the program.

Comprehensive pre-program activities include:

- Web-based assessment surveys, completed by participants, direct reports, peers and superiors.
- A 30-minute coaching call between participant and a CCL executive coach.
- A 30-minute discussion between participant and program faculty.
- Input from references, includes contact by CCL researchers.

Engage:

For five days, participants are immersed in data, activities and conversation that lead to insight and new skills.

Led by highly qualified faculty, this low staff-to-participant ratio program includes:

- Highly relevant, research-based content to expand knowledge and address essential challenges.
- Experiential activities to add depth to feedback and key ideas.
- Media interview to assess executive image and presence.
- Health and fitness assessment and daily activities to connect energy management to leader effectiveness.
- A half-day, personal session with a CCL executive coach to integrate the experience and plan next steps.
- Extensive networking opportunities to provide connections, ideas and support.
- Digital access to all materials, resources and personal information for easy reference.

Apply:

Senior leaders apply and sustain their learning with a package of resources.

Ongoing support includes:

- Two, one-hour phone coaching sessions with their CCL coach.
- REFLECTIONS[®], an assessment to measure skills and behavior progress, completed three months after the program.
- Optional, fee-based fitness coaching or media and executive presence coaching.
- Optional, fee-based learning and support, such as extended coaching engagements, additional eLearning packages and custom initiatives to connect individual development to organizational needs.

Why CCL's Leadership Programs?

- **Personalized Attention** – Using a blend of in-depth assessments, feedback and experiential learning, participants engage in development that is focused on their unique leadership needs – which many call “life-changing.”
 - **Leadership at All Levels** – Constantly refreshed content tailored to the unique needs of each level of leadership – from individual contributor to senior executives. Programs provide tools for immediate and practical application.
 - **Global Availability and Flexible Schedule** – Offered worldwide, providing you with more choices and locations to meet the needs of busy managers and executives.
 - **Peer Power** – Participants will network and learn from fellow leaders with comparable real-world experiences and familiar challenges.
 - **Continual Learning** – Sustainable learning is a process – not a one-time event. CCL's programs offer coaching sessions, resources such as webinars, white papers and eLearning to apply and sustain their learning experience.
 - **Continuing Education** – CCL's leadership programs meet the criteria for many professional certifications requiring ongoing training and education. Visit www.ccl.org/ceu to learn more.
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CCL's Leadership Programs can be customized or delivered at your place of business to best fit the goals of your organization, department, or team.

When you invest in Leadership Programs for multiple managers and executives on an annual basis, you will receive additional tools and resources to develop your talent. As an added benefit, we pass on the savings to you.

Call us today to learn about registering multiple participants, customization or on-site delivery.

Leadership at the Peak (LAP) Registration

To speak with someone immediately, register by phone or learn about customized options, call us:

CCL - Americas

www.ccl.org

+1 800 780 1031 (U.S. or Canada)

+1 336 545 2810 (Worldwide)

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CCL - Asia Pacific

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Register online: www.ccl.org/lap



Center for
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The Center for Creative Leadership (CCL®) is a global provider of leadership development and research. Ranked among the world's Top 10 institutions for executive education by *Financial Times* and *Bloomberg Businessweek*, it helps clients leverage leadership to drive results that matter.