

FRONTLINE LEADER IMPACT



Every leader
deserves a strong
foundation.

BECAUSE LEADING OTHERS IS A WHOLE NEW BALLGAME.

Leadership development of new and recently promoted managers is critical to future success. And yet, almost **60% of frontline managers never receive training for their first leadership role.** We want to do something about that. Frontline Leader Impact is an online, 6-week program that's perfect for managers and supervisors of individual contributors, first-time managers, or anyone who is preparing to move into a first-level manager role.

Our research has identified 6 key competencies that are essential for frontline managers to master: self-awareness, learning agility, communication, political savvy, influencing outcomes, and motivating others. This award-winning leadership program focuses on developing these 6 core skills in a highly interactive online environment designed to facilitate personal growth and effectiveness.

At a Glance

Leader Level	Frontline managers & First-level leaders
Length	18 hours Self-paced Over 6 weeks
Class Size	24
Instructor / Participant Ratio	1:24
Format	Moderated
Location	Online



WHAT PARTICIPANTS LEARN

- Tools to gain a detailed picture of personal strengths and challenges
- How to listen, speak, and write clearly and consistently for maximum impact
- Techniques for influencing others effectively to gain cooperation and get things done
- Strategies for inspiring commitment and building strong working relationships
- Ability to develop a long-term Leadership Growth Plan that's actionable and measurable

HOW WE DO IT

Our leadership course experience is a proven approach to course design, development, and delivery, with the goal of changing the status quo for online learning: to make learning fun, engaging, and effective. **Among the dynamic features are:**

<i>Reimagined Online Experience</i>	<i>Real-World Impact</i>	<i>Engaging and Personalized</i>	<i>Shareable/Savable</i>	<i>Secure and Convenient Learning</i>
An instructional framework designed to be highly engaging and grounded in real-world and authentic content, featuring interactive learning activities including video, skills practice, self-assessments, and reflective journaling.	The Key Leadership Challenge inspires participants to view the content through the lens of a specific business or career issue. They will create an action plan to take back to their organization to implement right away, achieving real benefit and impact.	The Impact Meter, a gamified measure of participant engagement with the course content and with each other, engenders friendly competition among members of a learning group.	Notes, highlights, and takeaways enable learners to capture and share content, including snippets of video transcripts, and assemble and save them to a personalized digital notebook of course takeaways.	Participants can safely discuss personal topics and learn from a network of peers without leaving their workspace.

This approach to online learning has been proven to boost both engagement and completion rates compared with traditional online learning formats.



PREPARING FOR THE PROGRAM: BEGIN THE JOURNEY

Prior to the start of the asynchronous course, participants prepare for the experience by attending a live online kickoff, which allows them to meet their course manager and get an overview of the program structure and content. This helps them get maximum benefit from the learning experience.

ENGAGING IN THE EXPERIENCE: PROGRAM AGENDA

Approx. 3 hours each week

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6
Starting your leadership development journey	Developing the foundations of strong leadership	Getting your message across	Accomplishing goals through influence	Building the support you need	Motivating your team to greatness

INSTRUCTION — LEARN TOGETHER

This 18-hour online leadership experience is delivered over 6 weeks in a self-paced, asynchronous journey. Discussion threads embedded in every lesson support learning from peers, building connections, and the development of personal insights.

MODERATOR — GUIDE BY YOUR SIDE

A specially trained leadership expert serves to inspire, engage, and facilitate the exchange of ideas. Through the use of self-assessments and feedback, participants gain a detailed picture of their personal strengths and challenges as leaders, as well as a roadmap to plan their next steps.

How to get in touch

Leaders need support to succeed.
We're here to provide it.

Give us a call at +1 336 545 2810
or learn more at ccl.org/FLI

