Trend Research Reports

Use data-driven insights to accelerate the return on your leadership development investment.

CCL Trend Research Reports explore the key competencies valued most by those working in various industries, market sectors and regions around the globe. With the rich insights each report provides, you will be equipped to craft a more effective leadership solution and to deliver results that matter for your organization and its leaders.

**What You Will Learn**

- Which leadership competencies contribute most to organizational success
- How leaders typically perform in each competency area
- Where the performance gaps are greatest
- Where leadership development is most needed and will deliver the greatest returns
How CCL Research Excels

• The largest leadership assessment database in the world

• A highly experienced team of industrial/organizational psychologists and big data experts

• An exclusive focus on leadership development

• Decades of experience in turning data-driven insights into change efforts that deliver true business value

To see how our Trend Research Reports can optimize your leadership solutions, email analytics@ccl.org.

The Center for Creative Leadership, a top-ranked global provider of executive education, offers what no one else can: an exclusive focus on leadership education and research and unparalleled expertise in solving the leadership challenges of individuals and organizations everywhere. For 45 years, we’ve equipped clients around the world with the skills and insight to achieve more than they thought possible through an array of programs, products and other services.