



Leadership
Beyond
Boundaries

LEADERSHIP

BEYOND BOUNDARIES

What would the world look like if all people, everywhere, had access to leadership development?



CONNECT • COLLABORATE • SUPPORT

WE ARE ALL LEADERS.

We can change the world.

We believe that developing leadership and human capacity can enhance the human condition. Through our societal advancement efforts, CCL works directly with youth, women, and under-served populations, and builds the capacity of organizations that serve these groups. We partner with other institutions to co-create knowledge and solutions that use the lever of leadership to create a better world.

The great challenges of our world relate to the ability of people to work together to transcend their differences and transform their environments. We launched Leadership Beyond Boundaries (LBB) in 2006 with the belief that making leadership development more available and accessible to all is fundamental to creating a more peaceful and prosperous world.

The LBB initiative, which now spans some 30 countries, is a growing movement to develop leaders at all levels – from street children to senior government leaders. Drawing on nearly 5 decades of leadership expertise and resources, we partner with schools, universities, NGOs and training organizations to develop human capacity at scale. Together we're tackling issues related to education transformation, social conflict, women's empowerment, HIV/AIDS, economic development, workforce readiness, social innovation and entrepreneurship. We seek collaborators who believe in the potential of all people to create positive change in their lives and the world at large.

“Many of the great challenges today hinge on people being empowered to lead positive change in their communities by working courageously, creatively and collaboratively with others. Key to the LBB effort is working with local institutions and people to co-create ways to build human capacity from the bottom up.”

Lyndon Rego
Global Director, LBB

LEADERSHIP BEYOND BOUNDARIES

LEAD WITH SELF

TOOLS WOMEN'S LEADERSHIP

EARLY BUILDING

LEADERSHIP

LEAD WITH OTHERS

ORGANIZATIONAL CAPABILITIES

K-12 LEADERSHIP COMMUNITIES

COLLEGES & UNIVERSITIES

CHANGE

YOUR WORLD

What we believe:

- **Leadership Matters**

The future holds much hope and promise. Never before have we been so well-equipped to address the challenges of our world.

It is leadership—our capacity to act together towards a common goal—which allows us to build a more just and sustainable future. Effective leadership builds a bridge between hope and sustainable, relevant impact.

- **Leadership is for Everyone**

We need leadership at all levels of society. Addressing the world's most pressing problems requires work at all levels, not just at the top of our most powerful institutions, but also on the ground level in isolated villages and impoverished neighborhoods. From elementary school students, filled with possibilities, to senior citizens, rich with the wisdom of life experience, leadership development can meet each person where they are and open the door for transformative change within themselves and in their world.

- **Leadership can be Developed**

CCL has over 40 years of experience in researching what makes leaders effective. We have turned research into a collection of assessment tools, training programs, digital learning tools and publications that have been used by the world's foremost institutions and organizations for decades. We know how to teach leadership. Now, CCL's Leadership Beyond Boundaries movement is democratizing access to leadership development, allowing new populations unprecedented access to CCL's cutting-edge leadership development tools and training.





What we do:



Empowering Women to Lead

LBB has worked to advance women's leadership and gender equality in Africa, Asia and the Americas. We believe that when women rise as leaders we create more inclusive, caring and thriving organizations, communities and economies. Our efforts range from equipping girls for the challenges of life, to helping women entrepreneurs launch and scale businesses, to preparing women to step up to lead in local and national government in emerging democracies, to helping caregivers and retirees revitalize their communities. These efforts across the globe – Ethiopia, Sudan and Nigeria; Myanmar, Afghanistan and India; the US, Chile and Jamaica – are driving gender equality, unlocking human potential and fostering a more vibrant world for us all.



Building Organizational Capacity

Since its inception, LBB has helped more than 100 organizations across the world build their leadership capacity, thereby strengthening their ability to effect systemic change. These organizations are working on the world's most critical challenges like transforming education, poverty, peace-building and entrepreneurship. Often, those in the midst of this work lack the resources for professional development and leadership training. Using CCL's research, LBB crafts programs and tools that organizations can use on-site to develop leaders at all levels. Under this umbrella, CCL has worked with the United Nations Development Programme in Ethiopia, the Management Institute for National Development (MIND) in Jamaica, USAID in El Salvador and primary, secondary and post secondary educational institutions worldwide.

“Where you come from this leadership teaching may result in better management, better business practices. But here in Uganda, this teaching has the ability to save lives.”

NGO Program Participant







“Our goal is to purposefully weave in leadership and citizenship learning into the fabric of our school and community so that it spans all ages and is sustained over years.”

Colleen Ramsden
Assistant Head of the School for Academic Affairs
Ravenscroft School

What we do *(cont.)*:

Transforming K-12 Education

Schools are one strategic system for developing all young people as leaders and citizens. Within that system, we strive to prepare all stakeholders, including boards, administrators, faculty, parents, staff, students and alumni, to lead the way in a complex and interdependent world. LBB empowers schools, teams and individuals to lead powerfully based on learning experiences rooted in research, our years of experience, and the diverse and rich context of each partner school. Whether a school is asking for help preparing individual students, teachers, or institutional leaders or is ready to completely re-imagine its approach to education and leadership, CCL is ready to bring its portfolio of leadership solutions to a partnership.



Developing Next-Generation Leaders in Colleges & Universities

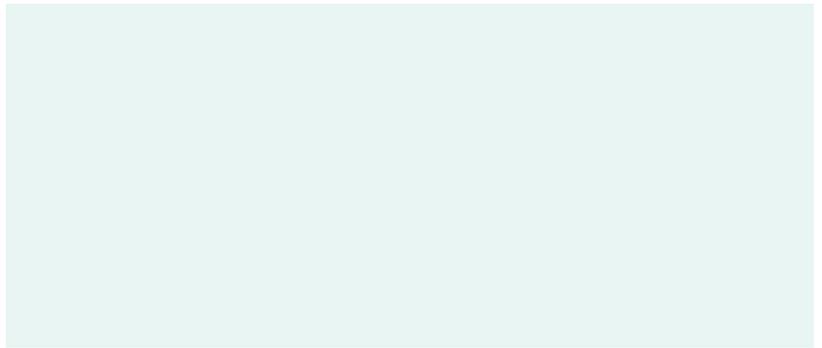
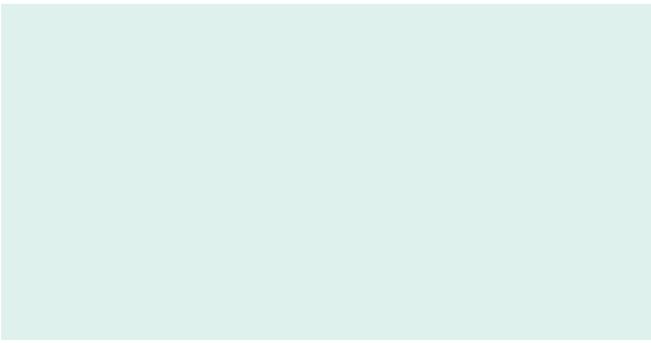
LBB works with colleges and universities to help them develop, refine or optimize leader development initiatives. Leadership development is most effective when learned early and practiced often so we collaborate with faculty to help them integrate leadership development throughout their academic curriculum. Our research has shown that weaving leadership into a course of study—no matter the major—enhances the depth of learning taking place and offers students skills to succeed in life far beyond college.



Supporting Youth Serving Organizations

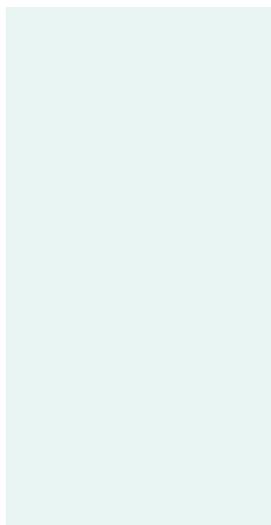
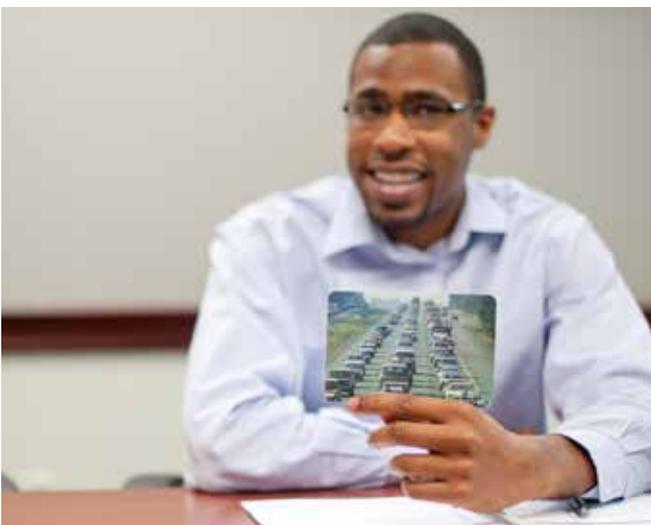
Our early leadership programs are designed for youth and young adults, and provide leadership development opportunities outside of the traditional academic setting. These solutions range from short-term experiences to multi-year journeys. Programs offer leadership development combined with experiential opportunities like internships, service projects, mentoring and coaching. Leadership content encompasses vital developmental skills such as: self-awareness, working effectively with others, managing conflict, empathy, adaptability and versatility, and multi-cultural awareness. All of our youth leadership programs result in youth being better engaged in school, more employable in the workforce and better citizens in their community and world.





“When I got the opportunity to attend the Train-the-Trainer session in the use of the Early Leadership Toolkit, I had no idea how it would change my entire life and the lives of people in my community. Two years later, I have used the toolkit in over twenty different workshops, including two summer camps for high school students. In a country where we are grappling with leadership challenges, the need for these ideas couldn’t be any more urgent.”

Teresa Ekaete Nwachukwu
Founder and CEO of Steps to the Top Leadership Center, Nigeria



Tools for Leadership Development

To increase access to affordable leadership solutions, LBB shaped a portfolio of leadership resources that can be used by facilitators, educators and others working to build human capacity in schools, organizations and communities. These tools are designed to be easily adapted for different situations and can be customized to address special audiences and leadership challenges.

- The *Early Leadership Toolkit* is a detailed, flexible kit that explores self-awareness, communication, meaning-making and more. It allows youth group leaders and school faculty to customize a dynamic leadership development program tailored specifically to their needs.
- The *Women's Empowerment and Leadership Toolkit* offers modules covering five categories: self-clarity, authenticity, agency - ability to act, connection and mentoring. This toolkit introduces key leadership concepts in an experiential environment built on self-respect and understanding.
- *Creative Leadership Conversations Toolkit* has 20 different modules to help groups and organizations develop mentoring and coaching relationships and to encourage collaborative conversations. Components help participants define their core purpose, develop empathetic listening skills and set goals.
- *Girl's Club Toolkit* offers monthly modules exploring group contracting, creative expression, healthy relationships, leadership and community service. Reusable and participant-led, the toolkit is designed to be used for a full school year.
- *Leadership and Mentoring Program (LAMP)* combines leadership development, experiential activities and small group mentoring in a four-year curriculum. With both an adult and college-aged mentor, youth participants have shown significant improvements in communication skills, goal achievement, academic performance and social interactions as a whole.



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Collaborate with Us

CCL's Leadership Beyond Boundaries team is always seeking partners for our work and we welcome collaborators from around the world who are working towards a wide range of solutions. To learn more about any of our current projects or programs, please go to www.leadbeyond.org. To talk with us further about how we might work with your organization or group, please contact LBB staff at LBBinfo@ccl.org. LBB teams are located in Greensboro, NC, Brussels, Belgium, and Addis Ababa, Ethiopia.

About CCL

Founded in 1970, the Center for Creative Leadership (CCL®) has a long history in leadership research, training and development. Consistently ranked as one of the world's top leadership training institutions, each year, CCL provides leadership training to more than 20,000 individuals and 2,000 organizations across the public, private, nonprofit and education sectors worldwide. Launched in 2006, CCL's Leadership Beyond Boundaries initiative seeks to make leadership development affordable and accessible to all.