



Michael T. Mitchell

Senior Faculty



Experience

Mike brings over 35 years of business experience having held senior positions in Fortune 500 companies and as the head of his own consultancy. His experience spans more than 25 industries including consumer packaged goods, electronics, agribusiness, manufacturing, financial services, energy, transportation, retail, advertising, technology, industry associations, construction and home improvement. Innovation has been a key focus of Mike's career and he has served in innovation roles such as Director of New Products and VP of Global New Products & Strategy. Through his consultancy he has worked with a variety of clients to improve their innovation process, innovation leadership and marketplace success. His perspectives on innovation have been published in Forbes, Fast Company, the American Management Association, The Business Journal, the Journal of Strategic Innovation and Sustainability and the Academy of Management. In addition to his industry experience, Mike is also a highly experienced instructor and trainer. He has served on the faculty for top-ranked business schools where he developed ground-breaking curriculum in global marketing, entrepreneurialism, and innovation. As an executive trainer and coach, Mike has worked with clients in the US, Europe and China.

Current Role

Mike serves as senior faculty at the Center for Creative Leadership and is responsible for a variety of open enrollment programs. For a diverse portfolio of custom clients, Mike is involved in early discovery, development and program delivery. Additionally, he advises CCL's portfolio of clients on all aspects of innovation, including innovation leadership.

Educational Background

Mike earned his Ph.D. in Organizational Leadership from The Chicago School of Psychology and an MBA from Xavier University in Cincinnati, Ohio. Mike's academic research focuses on the people component of innovation and he has begun a new stream of research on the professional characteristics of the repeating contributor to innovation (RCI) in large organizations. In addition, Mike completed an executive program in Global Marketing at Thunderbird School of Global Management and has studied innovation and research techniques at the Creative Problem Solving Institute, Burke, and RIVA Institute.

Professional Affiliations

Mike is a member of the Society for Industrial and Organization Psychology (SIOP), the Academy of Management, the Organizational Development Network (ODN), and the American Marketing Association (AMA).