



Bill Adams

Global Solutions Faculty



Experience

A former military officer, Bill served in a variety of airborne and light infantry assignments during his 25-year career. He gravitated to higher education and taught for 11 years while in uniform, with two tours on the faculty at the U.S. Military Academy and as the Visiting Professor of Military Science at Duke University.

As the Director of West Point's Center for Enhanced Performance, Bill and his staff developed the full potential of over 4,000 student athletes through applied performance psychology training resulting in national championships and Olympic medals. They also developed and delivered performance enhancement curricula to over 15,000 Army leaders credited with improved organizational performance in combat.

Current Role

Bill has been with the Center for Creative Leadership (CCL) since 2008. He co-founded and serves as the Faculty Lead for CCL's Government Sector, providing advice and oversight for CCL's work with government clients. His specialty is advising learning and development managers and designing, developing and delivering custom leadership solutions for federal government managers and executives.

Bill has designed and implemented highly-regarded programs for the Intelligence Community, Department of Defense, Homeland Security, Health & Human Services and other federal agencies and affiliated contractors. He co-facilitated an organizational intervention for the U.S. military and State Department in Iraq promoting inter-agency cooperation in support of strategic national objectives.

In the private sector Bill has worked with Fortune 100 companies and non-profit organizations with clients in the aerospace, engineering, manufacturing, pharma, healthcare, financial services and energy sectors. He has worked internationally in Europe and the Middle East and with participants from six continents.

Educational Background

Bill earned a B.S. in Civil Engineering from the U.S. Military Academy at West Point, M.S. in Psychology from Virginia Tech, and Executive Management Diploma from the U.S. Army Command & General Staff Officer Course. He is certified to deliver feedback in CCL 360-degree assessments, Myers-Briggs Type Indicator®, FIRO®, Workplace Big Five 4.0™, Learning Type Measure®, Conflict Dynamics Profile®, Change Style Indicator™, Influence Style Indicator® and Hogan assessments. Bill is also an approved CCL feedback coach.

Professional Affiliations

Bill has presented at the Association for Talent Development and other conferences and speaks regularly for CCL's Speakers Bureau. He is a co-author of *The Toxic Boss Survival Guide* and produced an acclaimed self-help DVD, *Building Confidence Every Day*. Bill has also written on leadership topics for the WashingtonPost.com, Military Officers Association of America and other online forums.